

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY
CONVEYING PARTY DATA	
Name	Execution Date
Wells Fargo Bank, National Association, a national banking association as Agent	12/21/2012
RECEIVING PARTY DATA	
Name:	Bell'O International Corp.
Street Address:	711 Ginesi Drive
City:	Morganville
State/Country:	NEW JERSEY
Postal Code:	07751
PROPERTY NUMBERS Total: 20	
Property Type	Number
Application Number:	29205529
Application Number:	29268105
Application Number:	29270922
Application Number:	29270929
Application Number:	29286227
Application Number:	29294161
Application Number:	29310594
Application Number:	29310614
Application Number:	29307109
Application Number:	29310488
Application Number:	29308583
Application Number:	29310593
Application Number:	29310597
Application Number:	29310669
Application Number:	29330435

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Application Number:	29310600
Application Number:	29294336
Application Number:	29312083
Application Number:	29270723
Application Number:	29270801

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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NAME OF SUBMITTER:

Michael Tily

Total Attachments: 4

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PATENT AND TRADEMARK RELEASE AND REASSIGNMENT

This Patent and Trademark Release and Reassignment is entered into as of December 21st, 2012, by Wells Fargo Bank, National Association, a national banking association as agent ("Wells Fargo").

Bell'O International Corp. (the "Borrower") entered with Wells Fargo into an Amended and Restated Patent and Trademark Security Agreement dated as of March 19, 2010 granting Wells Fargo a security interest in the Patents and Trademarks as defined therein, including the marks set forth in Schedule 1 and 2 hereto (the "Agreement").

The Agreement was recorded in the Assignment Division of the United States Patent and Trademark Office on March 19, 2010, at Reel 024103, Frame 0719, with respect to the Patents, and was recorded in the Assignment Division of the United States Patent and Trademark Office on March 19, 2010, at Reel 004170, Frame 0961, with respect to the Trademarks.

The Borrower has requested that Wells Fargo release its security interest in the Patents and Trademarks.

ACCORDINGLY, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

1. As used herein, terms defined in the Agreement and not otherwise defined herein have the meanings given them in the Agreement.
2. Wells Fargo hereby irrevocably releases its security interest in the Patents and Trademarks, including without limitation the Patents set forth on Schedule 1 hereto and the Trademarks set forth on Schedule 2 hereto.
3. Subject to other security interests, if any, granted by the Borrower to other financial institutions, Wells Fargo hereby reassigns, grants and conveys to the Borrower, without any representation, warranty, recourse or undertaking by Wells Fargo, all of Wells Fargo's right, title and interest in and to the Patents and Trademarks, including without limitation the Patents set forth on Schedule 1 hereto and the Trademarks set forth on Schedule 2 hereto.

Signature page follows

IN WITNESS WHEREOF, Wells Fargo has caused this Patent and Trademark Release and Reassignment to be duly executed by its duly authorized officer and effective as of the day and year first above written.

**WELLS FARGO BANK, NATIONAL
ASSOCIATION**

By *Jesse Mason*
Name: Jesse Mason
Title: Vice President

STATE OF MINNESOTA)
)
COUNTY OF HENNEPIN)

This instrument was acknowledged before me on this 21st day of December, 2012, by Jesse Mason, a Vice President of Wells Fargo Bank, National Association, on behalf of said corporation.

Jenell F. Nallick
Notary Public for HENNEPIN COUNTY
My commission expires:



UNITED STATES ISSUED PATENTS

<u>Design Patent</u>	<u>Application #</u>	<u>Registered #</u>	<u>Date</u>	<u>Country</u>	<u>Count</u>
PVS-4207	29/205,529	D505,573	5/31/2005	USA	1
HTS-100	29/268,105	D551,869	10/2/2007	USA	2
FP-4224	29/270,922	D562,593	2/26/2008	USA	3
PVS-4218	29/270,929	D564,260	3/18/2008	USA	4
FP-4850	29/286,227	D564,796	3/25/2008	USA	5
FP-4855	29/294,161	D590,636	4/21/2009	USA	6
FP-8501	29/310,594	D595,978	7/14/2009	USA	7
AVS-4601	29/310,614	D590,637	4/21/2009	USA	8
AVSC-2121	29/307,109	D587,496	3/3/2009	USA	9
HDMI head	29/310,488	D604,251	11/17/2009	USA	10
AVSC-9870	29/308,583	D587,497	3/3/2009	USA	11
PR-32	29/310,593	D605,874	12/3/2009	USA	12
AVSC-2055B	29/310,597	D592,428	5/19/2009	USA	13
Packaging A/V Cables	29/310,669	D594,404	6/2/2009	USA	14
Blister Packaging	29/330,435	D597,830	8/11/2009	USA	15
AVSC-2061E	29/310,600	D589,280	8/28/2008	USA	16
Flat Panel Mount 7848	29/294,336	D581,915	2/2/2008	USA	17
Flat Panel Mount Adapter Plates	29/312,083	D599,356	9/1/2009	USA	18
Flat Panel Wall Mount End Caps	29/270,723	D562,812	2/26/2008	USA	19
Flat Panel Wall Mount 8170	29/270,801	D569,381	5/20/2008	USA	20

APPLICATIONS

NONE.

UNITED STATES ISSUED TRADEMARKS, SERVICE MARKS
AND COLLECTIVE MEMBERSHIP MARKS
REGISTRATIONS

<u>Trademark</u>	<u>Application #</u>	<u>Registered #</u>	<u>Date</u>	<u>Country</u>
Bell'O	75/858,131	2,598,630	6/15/2002	USA
Simply Beautiful	76/124,441	2,675,479	12/5/2002	USA
CMS	76/215,631	2,641,948	8/6/2002	USA
Pro Bell'O	78/491,505	3,262,076	3/14/2006	USA
PAMARI	78/635,222	3,190,125	8/1/2006	USA