

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
UPM, RFID OY	06/13/2012
RECEIVING PARTY DATA	
Name:	SMARTRAC IP B.V.
Street Address:	Strawinskylaan 851
City:	Amsterdam
State/Country:	NETHERLANDS
Postal Code:	1077 XX
PROPERTY NUMBERS Total: 2	
Property Type	Number
Application Number:	29416897
Application Number:	29403382
CORRESPONDENCE DATA	
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ATTORNEY DOCKET NUMBER:	P74286US0ANDP74116US0
NAME OF SUBMITTER:	John C. Holman
	This document serves as an Oath/Declaration (37 CFR 1.63).
Total Attachments: 2 source=P74286US0-_20130117185204#page1.tif source=P74286US0-_20130117185204#page2.tif	

OP \$80.00 29416897

ASSIGNMENT

WHEREAS, UPM, RFID OY (hereinafter Assignor), a Finnish corporation, located and doing business at Myllyhaantie 6 C, Pirkkala, Finland FI-33960 and owner of USSN 29/416,897, filed March 28, 2012 for RADIO FREQUENCY IDENTIFICATION STICKERS and USSN 29/403,382, filed October 5, 2011 for RADIO FREQUENCY IDENTIFICATION STICKERS; and

WHEREAS, SMARTRAC IP B.V. (hereinafter Assignee), a Netherlands corporation, located and doing business at Strawinskylaan 851, 1077 XX Amsterdam, The Netherlands is desirous of acquiring the complete title and interest in said patent applications.

NOW, THEREFORE, in consideration of the sum of one dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor by these presents does sell, assign and transfer unto said Assignee, its successors, legal representatives, heirs and assigns the entire right, title and interest in the United States, to said invention as described in said patent applications and including the right to claim priority, the eventual Letters Patents, and all reissues, or extensions of said Letters Patents to be held and enjoyed by said Assignee for its own use, or for its legal representatives, successors, heirs, and assigns to the full end of the term for which said Letters Patents are granted, and any extensions thereof, as fully and entirely as the same would have been held by said Assignor had this assignment and sale not been made, and for the same consideration, said Assignor hereby covenants and agrees that at the time of execution and delivery of this instrument it is the lawful owner of the complete right, title and interest in and to said inventions, its interest is unencumbered and that it has good and full right and lawful authority to sell and convey its interest in the manner set forth herein; and for the same consideration Assignor hereby covenants and agrees that it will, when ever counsel for said Assignee, or counsel for its legal successors, legal representatives, heirs or assigns shall advise that any proceedings in connection with said inventions is lawful and desirable, sign all papers and documents, make all lawful oaths, and do all acts necessary as required to be done for the procurement, maintenance, enforcement and defense of said inventions, without charge to said Assignor, its successors, legal representatives, heirs and assigns, but at the expense of said Assignee, its successors, legal representatives, heirs and assigns.

Assignor hereby further assigns to Assignee all claims and causes of action for

infringement of the patent rights assigned herein, including the right to sue for, and collect damages for, any and all acts of past and future infringement.

Assignor hereby grant(s) the law firm of Jacobson Holman PLLC, 400 Seventh Street, N.W., Washington, D.C. 20004, the power to insert in this assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

Signed this 13 day of June 2012.

UPM RFID Oy

Name
Title

Christian Uhl
Chairman of the Board
of UPM RFID Oy

Witnesses:

(1) *Paul-Gedert Kiege*

(2) *Teena Baryateba T. Baryateba*

POWER OF ATTORNEY BY ASSIGNEE

The undersigned hereby grant(s) the law firm of Jacobson Holman PLLC, 400 Seventh Street, N.W., Washington, D.C. 20004 (Customer No. 000136) power of attorney, to receive and act on instructions from our agent or ourselves to prosecute this application, and the power to insert in this assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

10 December 2012 C.F.O.

Date

Title of

Christian Uhl

Typed Name

[Signature]

Signature