

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Robert Bruce Bahnsen</td> <td>12/11/2012</td> </tr> <tr> <td>Robert Gittins</td> <td>12/13/2012</td> </tr> <tr> <td>Robert Swanson</td> <td>12/13/2012</td> </tr> <tr> <td>Mallik Bulusu</td> <td>01/09/2013</td> </tr> </tbody> </table>		Name	Execution Date	Robert Bruce Bahnsen	12/11/2012	Robert Gittins	12/13/2012	Robert Swanson	12/13/2012	Mallik Bulusu	01/09/2013
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RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>Intel Corporation</td> </tr> <tr> <td>Street Address:</td> <td>2200 Mission College Blvd</td> </tr> <tr> <td>City:</td> <td>Santa Clara</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>95054</td> </tr> </table>		Name:	Intel Corporation	Street Address:	2200 Mission College Blvd	City:	Santa Clara	State/Country:	CALIFORNIA	Postal Code:	95054
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PROPERTY NUMBERS Total: 1											
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CORRESPONDENCE DATA											
Fax Number: 6123393061 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> Phone: 612-373-6900 Email: saustin@slwip-rc.com Correspondent Name: Schwegman, Lundberg, & Woessner P.A. Address Line 1: PO Box 2938 Address Line 4: Minneapolis, MINNESOTA 55402											
ATTORNEY DOCKET NUMBER:	884.J70WO1										
NAME OF SUBMITTER:	Sally Austin										
Total Attachments: 8 source=884J70WO1ASSIGN#page1.tif											

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ASSIGNMENT

In consideration of good and valuable consideration, the receipt of which is hereby acknowledged, we, the undersigned inventor(s):

Robert Bruce BAHNSEN, Rob GITTINS, Robert SWANSON, Mallik BULUSU

hereby sell, assign, and transfer to:

Intel Corporation

a corporation of Delaware, having a principal place of business at 2200 Mission College Blvd., Santa Clara, CA 95054 USA ("Assignee"), and its successors, assigns, and legal representatives, the entire right, title, and interest for the United States and all foreign countries, in and to any and all inventions and improvements that are disclosed in the International application entitled:

OBTAINING VENDOR INFORMATION USING MOBILE INTERNET DEVICES

(I hereby authorize and request my attorney, associated with Customer Number 45457, to insert on the designated lines below, the filing date and application number of said application when known.)

which was filed on December 22, 2011 as

International Application Number PCT/US2011/066935 and

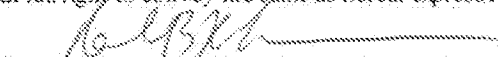
which has been executed by the undersigned prior hereto or concurrently herewith on the date(s) indicated below;

and in and to said International application and all related applications (e.g. national phase applications, divisional applications, continuation applications, reexaminations, reissues, and the like) that have been or shall be filed in the United States and/or all foreign countries on said inventions and improvements, as well as in and to all rights of priority resulting from the filing of said International application;

agree that said Assignee may apply for and receive a patent or patents for said inventions and improvements in its own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns, and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersigned will execute all design, utility, divisional, continuing, continuation-in-part, substitute, renewal, reissue, and all other patent applications on any and all said inventions and improvements; execute all rightful oaths, assignments, powers of attorney, and other papers; communicate to said Assignee, its successors, assigns, and legal representatives all facts known to the undersigned relating to said inventions and improvements and the history thereof; and generally assist said Assignee, its successors, assigns, or legal representatives in securing and maintaining proper patent protection for said

inventions and improvements and for vesting title to said inventions and improvements, and all applications for patents and all patents on said improvements, in said Assignee, its successors, assigns, and legal representatives; and

covenant with said Assignee, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.



Robert Bruce BAHNSEN

12-11-2012

Date

Rob GITTINS

Date

Robert SWANSON

Date

Mallik BULUSU

Date

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Robert Bruce BAHNSEN

Date



Rob GITTINS

12-13-2012

Date

Robert BBA

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Robert SWANSON

Date

Malik BULUSU

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Attorney Docket No.: P39861PCT

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Robert Bruce BAHNSEN

Date

Rob GITTINS

Date

Robert SWANSON

Date



Malik BULUSU

1/9/2013
Date