

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Jan WITTENBER</td> <td>07/07/2010</td> </tr> <tr> <td>Brian GROSS</td> <td>07/07/2010</td> </tr> </tbody> </table>		Name	Execution Date	Jan WITTENBER	07/07/2010	Brian GROSS	07/07/2010
Name	Execution Date						
Jan WITTENBER	07/07/2010						
Brian GROSS	07/07/2010						
RECEIVING PARTY DATA							
Name:	Koninklijke Philips Electronics N.V.						
Street Address:	Groenenwoudseweg 1						
City:	Eindhoven						
State/Country:	NETHERLANDS						
Postal Code:	5621 BA						
PROPERTY NUMBERS Total: 1							
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13811922</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13811922		
Property Type	Number						
Application Number:	13811922						
CORRESPONDENCE DATA							
Fax Number:	4404832452						
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>							
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NAME OF SUBMITTER:	Thomas M. Lundin						
Total Attachments: 1 source=2010P00617WOUS_Assignment#page1.tif							

CH \$40.00 13811922

SOLE/JOINT ASSIGNMENT

For good and valuable consideration, receipt of which is hereby acknowledged, I/we, as a below-named Assignor(s), hereby sell, assign, and transfer the entire and exclusive right, title, and interest in the following to **KONINKLIJKE PHILIPS ELECTRONICS, N.V.**, having a place of business at Groenewoudseweg 1, 5621 BA Eindhoven, The Netherlands, its successors, assigns, and legal representatives, including any nominees (collectively "the Assignee"):

(1) my/our invention relating to **METHOD FOR SEMANTIC COMMUNICATION OF DEVICE DATA BETWEEN A SOURCE AND RECEIVING CLIENT** for which a U.S. provisional patent application was filed in the United States Patent and Trademark Office on 8-2-2010, having a Serial Number 61/ 369, 777.

(2) the foregoing application and all other United States, foreign and international patent applications associated therewith, based thereon, or claiming priority therefrom including, but not limited to, any and all provisionals, non-provisionals divisions, continuations, continuations-in-part, reexaminations, reissues, and extensions thereof, and

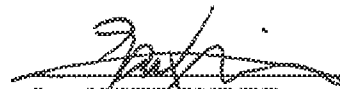
(3) the right to claim priority thereto, and the entire and exclusive right, title, and interest in and to any and all patents granted on these applications.

I/We authorize and request that the Patent Office officials in the United States and in any and all foreign countries to issues any and all Letters Patent when granted, solely to **KONINKLIJKE PHILIPS ELECTRONICS, N.V.**, for its sole use, and that of its successors, assigns, and legal representatives.

I/we will provide my/our cooperation to enable the Assignee to enjoy the foregoing right, title, and interest to the fullest extent. Upon request at the expense of the Assignee, I/we agree to execute all papers, take all rightful oaths, testify in all legal proceedings including patent prosecutorial actions and infringement actions, and do all other such acts which may be necessary, desirable, or convenient for securing and maintaining patents on the foregoing invention or for perfecting title thereto in the Assignee.


I/We certify that I/we have the full right to convey the above rights.

7 JULY 2010
Date



Jan WITTENBER, Assignor

7 July 2010
Date



Brian GROSS, Assignor