502210350 01/28/2013

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Execution Date
Koinz Media, Inc.	04/30/2012

RECEIVING PARTY DATA

Name:	RewardsPay, Inc.	
Street Address:	1851 McCarthy Blvd., Suite 101	
City:	Milpitas	
State/Country:	CALIFORNIA	
Postal Code:	95035	

PROPERTY NUMBERS Total: 2

Property Type	Number
Application Number:	13272169
PCT Number:	US2011056218

CORRESPONDENCE DATA

Fax Number: 6509385200

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 6509888500

Email: lgriffith@fenwick.com

Correspondent Name: Rajiv P. Patel

Address Line 1: Fenwick & West LLP Address Line 2: 801 California Street

Address Line 4: Mountain View, CALIFORNIA 94041

ATTORNEY DOCKET NUMBER:	27908-19513
NAME OF SUBMITTER:	Rajiv P. Patel

Total Attachments: 2

 $source=DE_Certified_Certificate_of_Amendment_Name_Change\#page1.tif\\ source=DE_Certified_Certificate_of_Amendment_Name_Change\#page2.tif\\$

PATENT

REEL: 029709 FRAME: 0727

\$80.00

502210350

Delaware

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "KOINZ MEDIA, INC.", CHANGING ITS NAME FROM "KOINZ MEDIA, INC." TO "REWARDSPAY, INC.", FILED IN THIS OFFICE ON THE SECOND DAY OF MAY, A.D. 2012, AT 3:31 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.

4808754 8100

DATE: 05-03-12

AUTHENT\TCATION: 9547415

PATENT REEL: 029709 FRAME: 0728

Jeffrey W. Bullock, Secretary of State

120500771

You may verify this certificate online at corp.delaware.gov/authver.shtml

State of Delaware Secretary of State Division of Corporations Delivered 03:45 PM 05/02/2012 FILED 03:31 PM 05/02/2012 SRV 120500771 - 4808754 FILE

KOINZ MEDIA, INC.

CERTIFICATE OF AMENDMENT

OF

RESTATED CERTIFICATE OF INCORPORATION

Koinz Media, Inc., a Delaware corporation (the "Corporation"), does hereby certify that the following amendment to the Corporation's Restated Certificate of Incorporation has been duly adopted in accordance with the provisions of Section 242 of the Delaware General Corporation Law, with the approval of such amendment by the Corporation's stockholders having been given by written consent without a meeting in accordance with Sections 228(d) and 242 of the Delaware General Corporation Law:

1. Article I of the Corporation's Restated Certificate of Incorporation (the "Restated Certificate") is hereby amended and restated to read in its entirety as follows:

"The name of this corporation is RewardsPay, Inc. (the "Corporation")."

IN WITNESS WHEREOF, this Certificate of Amendment has been executed by a duly authorized officer of this Corporation on this 30 day of April, 2012

Anu Shukla

President and Chief Executive Officer

PATENT REEL: 029709 FRAME: 0729

RECORDED: 01/28/2013