

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT																
NATURE OF CONVEYANCE:	ASSIGNMENT																
CONVEYING PARTY DATA																	
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr><td>Jesse DelGigante</td><td>01/23/2013</td></tr> <tr><td>Elizabeth Goodrich</td><td>01/15/2013</td></tr> <tr><td>Peter Swai</td><td>01/14/2013</td></tr> <tr><td>Kristin Jugenheimer Size</td><td>01/16/2013</td></tr> <tr><td>Gary Palladino</td><td>12/26/2012</td></tr> <tr><td>Ardite Francesc Ayats</td><td>12/17/2012</td></tr> <tr><td>Richard Loring Miller</td><td>01/14/2013</td></tr> </tbody> </table>		Name	Execution Date	Jesse DelGigante	01/23/2013	Elizabeth Goodrich	01/15/2013	Peter Swai	01/14/2013	Kristin Jugenheimer Size	01/16/2013	Gary Palladino	12/26/2012	Ardite Francesc Ayats	12/17/2012	Richard Loring Miller	01/14/2013
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CORRESPONDENCE DATA																	
<p>Fax Number: 2128080844 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 212-808-0700 Email: jkelly@nmmlaw.com</p> <p>Correspondent Name: PARFOMAK, ANDREW N. NORRIS MCLAUGHLIN & Address Line 1: 875 THIRD AVE, 8TH FLOOR Address Line 4: NEW YORK, NEW YORK 10022</p>																	
ATTORNEY DOCKET NUMBER:	102792-1101																

CH \$40.00 13642187

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PATENT
REEL: 029695 FRAME: 0254

NAME OF SUBMITTER:

Andrew N. Parfomak

Total Attachments: 6

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PATENT

REEL: 029695 FRAME: 0255

ASSIGNMENT

In consideration of One Dollar (\$1.00) in hand paid and other good and valuable considerations, the receipt of which is hereby acknowledged, the undersigned [hereinafter (collectively) named "Assignor"] hereby assigns and transfers to

**Reckitt Benckiser LLC.
Morris Corporate Center IV
399 Interpace Parkway
Parsippany
New Jersey 07054
UNITED STATES OF AMERICA**

a United States corporation (hereinafter named "Assignee"), its successors, legal representatives and assigns, the entire right, title and interest in and to Assignor's application for Letters Patent of the United States, Application Serial No. 13/642,187 filed on 19 October 2012, entitled

APPLICATOR FOR AN ADHESIVE LAVATORY TREATMENT COMPOSITION

and to Assignor's entire right, title and interest in any and all inventions, whether joint or sole, disclosed in said application for Letters Patent, and in any and all divisional or continuation or renewal applications that may be filed for United States Letters Patent for any and all of said inventions, and in and to any and all patents that may be granted on the foregoing applications and any reissue or extension thereof.

The Assignor hereby authorizes and requests the Commissioner of Patents to issue any and all of said Letters Patent to said Assignee.

For said consideration, the Assignor hereby agrees upon the request of said Assignee, its successors, legal representatives or assigns, to execute any and all United States divisional, continuation and renewal applications for said invention, and any and all necessary oaths, supplemental oaths or declarations or supplemental declarations or affidavits relating thereto, and any application for the reissue or extension of any United States Letters Patent that may be granted upon said application that said Assignee, its successors, legal representatives or assigns may deem necessary or expedient.

For the said consideration the Assignor further agrees upon the request of said Assignee, its successors, legal representatives or assigns, in the event of said application or any division thereof, or Letters Patent issued thereon or any reissue or application for the reissue thereof, becoming involved in interference, to cooperate to the best of the ability of the Assignor with said Assignee, its successors, legal representatives or assigns in the matters of preparing and executing the Preliminary Statement and giving and producing evidence in support thereof, the Assignor hereby agreeing to perform upon such request, any and all affirmative acts necessary to obtain said Letters Patent and vest all rights therein hereby conveyed in said Assignee, its successors, legal representatives or assigns as fully and entirely as the same would have been held and enjoyed by the assignor if this assignment and sale had not been made.

Assignor hereby binds himself, his heirs, legal representatives, administrators, and assigns properly to execute without further consideration, any and all applications, petitions, oaths, assignments or other papers and instruments which may be necessary in order to carry into full force and effect the sale, assignment and transfer hereby made, or intended or agreed to be made.

And for said considerations, the Assignor hereby assigns to said Assignee, its successors, legal representatives and assigns, the entire right, title and interest in said invention or improvement for any and all foreign countries and agrees upon the request of said Assignee, its successors, legal representatives or assigns to execute any and all documents that shall be required of the Assignor to be executed in connection with any and all applications for foreign Letters Patent therefor, including the prosecution thereof, and to execute any and all documents necessary to invest title in said foreign applications and patents in said Assignee, its successors, legal representatives or assigns.

Signature: _____

Jesse DELGIGANTE

Date: _____

1-23-13

Signature: _____

Elizabeth GOODRICH

Date: _____

Signature: _____

Peter SWAI

Date: _____

Signature: _____

Kristin Size JUGENHEIMER

Date: _____

Signature: _____

Gary PALLADINO

Date: _____

Signature: _____

Ardite Francesc AYATS

Date: _____

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If the time reasonably expended by the Assignor/inventor in undertaking its obligations above exceeds three (3) hours, Assignor/inventor shall be entitled to additional compensation in an amount to be mutually agreed upon by the Assignor/inventor and the Assignee provided that the Assignor/inventor notifies the Assignee, in writing, when Assignor/inventor has expended three (3) hours of his/her time undertaking said obligations.

Signature: _____
Jesse DELGIGANTE

Date: _____

Signature: _____
Elizabeth GOODRICH

Date: 01/15/13

Signature: _____
Peter SWAI

Date: 01/14/13

Signature: _____
Kristin ~~Size~~ JUGENHEIMER SIZE

Date: 1/16/13

Signature: _____
Gary PALLADINO

Date: _____

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Date: _____

Signature: _____
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Date: _____

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Kristin Size JUGENHEIMER

Date: _____

Signature: 
Gary PALLADINO

Date: 12 - 26 - 2012

Signature: _____
Ardite Francesc AYATS

Date: _____

Signature: _____
Richard Loring MILLER

Date: _____

Assignor hereby binds himself, his heirs, legal representatives, administrators, and assigns properly to execute without further consideration, any and all applications, petitions, oaths, assignments or other papers and instruments which may be necessary in order to carry into full force and effect the sale, assignment and transfer hereby made, or intended or agreed to be made.

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Peter SWAI

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Kristin Size JUGENHEIMER

Date: _____

Signature: _____
Gary PALLADINO

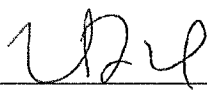
Date: _____

Signature: _____
Ardite Francesc AYATS

Date: 17/12/2012

Signature: _____
Ardite Francesc AYATS

Date: _____

Signature:  _____
Richard Loring MILLER

Date: 11/14/13