# 502200815 01/18/2013

# PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE:      | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT     |

# **CONVEYING PARTY DATA**

| Name                  | Execution Date |
|-----------------------|----------------|
| Mat Balez             | 12/05/2012     |
| John Alastair Hawkins | 01/17/2013     |
| Walter Korman         | 12/06/2012     |

# **RECEIVING PARTY DATA**

| Name:           | GOOGLE Inc.               |  |
|-----------------|---------------------------|--|
| Street Address: | 1600 Amphitheatre Parkway |  |
| City:           | Mountain View             |  |
| State/Country:  | CALIFORNIA                |  |
| Postal Code:    | 94043                     |  |

#### PROPERTY NUMBERS Total: 1

| Property Type       | Number   |
|---------------------|----------|
| Application Number: | 13745053 |

# CORRESPONDENCE DATA

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| ATTORNEY DOCKET NUMBER: | 032264.000082     |
|-------------------------|-------------------|
| NAME OF SUBMITTER:      | Brian H. Tompkins |

# Total Attachments: 5

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> PATENT REEL: 029657 FRAME: 0757

OF \$40.00 13/45053

# **ASSIGNMENT**

WHEREAS, Mat Balez, a citizen of Canada, John Alastair Hawkins, a citizen of the United Kingdom, and Walter Korman, a citizen of the United States, (hereinafter referred to as "ASSIGNORS"), have made certain improvements or inventions in a non-provisional patent application titled SYSTEMS, METHODS, AND COMPUTER-READABLE MEDIA FOR PROVIDING RECOMMENDED ENTITIES BASED ON A QUERY-SPECIFIC SUBSET OF A USER'S SOCIAL GRAPH," ("U.S. Patent Application") which was filed on Jan 18

WHEREAS, GOOGLE Inc., having a business address of 1600 Amphitheatre Parkway, Mountain View, CA 94043, (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring the same.

NOW, THEREFORE, This Indenture Witnesseth: That for good and valuable consideration, receipt whereof is hereby acknowledged, said ASSIGNORS do hereby sell, assign, and transfer to said ASSIGNEE, its successors and assigns, all right, title, and interest in and to said U.S. Patent Application set forth above, the invention or inventions therein shown and described and any improvements on said invention heretofore or hereafter made, any divisions, provisionals, non-provisionals, continuations, or continuations-in-part of said U.S. Patent Application, and all patents, United States and foreign, to be granted upon any such applications or for the invention or inventions thereof, any reissues, reexaminations, continuations, continuations-in-part, or extensions of said patents, and all rights for past and present infringement related to any patents issued or to be issued thereon; and said ASSIGNORS do hereby authorize and request the Commissioner of Patents to issue all patents on said U.S. Patent Application or for the invention or inventions hereof, in accordance with this assignment and does hereby authorize and request any attorney or agent associated with Customer Number 101002 to insert in the spaces provided above the filing date and application number of said application when known.

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PATENT REEL: 029657 FRAME: 0758 And said ASSIGNORS for said consideration hereby covenant and agree that the said ASSIGNORS are the owners of the full title herein conveyed and have the right to convey the same, and agree that said ASSIGNORS will communicate to said ASSIGNEE any facts known to said ASSIGNORS respecting said invention or inventions, and testify in any legal proceedings when called upon by said ASSIGNEE, sign all lawful papers deemed by said ASSIGNEE as expedient to vest in it the legal title herein sought to be conveyed or for the filing and prosecution of all applications and patents, United States and foreign, including any disclaimers related thereto, and otherwise aid said ASSIGNEE, its successors and assigns, in obtaining full patent protection on said invention and enforcing proper protection under said patents, but in every instance at the ASSIGNEE'S expense.

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EXECUTED THIS 5th day of December, 2012.

Mat Balez

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day of De remore 21

2012.

Walter Korman

to the bearing

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PATENT REEL: 029657 FRAME: 0761 EXECUTED THIS 17th day of JANUARY, 2013

John Alastair Hawkins

PATENT REEL: 029657 FRAME: 0762

**RECORDED: 01/18/2013**