

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
LUMI TECHNOLOGIES, INC.	11/07/2012
RECEIVING PARTY DATA	
Name:	LUMI TECHNOLOGIES LIMITED
Street Address:	124 Finchley Road
Internal Address:	Regina House
City:	London
State/Country:	UNITED KINGDOM
Postal Code:	NW3 5JS
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13750385
CORRESPONDENCE DATA	
Fax Number:	6178568201
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	6178568124
Email:	ip@brownrudnick.com
Correspondent Name:	Robert J. Tosti
Address Line 1:	One Financial Center
Address Line 2:	Brown Rudnick LLP
Address Line 4:	Boston, MASSACHUSETTS 02111
ATTORNEY DOCKET NUMBER:	29090/18
NAME OF SUBMITTER:	Robert J. Tosti
Total Attachments: 5 source=LUMI-001-02US_Patent_Assignment#page1.tif source=LUMI-001-02US_Patent_Assignment#page2.tif source=LUMI-001-02US_Patent_Assignment#page3.tif source=LUMI-001-02US_Patent_Assignment#page4.tif source=LUMI-001-02US_Patent_Assignment#page5.tif	

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PATENT
 REEL: 029696 FRAME: 0232

PATENT AND PATENT APPLICATION ASSIGNMENT

PATENT AND PATENT APPLICATION ASSIGNMENT ("Assignment") by Lumi Technologies, Inc. ("Assignor"), previously having an address at 1501 Broadway, 12th Floor, New York, NY 10036, and now having an address at c/o Spielman Koenigsberg & Parker, LLP, 1745 Broadway, 18th Floor, New York, NY 10019, and Lumi Technologies Limited ("Assignee"), currently with an office located at 8-12 New Bridge Street, 6th Floor, London, England EC4V 6AL, but moving soon to 154-160 Fleet Street, London, England EC4A 2DQ, and having a registered office at Regina House, 124 Finchley Road, London, England NW3 5JS.

WHEREAS, Assignor agrees to sell and Assignee agrees to purchase and receive certain assets presently held by Assignor;

WHEREAS, included among the assets being purchased by Assignee are certain patents, patent applications (including provisional patent applications), industrial property, and inventions and discoveries that may be patentable, including any patents issuing therefrom, and any reissues, reexaminations, divisions, continuations in whole or in part, extensions and foreign counterparts thereof (hereinafter referred to as "Patents" and/or "Patent Applications"), including, without limitation, certain Patents and Patent Applications set forth in Exhibit A attached hereto; and

NOW, THEREFORE, for good and valuable consideration including at least \$1 (one dollar) provided to Assignor by Assignee, the receipt and sufficiency of which is hereby acknowledged by Assignor and Assignee, Assignor and Assignee hereby agrees as follows:

(a) Assignor hereby sells, assigns and transfers to Assignee, its successors, assigns and legal representatives, Assignor's entire right, title and interest for all countries in and to: (i) each of the Patents and Patent Applications owned by Assignor including, but not limited to such Patents and Patent Applications listed in Exhibit A hereof; (ii) any and all of the inventions which are disclosed and claimed in the Patents and Patent Applications; (iii) any and all of the inventions which are disclosed but not claimed in any of the Patents or Patent Applications; (iv) all divisional, continuing, substitute, renewal, reissue, and all other patents and applications for patent, industrial property or other related property rights in any and all countries which have been or shall be filed on any of the inventions disclosed in any of the Patents or Patent Applications; (v) all original and reissued patents, industrial property or related documents, which have been or shall be issued on any such inventions disclosed in any of the Patents or Patent Applications; and (vi) all rights to sue and recover for, and all rights to, profits or damages due or accrued arising out of or in connection with any and all past, present, or future infringements of any or all of the Patents or Patent Applications.

(b) Assignor authorizes and requests the respective worldwide Patent, Letters Patent and Industrial Property Offices to issue to the Assignee, its successors, assigns and legal representatives, in accordance with this Assignment, any and all patents, letters patent

or industrial property on the inventions or any of them disclosed in any of the Patents or Patent Applications.

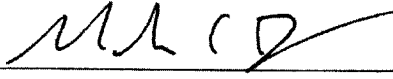
(c) Assignor authorizes and agrees that the Assignee may apply for and receive patents, letters patents, industrial property or rights of any other kind for the inventions disclosed in any of the Patents or Patent Applications; and may claim, in applications for said foreign Letters Patent or other rights, the priority of the Patents and the Patent Applications under the provisions of the International Convention of 1883 and later modifications thereof, under the Patent Cooperation Treaty, under the European Patent Convention or under any other available international agreement.

