#### 502206681 01/24/2013

## PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
Ernie R. Alfonso	01/20/2013

## **RECEIVING PARTY DATA**

Name:	Direct Wheel Inc.
Street Address:	2701 Kimball Ave.
City:	Pomona
State/Country:	CALIFORNIA
Postal Code:	91767

## PROPERTY NUMBERS Total: 1

Property Type	Number	
Application Number:	29434192	

#### **CORRESPONDENCE DATA**

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NAME OF SUBMITTER: Payam Moradian

Total Attachments: 2

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PATENT REEL: 029689 FRAME: 0492 OF \$40.00 29434192

# **ASSIGNMENT**

	Application No.: <u>29/434,192</u>	Filed: <u>October 10, 20</u>	12
Insert Name(s) of Inventor(s)			·
	WHEREAS,	Ernie R Alfonso	
	Charaineftan decimated as the sur		
improvements ir		idersigned) has (have) invented certain new ar	id useful
Insert Title of Invention	AUTOMOBILE WHEEL		
	for which an application for Lette executed by the undersigned (except	ers Patent of the United States of America has bot in the case of a provisional application).	been
Insert Date of Signing of Application	on		; and
Insert Name of Assignee	WHEREAS, <u>Direct Whee</u>	el Inc.	
Insert Address of Assignee	of: 2701 Kimball Ave., Pomona, CA	<u> 191767                                 </u>	
	Assignee) is desirous of acquiring	entatives and assigns (hereinafter designated as g the entire right, title and interest in and to s Patent(s) that may be granted therefor in the Un	said
IF APPROPRIATE	in any foreign countries.		
	undersigned in hand paid, the rece and valuable consideration, the un and by these presents does sell, a exclusive right to the said invent dependencies and possessions and	tion of the sum of Ten Dollars (\$10.00) to ipt of which is hereby acknowledged, and other godersigned has (have) sold, assigned and transfer assign and transfer unto said Assignee the full ion in the United States of America, its territo the entire right, title and interest in and to any an ranted therefor in the United States of America	good rred, and ries, d all

PATENT REEL: 029689 FRAME: 0493 territories, dependencies and possessions, and if the box above is designated, in any and all foreign countries;

and to any and all divisions, reissues, continuations, conversions and extensions thereof for the full term or terms for which the same may be granted.

The undersigned agree(s) to execute all papers necessary in connection with this application and any continuing, divisional, conversion or reissue applications thereof and also to execute separate assignments in connection with such applications as the Assignee may deem necessary or expedient.

The undersigned agree (s) to execute all papers necessary in connection with any interference which may be declared concerning this application or continuation, division, conversion or reissue thereof or Letter Patent(s) or reissue patent issued thereon and to cooperate with the Assignee in every way possible in obtaining and producing evidence and proceeding with such interference.

The undersigned agree(s) to execute all papers and documents and to perform any act which may be necessary in connection with claims or provisions of the International Convention for the Protection of Industrial Property or similar agreements.

The undersigned agree(s) to perform all affirmative acts which may be necessary to obtain a grant of a valid United States of America patent(s) or a grant of a valid United States of America and any foreign patent(s) to the Assignee and to vest all rights therein hereby conveyed to said Assignee as fully and entirely as the same would have been held by the undersigned if this Assignment and sale had not been made.

The undersigned hereby authorize(s) and request(s) the Patent and Trademark Office Officials in the United States of America and in any foreign countries to issue any and all Letters Patents resulting from said application or any continuing, divisional conversion or reissue applications thereof to the said Assignee, as Assignee of the entire interest, and hereby covenants that he has (they have) the full right to convey the entire interest herein assigned, and that he has (they have) not executed, and will not execute, any agreement in conflict herewith.

The undersigned hereby grant(s) ADLI LAW GROUP P.C., Customer Number 95674 the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the U.S. Patent and Trademark Office for recordation of this document.

The undersigned hereby covenant(s) that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.

In witness whereof, executed by the undersigned on the date(s) opposite the undersigned

\ name(s).

Name of Inventor

(signature)

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**RECORDED: 01/24/2013**