

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Jukka Vainio	01/23/2013
RECEIVING PARTY DATA	
Name:	Normark Innovations, Inc.
Street Address:	10395 Yellow Circle Drive
City:	Minnetonka
State/Country:	MINNESOTA
Postal Code:	55343
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29443837
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ATTORNEY DOCKET NUMBER:	RNZ-58-D3
NAME OF SUBMITTER:	Alan R. Marshall Reg. No. 56405
Total Attachments: 2 source=RNZ-58-D3_Assignment_01_23_2013#page1.tif source=RNZ-58-D3_Assignment_01_23_2013#page2.tif	

OP \$40.00 29443837

ASSIGNMENT OF WORLDWIDE RIGHTS

WHEREAS, I, Jukka Vainio, a citizen of Finland, residing in Lahti, Finland, and having a mailing address of Kiverionkatu 19 C 24, 15140 Lahti, Finland, as assignor, have made an invention entitled "Fishing Lure with Curved Lip" as described in a patent application for U.S. Letters Patent executed by me on even date herewith, which is about to be filed in the U.S. Patent and Trademark Office; and

WHEREAS, Normark Innovations, Inc. , 10395 Yellow Circle Drive, Minnetonka, Minnesota 55343, a corporation organized and existing under the laws of the State of Delaware, as assignee, is desirous of securing the entire right, title and interest in and to this invention in all countries throughout the world, and in and to the application for United States Letters Patent on this invention and the Letters Patent to be issued upon this application;

NOW, THEREFORE, be it known that for good and valuable consideration the receipt of which from assignee is hereby acknowledged, I, as assignor, have sold, assigned, transferred, and set over, and do hereby sell, assign, transfer, and set over unto the assignee, its lawful successors and assigns, my entire right, title, and interest in and to this invention and this application, and all divisions, and continuations thereof, and all Letters Patent of the United States which may be granted thereon, and all reissues thereof, and all rights to claim priority on the basis of such applications, and all applications for Letters Patent which may hereafter be filed for this invention in any foreign country and all Letters Patent which may be granted on this invention in any foreign country, and all extensions, renewals, and reissues thereof, and I hereby authorize and request the Commissioner for Patents of the United States and any official of any foreign country whose duty it is to issue patents on applications as described above, to issue all Letters Patent for this invention to assignee, its successors and assigns, in accordance with the terms of this Agreement.

AND, I HEREBY covenant that I have the full right to convey the interest assigned by this Assignment, and I have not executed, and will not execute any agreement in conflict with this Assignment;

AND, I HEREBY further covenant and agree that I will, without further consideration, communicate with assignee, its successors and assigns, any facts known to me respecting this invention, and testify in any legal proceeding, sign all lawful papers when called upon to do so, execute and deliver any and all papers that may be necessary or desirable to perfect the title of this invention in said assignee, its successors and assigns, execute all divisional, continuation, and reissue applications, make all rightful oaths and generally do everything possible to aid assignee, its successors and assigns, to obtain and enforce proper patent protection for this invention in the United States and any foreign country, it being understood that any expense incident to the execution of such papers shall be borne by the assignee, its successors and assigns.

IN WITNESS WHEREOF, Assignor has executed this document on the date indicated below.


Jukka Vainio

23.01.2013
Date