

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Chi-Hsien LIU</td> <td>01/11/2013</td> </tr> <tr> <td>Tsung-Yu CHIANG</td> <td>01/11/2013</td> </tr> <tr> <td>Li-Ting CHEN</td> <td>01/11/2013</td> </tr> <tr> <td>Chien-Wen HUANG</td> <td>01/11/2013</td> </tr> </tbody> </table>		Name	Execution Date	Chi-Hsien LIU	01/11/2013	Tsung-Yu CHIANG	01/11/2013	Li-Ting CHEN	01/11/2013	Chien-Wen HUANG	01/11/2013
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<table border="1"> <tr> <td>Name:</td> <td>Institute for Information Industry</td> </tr> <tr> <td>Street Address:</td> <td>11 Fl., No. 106, Sec. 2, Ho-Ping E. Rd.</td> </tr> <tr> <td>City:</td> <td>Taipei</td> </tr> <tr> <td>State/Country:</td> <td>TAIWAN</td> </tr> </table>		Name:	Institute for Information Industry	Street Address:	11 Fl., No. 106, Sec. 2, Ho-Ping E. Rd.	City:	Taipei	State/Country:	TAIWAN		
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PROPERTY NUMBERS Total: 1											
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CORRESPONDENCE DATA											
<p>Fax Number: 6122344465  <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 6122161700        Email: pto@sumiplaw.com        Correspondent Name: Skaar Ulbrich Macari, P.A.        Address Line 1: 601 Carlson Parkway        Address Line 2: Suite 1050        Address Line 4: Minneapolis, MINNESOTA 55305</p>											
ATTORNEY DOCKET NUMBER:	5016.104US01										
NAME OF SUBMITTER:	Scott G. Ulbrich										
<p>Total Attachments: 2        source=Assignment_5016_104US01#page1.tif        source=Assignment_5016_104US01#page2.tif</p>											

OP \$40.00 13746425

ASSIGNMENT

WHEREAS, I/we, (1) Chi-Hsien LIU, residing at No.24, Ln. 404, Sec. 2, Yuanshui Rd., Yuanlin Township, Changhua County, Taiwan, R.O.C., (2) Tsung-Yu CHIANG, residing at 7F., No.5, Ln. 52, Wanlong St., Wenshan Dist., Taipei City, Taiwan, R.O.C., (3) Li-Ting CHEN, residing at 5F., No.350, Ankang Rd., Neihu Dist., Taipei City, Taiwan, R.O.C., and (4) Chien-Wen HUANG, residing at 4F., No.8, Ln. 42, Yusheng St., Shilin Dist., Taipei City, Taiwan, R.O.C., respectively, have invented certain new and useful improvements in DYNAMIC TAG GENERATING APPARATUS AND DYNAMIC TAG GENERATING METHOD THEREOF FOR USE IN DISPLAY ARRATATUS, for which an application for Letters Patent of the United States is being made, said application having been executed on even date herewith, and which may be identified in the United States Patent Office by Application No. 13/746,425, filed 22-JAN-2013.

WHEREAS, Institute For Information Industry, ("Assignee"), a business entity organized and existing under the laws of the Taiwan, R.O.C., and having its principal offices at 11 Fl., No. 106, Sec. 2, Ho-Ping E. Rd., Taipei, Taiwan, R.O.C., is desirous of acquiring the entire right, title and interest in and to said invention, said application and in, to and under any and all Letters Patent to be obtained therefor;

NOW, THEREFORE, for and in consideration of good and valuable consideration to us in hand paid by said Assignee, the receipt of which is hereby acknowledged, we have sold, assigned and transferred, and by these presents do hereby sell, assign and transfer unto the said Assignee, its successors and assigns, our entire right, title and interest in and to said invention, said provisional/utility application, all applications claiming priority to said provisional/utility application including all divisions, continuations or renewals thereof, and the Letters Patent, that may or shall issue, therefrom including all reissues or extensions of such patents, and we do hereby authorize and request the Commissioner of Patents to issue said Letters Patent to the above mentioned Assignee in accordance herewith.

We hereby authorize the above mentioned Assignee, its successors and assigns, or anyone it may properly designate, to insert in this instrument the date of execution and/or filing date and application number of said application when ascertained. We further authorize said Assignee, its successors and assigns, or anyone it may properly designate, to apply for Letters Patent, in its own name if desired.

Upon said consideration we do hereby covenant and agree with the said Assignee, its successors and assigns, that we will not execute in writing or do any act whatsoever conflicting with these presents, and that we or our executors or administrators will at any time upon request, without further or additional consideration, but at the expense of the said Assignee, its successors and assigns, execute such additional writings and do such additional acts as said Assignee, its successors and assigns, may deem necessary or desirable to perfect the Assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, divisional, reissued or extended Letters Patent of the United States, on said invention, and in enforcing any rights occurring as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents.

IN WITNESS WHEREOF, we have hereunto set our hands and affixed our seal  
as dated below.

Date: 2013.1.11

Chi-Hsien Liu  
Chi-Hsien LIU

Date: 2013.1.11

Tsung-Yu CHIANG  
Tsung-Yu CHIANG

Date: 2013.1.11

Li Ting Chen  
Li-Ting CHEN

Date: 2013.1.11

Chien-Wen Huang  
Chien-Wen HUANG