502201530 01/21/2013

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
AMPLIFIED SEMANTICS PTY LTD	09/25/2012

RECEIVING PARTY DATA

Name:	SAJARI PTY LTD	
Street Address:	Unit 5, 1 Beach Road	
City:	Bondi Beach NSW	
State/Country:	AUSTRALIA	
Postal Code:	2026	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13498244

CORRESPONDENCE DATA

Fax Number: 2483583351

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 248-358-4400

Email: dgreig@brookskushman.com

Correspondent Name: Brooks Kushman P.C.

Address Line 1: 1000 Town Center, Twenty-Second Floor

Address Line 4: Southfield, MICHIGAN 48075

NAME OF SUBMITTER: Denise	Greig

Total Attachments: 7

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ASSIGNMENT OF INTELLECTUAL PROPERTY

Monday, 25 September 2012 .

PARTIE	S
	AMPLIFIED SEMANTICS PTY LTD (ACN:155 900 360) AS TRUSTEE FOR (ATF) SAJARI IP (UST (The Assignor)
	having a place of business at <u>Unit 5, 1 Beach Road, Bondi Beach NSW 2026</u>
and	
	SAJARI PTY LTD (ACN:156 303 918) (The Assignee)
	having a place of business at Unit 5, 1 Beach Road, Bondi Beach NSW 2026

RECITALS

Dated:

A. The Assignor is the Owner of certain inventions (The Invention) relating to

A DOCUMENT ANALYSIS AND ASSOCIATION SYSTEM AND METHOD

as described in an application for an International (PCT) Patent Application (The PCT Application) filed on 24 September 2010, accorded PCT Application No. PCT/AU2010001259 (The Patent Application)

- The Assignor is the owner of The PCT Application and related patent applications listed in Schedule 1 (The Patent Applications) by right of an assignment dated 15 February 2012 from the Applicants of The PCT Application.
- C. The Assignee is desirous of acquiring ownership of The Invention.
- D. The Assignor has agreed, as at the date of this Deed, to assign to the Assignee all the Assignors right, title and interest in and to the Invention and The Patent Applications including the right to apply for corresponding intellectual property rights in any country or region worldwide (The Territory)

OPERATIVE PROVISIONS

1 Assignment of Intellectual Property Rights

Assignment

1.1 For good and valuable consideration, the receipt and sufficiency of which the Assignor hereby acknowledges, the Assignor hereby assign absolutely to the Assignee as at the date of

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this Deed all current and future rights, title and interest to The Invention including the whole of any rights the Assignors may have throughout The Territory in relation to:

- the Invention, including but not limited to the right to apply for the grant of 1.1.1 Patent Rights in respect of the Invention including the Patent Applications, and the Related Documentation, in any country of the world and acknowledges that all future Intellectual Property Rights arising in relation to or out of the Invention, the Patents, or Related Documentation vest in the Assignee on and from creation;
- 1.1.2 the Patent Applications, including but not limited to the right to claim priority from the Patent Application in respect of applications made for the grant of a patent anywhere in the world;
- 1.1.3 all Patent Rights related and/or arising from the Invention or The Patent Applications including, but not limited to, any divisionals, continuations, patents of addition, or innovation patents pertaining to the Invention or in relation to Improvements thereto or arising therefrom throughout The Territory and
- 1.1.4 the right to bring legal proceedings, and to obtain any relief to which the Assignor would have been entitled but for this paragraph, in respect of any infringement of its rights in relation to the invention which occur before or after the date of this Deed, and

Assignment includes rights in relation to past infringement

1.2 This assignment includes all rights the Assignor have or may acquire in relation to any infringement of the Intellectual Property Rights in the Invention before the date of this Deed.

Moral rights

1.3 The Assignor consents to the use by the Assignee and its nominees of the Invention and all intellectual Property Rights in the Invention whether or not such use would, but for this clause, infringe the Moral Rights of the Assignor.

Inventor's duty to assist Assignee

1.4 The Assignor must, at the Assignee's expense, do anything the Assignee asks the Assignor to do (including signing documents) that is necessary for the Assignee to obtain full ownership of the Invention, all Intellectual Property Rights in the Invention, the Patents, and the Related Documentation or that assists the Assignee in any proceedings relating to the Invention, the Intellectual Property Rights in the Invention, the Patents, or the Related Documentation.

