

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Masato MIYAUCHI</td> <td>01/07/2013</td> </tr> <tr> <td>Tetsuya YOSHIMURA</td> <td>01/07/2013</td> </tr> </tbody> </table>		Name	Execution Date	Masato MIYAUCHI	01/07/2013	Tetsuya YOSHIMURA	01/07/2013
Name	Execution Date						
Masato MIYAUCHI	01/07/2013						
Tetsuya YOSHIMURA	01/07/2013						
RECEIVING PARTY DATA							
Name:	JAPAN TOBACCO INC.						
Street Address:	2-1, Toranomom 2-chome, Minato-ku						
City:	Tokyo						
State/Country:	JAPAN						
Postal Code:	105-8422						
PROPERTY NUMBERS Total: 1							
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13747160</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13747160		
Property Type	Number						
Application Number:	13747160						
CORRESPONDENCE DATA							
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>							
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ATTORNEY DOCKET NUMBER:	0042-0656PUS1						
NAME OF SUBMITTER:	Sandra Majano						
Total Attachments: 2 source=2013-01-23 Assignment 0042-0656PUS1#page1.tif source=2013-01-23 Assignment 0042-0656PUS1#page2.tif							

OP \$40.00 13747160

A S S I G N M E N T

In consideration of value received, I, having a mailing address at c/o JAPAN TOBACCO INC., 17-7, Yokokawa 1-chome, Sumida-ku, Tokyo 130-8603, JAPAN, and a residence as stated below next to my name, the sole inventor (if only one name is listed below) or a joint inventor (if plural inventors are listed below) of an invention described in an application for United States patent entitled:

TOBACCO PRODUCT

said application having been filed on: January 22, 2013
and assigned Application No. 13/747,160 ;
sell and assign to
JAPAN TOBACCO INC.
a corporation of Japan, having a business address at
2-1, Toranomom 2-chome, Minato-ku, Tokyo 105-8422 Japan

its successors, assigns or nominees, hereinafter referred to as "Assignee", my entire right, title and interest in and to said invention as disclosed, shown and described in said application for United States patent : (check one)

executed concurrently herewith;
 executed separately herefrom;

and in and to all applications for patent and patents for said invention including all divisions, reissues, continuations, substitutions and extensions thereof and all rights arising under or pursuant to any and all international agreements, treaties or laws relating to the protection of industrial property, including rights of priority, resulting from the filing of any of said applications; and I authorize and request any official whose duty is to issue patents, to issue any patent on said invention or resulting therefrom to said Assignee, and I agree that on request and without further consideration, but at the expense of said Assignee, I will communicate to said Assignee or its representatives all facts known to me respecting said invention and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, reissue or other applications, make all rightful oaths and declarations, and generally do everything possible to aid said Assignee to obtain and enforce proper patent protection for said invention in all countries.

I hereby grant the following law firm the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the Rules of the U.S. Patent and Trademark Office for recordation of this document.

Birch, Stewart, Kolasch & Birch, LLP, 8110 Gatehouse Road Suite 100 East Falls Church, Virginia 22042-1248

ASSIGNMENT

<u>Inventor: (Signature)</u>	<u>Date</u>	<u>Residence</u>
<u>Masato Miyauchi</u> Masato Miyauchi	<u>JAN. -7. 2013</u>	<u>Tokyo, Japan</u>
<u>Tetsuya Yoshimura</u> Tetsuya Yoshimura	<u>JAN. -7. 2013</u>	<u>Tokyo, Japan</u>