

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Berenger ALEXANDRE</td> <td>01/28/2013</td> </tr> <tr> <td>Jean-Pierre MERCAT</td> <td>01/28/2013</td> </tr> </tbody> </table>		Name	Execution Date	Berenger ALEXANDRE	01/28/2013	Jean-Pierre MERCAT	01/28/2013				
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RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>MAVIC S.A.S.</td> </tr> <tr> <td>Street Address:</td> <td>Les Croiselets</td> </tr> <tr> <td>City:</td> <td>Metz-Tessy</td> </tr> <tr> <td>State/Country:</td> <td>FRANCE</td> </tr> <tr> <td>Postal Code:</td> <td>74370</td> </tr> </table>		Name:	MAVIC S.A.S.	Street Address:	Les Croiselets	City:	Metz-Tessy	State/Country:	FRANCE	Postal Code:	74370
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CORRESPONDENCE DATA											
<p>Fax Number: 7037161180 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 7037161191 Email: gbpatent@gbpatent.com Correspondent Name: Greenblum & Bernstein, P.L.C. Address Line 1: 1950 Roland Clarke Place Address Line 4: Reston, VIRGINIA 20191</p>											
ATTORNEY DOCKET NUMBER:	P43215										
NAME OF SUBMITTER:	James L. Rowland										
<p>Total Attachments: 2 source=P43215_ASSIGNMENT#page1.tif source=P43215_ASSIGNMENT#page2.tif</p>											

OP \$40.00 13733345

ASSIGNMENT

WHEREAS, **Bérenger ALEXANDRE**, a citizen of France, whose post office address is 67 Allée du Fier, 74370 Pringy, France; and **Jean-Pierre MERCAT**, a citizen of France, whose post office address is 74 Route de Cran Gevrier, 74650 Chavanod, France, hereinafter referred to as the ASSIGNORS, have invented a certain improvement relating to

CYCLE WHEEL RIM AND METHOD OF MANUFACTURE

for which, on **January 3, 2013**, they have filed **Application No. 13/733,345** for Letters Patent of the United States in the U.S. Patent and Trademark Office.

AND WHEREAS, **MAVIC S.A.S.**, a corporation organized and existing under the laws of France, whose post-office address is Les Croiselets, 74370 Metz-Tessy, France, hereinafter known as the ASSIGNEE, is desirous of acquiring the entire right, title and interest for the United States in and to said invention and application, including any and all continuations and divisions thereof, and any and all Letters Patent which may be granted thereon, including any and all renewals, reissues, and prolongations thereof.

NOW, THIS WITNESSETH that for and in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt whereof is hereby acknowledged, said ASSIGNORS hereby assign, sell, and transfer to said ASSIGNEE, its assigns and legal representatives, the entire and exclusive right, title and interest in and to said invention and application, for the United States including any and all divisions and continuations thereof, and any and all Letters Patent which may be granted therefor and all rights to sue for past and future infringement thereunder, said ASSIGNEE and its assigns and legal representatives to have, hold, exercise and enjoy the said invention and application, including any and all divisions and continuations thereof, and any and all Letters Patent which may be granted thereon, including any and all renewals, reissues and prolongations thereof, with all the rights, powers, privileges, and advantages in any ways arising from or pertaining thereto, for and during the term or terms of any and all such Letters Patent when granted, including any and all renewals, reissues, and prolongations thereof, for the use and benefit of said ASSIGNEE and its assigns and legal representatives in as ample and beneficial a manner to all intents and purposes as the said ASSIGNORS might or could have held and enjoyed the same, if this assignment had not been made.

AND said ASSIGNORS hereby agree to execute all papers necessary to file applications in the United States for said invention and to assign the same to said ASSIGNEE, or any assignee acquiring title to said invention, and to execute any other papers that may be needed in connection with filing said application and securing Letters Patent thereon.

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AND said ASSIGNORS authorize and request the Commissioner of Patents to issue Letters Patent on said application, and on any and all divisions and continuations thereof, to said ASSIGNEE, its assigns and legal representatives, in accordance herewith.

IN TESTIMONY WHEREOF, this assignment is executed by said ASSIGNOR
Bérenger ALEXANDRE, this 27 day of January 2013, at
(address) 62 allée de Fien 74370 PRINGY
France

Bérenger ALEXANDRE

(signature)

Witnessed by:

(signature)

(date)

Witnessed by:

(signature)

(date)

IN TESTIMONY WHEREOF, this assignment is executed by said ASSIGNOR
Jean-Pierre MERCAT, this 28th day of January 2013, at
(address) les Coiselets - METZ TESSY
74370 FRANCE

Jean-Pierre MERCAT

(signature)

Witnessed by:

(signature)

(date)

Witnessed by:

(signature)

(date)

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