(d) Assignor authorizes and agrees that when requested, without charge to Assignor, but at the expense of the Assignee, its successors, assigns and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the Assignor or the Assignor's executors or administrators will, for all countries, execute all divisional, continuing, substitute, renewal, reissue, and all other patent, letters patent or industrial property applications or other documents on any and all such inventions disclosed in any of the Patents or Patent Applications; execute all rightful oaths, agreements, powers of attorney and other papers; communicate to the Assignee, its successors, assigns and representatives, all facts known and documents available to the Assignor relating to said inventions and the history thereof; testify in all legal proceedings, and generally do everything possible which the Assignee, its successors, assigns or representatives shall consider necessary or desirable for aiding in securing, maintaining and enforcing proper patent protection for said inventions and for vesting title to said inventions and all applications for patents or related rights and all patents, letters patent or industrial property on such inventions, in the Assignee, its successors, assigns and legal representatives.

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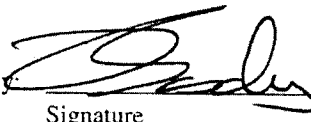
IN WITNESS WHEREOF, the Assignor and Assignee caused this Assignment to be executed as of the date below by their officers thereunto duly authorized.

LUMI TECHNOLOGIES, INC.

By: 
Mark Beilby, Director of Lumi Technologies, Inc.

Date: NOVEMBER 7, 2012

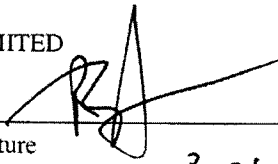
WITNESS

By: 
Signature
Name: JACQUELINE SAXBY

Company and Title: ACCOUNTANT AT LUMI TECHNOLOGIES LTD

Date: NOVEMBER 7, 2012

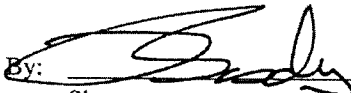
LUMI TECHNOLOGIES LIMITED

By: 
Signature
Name: RICHARD TAYLOR

Title: CEO

Date: NOVEMBER 7, 2012

WITNESS

By: 
Signature
Name: JACQUELINE SAXBY

Company and Title: ACCOUNTANT AT LUMI TECHNOLOGIES LTD

Date: NOVEMBER 7, 2012

Exhibit A to Patent and Patent Application Assignment

Issued U.S. Patent

1. Title: SCALABLE SYNCHRONIZATION OF EVENTS AMONG SERVER AND CLIENTS WITH VARYING LAG-TIMES
Brown Rudnick LLP Reference No.: LUMI-001/01US-1 (29090/7)
Serial No.: 13/269,211
Filed: October 7, 2011
Patent No. 8,312,173
Issue Date: November 13, 2012

U.S. Patent Applications

1. Title: CONTENT MANAGEMENT
Brown Rudnick LLP Reference No.: LUMI-001/00US (29090/2)
Serial No.: 61/391,272
Filed: October 8, 2010
2. Title: MULTI-PHASED AND PARTITIONED CONTENT PREPARATION AND DELIVERY
Brown Rudnick LLP Reference No.: LUMI-001/01US-2 (29090/8)
Serial No.: 13/269,241
Filed: October 7, 2011
3. Title: DISTRIBUTION OF CONTENT AND BEHAVIOR TO DISPARATE PLATFORMS
Brown Rudnick LLP Reference No.: LUMI-001/01US-3 (29090/9)
Serial No.: 13/269,269
Filed: October 7, 2011
4. Title: SCALABLE SYNCHRONIZATION OF EVENTS AMONG SERVER AND CLIENTS WITH VARYING LAG-TIMES
Brown Rudnick LLP Reference No.: LUMI-001/02US-1 (29090/16)
Serial No.: 13/647,824
Filed: October 9, 2012

Foreign Patent Applications

1. Title: SCALABLE SYNCHRONIZATION OF EVENTS AMONG SERVER AND CLIENTS WITH VARYING LAG-TIMES
Brown Rudnick LLP Reference No.: LUMI-001/01WO-1 (29090/10)
Country: Patent Cooperation Treaty
Int'l Application No.: PCT/US11/55426

Filed: October 7, 2011

2. Title: MULTI-PHASED AND PARTITIONED CONTENT PREPARATION AND DELIVERY

Brown Rudnick LLP Reference No.: LUMI-001/01WO-2 (29090/11)

Country: Patent Cooperation Treaty

Int'l Application No.: PCT/US11/55433

Filed: October 7, 2011

3. Title: DISTRIBUTION OF CONTENT AND BEHAVIOR TO DISPARATE PLATFORMS

Brown Rudnick LLP Reference No.: LUMI-001/01WO-3 (29090/12)

Country: Patent Cooperation Treaty

Int'l Application No.: PCT/US11/55440

Filed: October 7, 2011

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