2 Warranties

- 2.1 As at the date of this Deed, the Assignor warrants that:
 - the Assignor is the owner of the Invention, all Intellectual Property Rights 2.1.1 subsisting in or relating to the invention, the Patents, and the Related Documentation;
 - 2.1.2 neither the execution of this deed nor the performance of the Assignor's obligations under this deed will cause the Assignor to be in breach of any agreement to which the Assignor is a party or subject;

- 2.1.3 the Assignor has not assigned, transferred, licensed, encumbered or otherwise conveyed any right, title or interest in or to any of the Invention, the Intellectual Property Rights in the Invention, the Patents or the Related Documentation to any person or entity;
- 2.1.4 the Assignor has the authority and capacity to assign the Invention, all the Intellectual Property Rights in the Invention, the Patents and the Related Documentation to the Assignee;
- 2.1.5 All right, title and interest in the Invention, all Intellectual Property Rights in the Invention, the Patents, and the Related Documentation are assigned to the Assignee free from any encumbrance;
- 2.1.6 the Assignor have no agreement(s), relationship(s) or commitment(s) with or to any other person or entity which may conflict with any of the Assignor's' obligations under this Deed;
- 2.1.7 Use of the Invention, the Patents, or the Related Documentation will not require the consent of, or payment of any money to, any third party; and
- 2.1.8 the Assignor is not aware of any fact by which the Patent Rights may be declared invalid or any claim by which the Patent Rights should be amended.

Non-infringement

- 2.2 As at the date of the Deed, the Assignor warrants that:
 - 2.2.1 The Assignor are not aware of any information as to whether the Invention, Patents and the Related Documentation would infringe any third party's Intellectual Property Rights or Moral Rights;
 - 2.2.2 each of the Invention, the Patents, and the Documentation is original and not copied from any other works or material; and
 - 2.2.3 the Related Documentation provided to the Assignee by the Assignors is everything needed to understand, use and fully exploit the Invention.

Indemnification

2.3 The Assignor indemnifies and will keep indemnified the Assignee in respect of all loss, damages, expenses, Claims suffered or incurred by the Assignee or awarded against the Assignee arising from a claim that the Assignee 's ownership or use of any of the Invention, the Patents, and the Related Documentation or any derivative product constitutes an infringement of the Intellectual Property Rights or Moral Rights of any other person.

3 Announcements

- 3.1 The Assignor must not make or authorise any public announcement or communication relating to this Deed or the Invention without the prior written consent of the Assignee, except that the Assignor may make a disclosure in relation to this document:
 - 3.1.1 to its professional advisers, bankers, insurers, auditors, financial advisers, financiars and other consultants who undertake to keep strictly confidential any information disclosed to them; or

PATENT⁷ REEL: 029662 FRAME: 0607 3.1.2 to comply with any applicable law or requirement of any regulatory body or government agency including any relevant stock exchange.

4 Release

- 4.1 The Assignor releases the Assignee and their assigns and licensees from all Claims which the Assignor (or any party claiming through the Assignor) may have (whether before or after the date of this Deed) in respect of or in relation to the assignment or use of the Invention, the Patents, and/or the Related Documentation to/by the Assignee or their assigns or licensees and/or the production, sale or other exploitation of the Invention, the Patents and/or the Trade Marks by the Assignee or their assigns or licensees.
- 4.2 The Assignor acknowledges and agree that the release provided in clause 4.1 of this Deed may be pleaded as a bar to any action, sult or proceeding commenced now or taken at any time by the Assignor against the Assignee or its assigns or licensees or their officers or employees with respect to or in relation to the matters referred to in clause 4.1.

5 Miscellaneous

Variation

5.1 No variation of this Deed will be of any force or effect unless it is in writing and signed by the parties.

Assignment

5.2 The Assignee may assign its rights under this Deed without the consent of the Assignor.

Governing law and jurisdiction

- 5.3 This Deed is governed by the law of New South Wales and the parties:
 - 5.3.1 submit to the non-exclusive jurisdiction of its courts and courts of appeal from them; and
 - 5.3.2 will not object to the exercise of jurisdiction by those courts on any basis.

