

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Paul Fair	03/31/2011
Jamie Kummerfeld	03/31/2011
RECEIVING PARTY DATA	
Name:	The Boppy Company, LLC
Street Address:	560 Golden Ridge Road, #150
City:	Golden
State/Country:	COLORADO
Postal Code:	80401
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29443110
CORRESPONDENCE DATA	
Fax Number:	4155760300
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	4155760200
Email:	dgibby@kilpatricktownsend.com
Correspondent Name:	Kilpatrick Townsend & Stockton LLP
Address Line 1:	Two Embarcadero Center, 8th Floor
Address Line 4:	San Francisco, CALIFORNIA 94111
ATTORNEY DOCKET NUMBER:	81247-859179
NAME OF SUBMITTER:	Darin J. Gibby
Total Attachments: 1 source=81247-859179-assignment#page1.tif	

OP \$40.00 29443110

502207578

PATENT
REEL: 029693 FRAME: 0445

ASSIGNMENT OF PATENT APPLICATION

JOINT

WHEREAS, Paul Fair of 3215 S. Clayton Street, Denver, CO 80210; and Jamie Kummerfeld of 2840 Quay, Wheat Ridge, CO 80033, hereinafter referred to as "Assignors," are the inventors of the invention described and set forth in the below-identified application for United States Letters Patent:

Title of Invention: TRAVEL NURSING PILLOW

Date(s) of execution of Declaration:

Filing Date: March 24, 2011

Application No.: 13/071,358; and

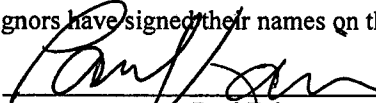
WHEREAS, The Boppy Company, LLC, a limited liability company of the state of Colorado, located at 560 Golden Ridge Road, #150, Golden, CO 80401, hereinafter referred to as "ASSIGNEE," is desirous of acquiring an interest in the invention and application and in any U.S. Letters Patent and Registrations which may be granted on the same;

For good and valuable consideration, receipt of which is hereby acknowledged by Assignors, Assignors have assigned, and by these presents do assign to Assignee all right, title and interest in and to the invention and application and to all foreign counterparts (including patent, utility model and industrial designs), and in and to any Letters Patent and Registrations which may hereafter be granted on the same in the United States and all countries throughout the world, and to claim the priority from the application as provided by the Paris Convention. The right, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignors had this Assignment not been made, for the full term of any Letters Patent and Registrations which may be granted thereon, or of any division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation or extension thereof.

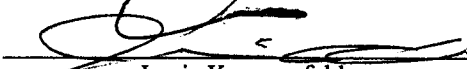
Assignors further agree that they will, without charge to Assignor, but at Assignee's expense, (a) cooperate with Assignee in the prosecution of U.S. Patent applications and foreign counterparts on the invention and any improvements, (b) execute, verify, acknowledge and deliver all such further papers, including patent applications and instruments of transfer, and (c) perform such other acts as Assignee lawfully may request to obtain or maintain Letters Patent and Registrations for the invention and improvements in any and all countries, and to vest title thereto in Assignee, or Assignee's successors and assigns.

IN TESTIMONY WHEREOF, Assignors have signed their names on the dates indicated.

Dated: 3-31-11


Paul Fair

Dated: 03/31/11


Jamie Kummerfeld

63228945 v1