PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT NATURE OF CONVEYANCE: ASSIGNMENT**

CONVEYING PARTY DATA

Name	Execution Date
Robert Leyland	01/25/2013
I-Wei Huang	01/25/2013

RECEIVING PARTY DATA

Name:	Activision Publishing, Inc.
Street Address:	3100 Ocean Park Blvd.
City:	Santa Monica
State/Country:	CALIFORNIA
Postal Code:	90405

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13359361

CORRESPONDENCE DATA

9499551921 Fax Number:

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

949-955-1920 Phone: Email: hgeiger@koslaw.com Klein, O'Neill & Singh, LLP Correspondent Name: 18200 Von Karman Avenue Address Line 1:

Suite 725 Address Line 2:

Address Line 4: Irvine, CALIFORNIA 92612

ATTORNEY DOCKET NUMBER: 1156-084.101

NAME OF SUBMITTER: Daniel M. Cavanagh

Total Attachments: 3

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ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, We, Robert Leyland of Novato, California; and I-Wei Huang of Novato, California (hereinafter referred to as "Assignor") have sold, assigned, transferred and set over and hereby sell, assign, transfer and set over to Activision Publishing, Inc., a corporation organized and existing under and by the virtue of the laws of the State of Delaware and having a place of business at 3100 Ocean Park Blvd., Santa Monica, CA 90405, and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the invention and improvements which are the subject of an application for United States Patent filed on January 26, 2012 with Serial Number 13/359,361, entitled INTERACTIVE VIDEO GAME WITH TOYS HAVING SPECIAL EFFECTS, and related applications and patents, this assignment including said application, any and all United States and foreign patents granted for any of said inventions or improvements, including all divisions, continuations, reissues, reexaminations, continuations-in-part and extensions thereof, including the right to sue or otherwise bring action and to collect and receive damages therefrom for past infringement thereof, and the right to claim priority based on the filing date of said application and based on the filing date of any provisional application of which said application claims the benefit under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and I authorize the Assignee to apply in all countries in my name or in its own name for patents and like rights of exclusion and for inventor's certificates for said inventions and improvements; and I agree for myself and my heirs, legal representatives and assigns, without further compensation, upon request to perform such lawful acts, to promptly provide Assignee with all pertinent facts and documents relating to said invention or application as may be known and accessible to me, to testify in any interference or litigation related to said invention or application and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this Assignment.

The Assignor hereby covenants that no assignment, sale, agreement, or encumbrance has been or will be made or entered into which would conflict with this Agreement.

Page 1

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WITNESS my hand this	s <u>25th</u>	day of	January	, 20
			Robert Leyland	<u> </u>
STATE OE		,		
STATE OF)		
Robert Leyland name(s) is/are su executed the sa	I proved to motoribed to the time in his/hohe in the instrument	e on the basis ne within inst er/their auth the person(s)	of satisfactory evider rument and acknowl orized capacity(ies)	, personally appeared nee to be the person(s) whose edged to me that he/she/they, and that by his/her/their behalf of which the person(s)
WITNESS my h	and and offic	ial seal.		
			Notary Public in a	and for said County and State

WITNESS my hand this _	25th	day of	January	, 2013.
			I-Wei Huang	
STATE OF)		
STATE OF))		
name(s) is/are sub executed the san	scribed to the ne in his/he instrument	e within instru r/their author the person(s),	ment and acknowle rized capacity(ies),	, personally appeared e to be the person(s) whose edged to me that he/she/they and that by his/her/their ehalf of which the person(s)
WITNESS my hai	nd and offici	al seal.		
			Notary Public in a	nd for said County and State

Page 3

PATENT REEL: 029697 FRAME: 0215