

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Kent D. Damon</td> <td>12/19/2012</td> </tr> <tr> <td>Palak P. Shah</td> <td>12/24/2012</td> </tr> <tr> <td>Ronald E. Gendron Jr.</td> <td>12/19/2012</td> </tr> </tbody> </table>		Name	Execution Date	Kent D. Damon	12/19/2012	Palak P. Shah	12/24/2012	Ronald E. Gendron Jr.	12/19/2012		
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<table border="1"> <tr> <td>Name:</td> <td>Massachusetts Mutual Life Insurance Company</td> </tr> <tr> <td>Street Address:</td> <td>1295 State Street</td> </tr> <tr> <td>City:</td> <td>Springfield</td> </tr> <tr> <td>State/Country:</td> <td>MASSACHUSETTS</td> </tr> <tr> <td>Postal Code:</td> <td>01111</td> </tr> </table>		Name:	Massachusetts Mutual Life Insurance Company	Street Address:	1295 State Street	City:	Springfield	State/Country:	MASSACHUSETTS	Postal Code:	01111
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PROPERTY NUMBERS Total: 1											
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CORRESPONDENCE DATA											
<p>Fax Number: 2129833115 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 2129353000 Email: TGoma@mintz.com Correspondent Name: Mintz, Levin, Cohn, Ferris, Glovsky and Address Line 1: 666 Third Avenue Address Line 2: 24th Fl. Address Line 4: New York, NEW YORK 10017</p>											
ATTORNEY DOCKET NUMBER:	25491-027001US										
NAME OF SUBMITTER:	Tawfik Goma										
<p>Total Attachments: 5 source=027001USAssignment#page1.tif source=027001USAssignment#page2.tif source=027001USAssignment#page3.tif source=027001USAssignment#page4.tif source=027001USAssignment#page5.tif</p>											

CH \$40.00 13621536

ASSIGNMENT

We, **Kent D. Damon**, a citizen of the United States of America, residing at 27 Park Avenue Court #3, West Springfield, MA 01089; **Palak P. Shah**, a citizen of the United States of America, residing at 3100 Sweetwater Road, Apt. 1310, Lawrenceville, GA 30044; and **Ronald E. Gendron, Jr.**, a citizen of the United States of America, residing at 21 Kimberly Lane, Easthampton, MA 01027, the undersigned, hereinafter referred to as the ASSIGNOR, for good and valuable consideration, the receipt of which is hereby acknowledged, hereby assign, sell and transfer to **Massachusetts Mutual Life Insurance Company**, with offices at **1295 State Street, Springfield, Massachusetts 01111**, to its successors, assigns and legal representatives, collectively hereinafter referred to as the ASSIGNEE: (1) our entire right, title and interest for the United States and in all countries, in and to any and all inventions, discoveries and applications which are disclosed in the application for United States Letters Patent entitled:

SYSTEMS AND METHODS FOR CONTENT COLLECTION VALIDATION

filed with the U.S. Patent and Trademark Office on September 17, 2012 and assigned Application No. 13/621,536, which claims priority to U.S. Provisional Application No. 61/573,966, filed on September 15, 2011, including any renewals, revivals, reissues, reexaminations, extensions, continuations and divisions thereof and any substitute applications therefor; (2) the full and complete right to file patent applications in the name of the ASSIGNEE, its designee, or in our name at the ASSIGNEE, or its designee's election, on the aforesaid inventions, discoveries and applications in all countries of the world; (3) the entire right, title and interest in and to any Letters Patent which may issue thereon in the United States or in any country, and any renewals, revivals, reissues, reexaminations and extensions thereof, and any patents of confirmation, registration and importation of the same; and (4) the entire right, title and interest in all Convention and Treaty Rights of all kinds thereon, including without limitation all rights of priority in any country of the world, in and to the above inventions, discoveries and applications.

We hereby authorize and request the competent authorities to grant and to issue any and all such Letters Patent in the United States and throughout the world to the ASSIGNEE of the entire right, title and interest therein, as fully and entirely as the same would have been held and enjoyed by us had this assignment, sale and transfer not been made.

We agree, at any time, upon the request of the ASSIGNEE, to execute and to deliver to the ASSIGNEE any additional applications for patents for said inventions and discoveries, or any part or parts thereof, and any applications for patents of confirmation, registration and importation based on any Letters Patent issuing on said inventions, discoveries, or applications and divisions, continuations, renewals, revivals, reissues, reexaminations and extensions thereof.

We further agree at any time to execute and to deliver upon request of the ASSIGNEE such additional documents, if any, as are necessary or desirable to secure patent protection on said inventions, discoveries and applications throughout all countries of the world, and otherwise to do the necessary to give full effect to and to perfect the rights of the ASSIGNEE under this Assignment, including the execution, delivery and procurement of any and all further documents evidencing this assignment, transfer and sale as may be necessary or desirable.

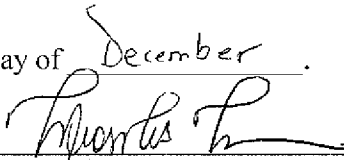
We hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment. We further covenant that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNOR and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

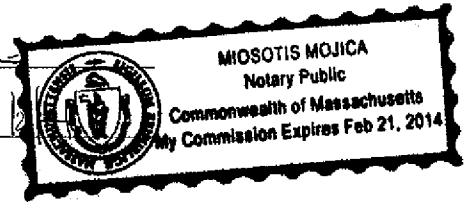
Date: 12/19/12


Signature of: **Kent D. Damon**

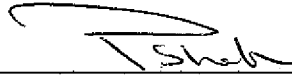
Commonwealth of
State of Massachusetts
County of Hampden

Subscribed and sworn to before me this 19 day of December.


Notary Public
My commission expires 2/21/14



Date: 12/24/2012



Signature of: **Palak P. Shah**

State of Ga
County of Forsyth

Subscribed and sworn to before me this 24th day of Dec., 2012.


Notary Public Joyce Seay
My commission expires 1-8-2016

JOYCE SEAY
NOTARY PUBLIC
Forsyth County
State of Georgia
My Comm. Expires Jan. 8, 2016

Date: 12/19/12 _____
Signature of: Ronald E. Gendron, Jr.

Commonwealth of
State of Massachusetts
County of Hampden

Subscribed and sworn to before me this 19 day of December.

Miosotis Mojica
Notary Public
My commission expires _____