Severability of Provisions

Any provision of this Deed that is prohibited or unenforceable in any jurisdiction shall, as to that jurisdiction, be ineffective to the extent of that prohibition or unenforceability without invalidating the remaining provisions hereof or affecting the validity or enforceability of that provision in any other jurisdiction.

Further assurances

5.5 Each party must at its own expense promptly execute all documents and do or use reasonable endeavours to cause a third party to do all things that another party from time to time may reasonably request in order to give effect to, perfect or complete this Deed and all transactions incidental to it.

Legal costs

5.6 The Parties will bear their own costs, including legal costs, in connection with the preparation and execution of this Deed.

Counterparts

5.7 This Agreement may be executed in several counterparts, each of which shall be deemed an original but all of which counterparts collectively shall constitute one and the same instrument.

6 Definitions and interpretation

6.1 In this Deed the following definitions apply:

Claims means any claims including actions, suits, causes of action, arbitrations, monies, debts, dues, costs, demands, verdicts and judgments either at law or in equity or arising under the provisions of any statute.

Related Documentation means all written manuals or information relevant to the Invention including users' manuals, modification manuals, flow charts, drawings, listings and computer code which are designed to assist or supplement the development, understanding or application of the Invention.

Intellectual Property Rights means copyright, know-how, trade marks (whether registered or not), patents, patent applications, designs, eligible circuit layouts, technical and other confidential information and all other intellectual property as defined in Article 2 of the Convention establishing the World Intellectual Property Organisation of July 1967 and any rights in or to any inventions.

Invention means the invention as more fully described in the Patent application.

improvements means

- a) any modification or variation of a Covered Product (the subject of The Patent Application) or component thereof,
 - b) any method of manufacturing or using a Covered Product, or
- c) any modification or variation of a Covered Method (the subject of The Patent Application) or step thereof, which affects a Covered Product or a Covered Method by 1) reducing its production or use costs, 2) improving its performance, 3) increasing its service life, 4) broadening its applicability, 5) increasing its marketability, or 6) otherwise enhancing its competitive value.

Moral Rights means any of the rights described in Article 6bis of the Berne Convention for Protection of Literary and Artistic Works 1886 (as amended and revised from time to time), being 'droit moral' or other analogous rights arising under any statute (including the Copyright Act 1968 (Cth)).

Patents means the patents and patent applications specified in this Deed and the accompanying Schedule, if any.

- 6.2 In the interpretation of this Deed, the following provisions apply unless the context otherwise requires:
 - 6.2.1 headings are inserted for convenience only and do not affect the interpretation of this Deed;

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a reference to a clause, part, schedule or attachment is a reference to a clause, 6.2.2 part, schedule or attachment of or to this Deed; an expression importing a natural person includes any company, trust, 6.2.3 partnership, joint venture, association, body corporate or governmental agency; a word which denotes the singular denotes the plural, a word which denotes the 6.2.4 plural denotes the singular, and a reference to any gender denotes the other genders; and where a word or phrase is given a particular meaning, other parts of speech and 6.2.5 grammatical forms of that word or phrase have corresponding meanings. Execution and date Executed as a deed. Executed by Ampuried Semantics Ptv Ltd (ACN:155 900 360) AS TRUSTEE FOR (ATF) THE SAJARI IP UNIT Trust in accordance with s127(1) of the Corporations Act 2001(Cth): Signature of director/company secretary Signature of director OWEN PRIME Name of director/company secretary (print) Name of director (print) Executed by Sajari PTY LTD (ACN: 156 303 918) in accordance with s127(1) of the Corporations Act 2001(Cth):

Date:

Signature of director

OWER PRIME Name of director (print)

Signature of director/company sec HAMISH OLILYT Name of director/company secretary (print)

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SCHEDULE 1: SCHEDULE OF PATENT APPLICATIONS

COUNTRY	PATENT APPLICATION NUMBER
Australia	2010300096
Brazil	BR 1120120067435
Canada	2775368
China	201080049493.8
Europe	10818162.9
India	3335/CHENP/2012
New Zealand	599047
Singapore	201202112-7
United States	13/498,244

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RECORDED: 01/21/2013