

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Seina International LLC	01/24/2013
RECEIVING PARTY DATA	
Name:	SJX Home & Outdoors, LLC
Street Address:	3583 Highway T
City:	Labadie
State/Country:	MISSOURI
Postal Code:	63055
PROPERTY NUMBERS Total: 18	
Property Type	Number
Application Number:	11504233
Application Number:	10735032
Application Number:	10423229
Application Number:	10769040
Application Number:	10728240
Application Number:	29205693
Application Number:	10086514
Application Number:	10159180
Application Number:	09972212
Application Number:	09872714
Application Number:	09909626
Application Number:	29123903
Application Number:	29112824
Application Number:	29112825
Application Number:	29112823

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Application Number:	29112826
Application Number:	08590463
Application Number:	08589245

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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ATTORNEY DOCKET NUMBER:

SEINA

NAME OF SUBMITTER:

Mitchell A. Margo

Total Attachments: 3

source=Assignment with attached Exhibit A#page1.tif

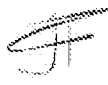
source=Assignment with attached Exhibit A#page2.tif

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ASSIGNMENT

For good and valuable consideration, including, but not limited to, the interest of Seina International, LLC (a Missouri LLC) in SJX Home & Outdoors, LLC (a Missouri LLC), Seina hereby assigns all its right, title and interest in the patents, trademarks and intellectual property set forth on Exhibit A attached hereto, to SJX and SJX accepts such assignment as set forth in its Operating Agreement and the Action of the Sole Member of in SJX Home & Outdoors, LLC, dated November 26, 2012.

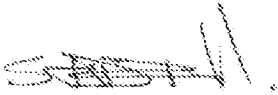
Seina International, LLC

By 

Tess Fleischli, Manager

Dated: January 24, 2013

SJX Home & Outdoors, LLC

By 

Steve Fleischli, Manager and Member of Board of Directors

Dated: January 24, 2013

United States Patents

Country	Status	Product Category	Title	Appl. No.	Filing Date	Patent No.	Issue Date
US	Granted	Tents	MOISTURE DIVERSION SYSTEM FOR A COLLAPSIBLE STRUCTURE	11/504233	14-Apr-2006	7731746	25-May-2010
US	Granted	Sleeping Bags	SLEEPING BAG WITH REPLACEABLE AIR MATTRESS	10/735032	12-Dec-2003	7418748	02-Sep-2008
US	Granted	Tents	TENT HAVING AN OUTER SKIRT AND TUB FLOOR	10/423229	24-Apr-2003	7228635	29-May-2007
US	Granted	Tents	TENT EVE	10/769040	30-Jan-2004	7182092	27-Feb-2007
US	Granted	Tents	TENT VENTILATION STRUCTURE	10/728240	03-Dec-2003	7128077	31-Oct-2006
US	Granted	Tents	SCREENHOUSE TENT PANTRY	29/205693	18-May-2004	0518866	11-Apr-2006
US	Granted	Tents	TENT WITH EXTENDABLE WINDOWS	10/086514	28-Feb-2002	6761841	20-Jul-2004
US	Granted	Tents	DEVICE FOR JOINING POLES OF TENT	10/159180	31-May-2002	6678643	20-Jan-2004
US	Granted	Sleeping Bags	SLEEPING BAG WITH REPLACEABLE AIR MATTRESS	09/972212	04-Oct-2001	6675414	13-Jan-2004
US	Granted	Tents	CANOPY TENT WITH AUTOMATIC UMBRELLA-TYPE COLLAPSIBLE FRAME	09/872714	01-Jun-2001	6581617	24-Jun-2003
US	Granted	Tents	SCREEN HOUSE	09/809626	19-Jul-2001	6483848	15-Oct-2002
US	Granted	Tents	TENT CENTRAL HUB AND UPPER POLE	29/123903	25-May-2000	D4351609	19-Mar-2002
US	Granted	Zippers	ZIPPER PULL WITH BARREL SHAPE	29/112824	25-Oct-1999	D438491	06-Mar-2001
US	Granted	Zippers	ZIPPER PULL WITH LOOP SHAPE	29/112825	25-Oct-1999	D435808	02-Jan-2001
US	Granted	Zippers	ZIPPER PULL WITH BARREL AND LOOPS	29/112823	25-Oct-1999	D435485	26-Dec-2000
US	Granted	Zippers	ZIPPER PULL WITH BARREL AND CORD	29/112826	26-Dec-2000	D435486	26-Dec-2000
US	Granted	Tents	CABIN TENT POLE SYSTEM	08/590463	23-Jan-1996	5732726	31-Mar-1998
US	Granted	Tents	BASE BRACKET FOR TENTS AND POLES	08/589243	23-Jan-1996	5615699	01-Apr-1997

United States Trademarks

Trademark	Country	Status	Appl. No.	Filing Date	Reg. No.	Reg. Date	Class
NORTHPOLE OUTDOORS WITHOUT BORDERS (AND DESIGN)	US	Registered	77/182,592	16-May-2007	3,761,537	16-Mar-2010	20 Int.
NORTHPOLE OUTDOORS WITHOUT BORDERS (AND DESIGN)	US	Registered	77/182,600	16-May-2007	3,686,371	22-Sep-2009	106 Int.
NORTHPOLE OUTDOORS WITHOUT BORDERS (AND DESIGN)	US	Registered	77/182,581	16-May-2007	3,477,649	29-Jul-2008	22 Int.
E-Z GLIDE SYSTEM (AND DESIGN)	US	Registered	77/132,156	15-Mar-2007	3,347,444	04-Dec-2007	26 Int.
EZ GLIDE SYSTEM	US	Registered	77/132,140	15-Mar-2007	3,347,443	04-Dec-2007	26 Int.
DRY-TANTRUM	US	Registered	78/800,041	26-Jan-2006	3,327,175	30-Oct-2007	24 Int.
BLACK CANYON	US	Registered	78,256,282	30-May-2003	3,276,053	07-Aug-2007	22 Int.
CAMP PORT (And Design)	US	Registered	78/707,983	07-Sep-2003	3,262,614	10-Jul-2007	22 Int.

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CYCLONE VENTING	US	Registered	78/250,226	15-May-2003	3,234,338	24-Apr-2007	22 Int.
BLACK CANYON (And Design)	US	Registered	78/256,298	30-May-2003	3,228,380	10-Apr-2007	22 Int.
FIRST-UP	US	Registered	78/216,472	19-Feb-2003	3,121,379	25-Jul-2006	22 Int.
Cyclone Design Mark	US	Registered	78/310,313	07-Oct-2003	3,117,908	18-Jul-2006	22 Int.
BLACK CANYON (And Design)	US	Registered	78/242,171	25-Apr-2003	3,117,852	18-Jul-2006	20 Int.
BLACK CANYON	US	Registered	78/242,145	25-Apr-2003	3,117,851	18-Jul-2006	20 Int.
HYDRA-TEK	US	Registered	78/262,151	13-Jun-2003	2,844,942	25-May-2004	22 Int.
GOBE DRY	US	Registered	78/225,431	13-Mar-2003	2,803,068	13-Jan-2004	22 Int.
FLANNELTEK	US	Registered	78/125,116	30-Apr-2002	2,793,064	09-Dec-2003	20 Int.

International Patents

Country	Product Category	Status	Title	Appl. No.	Patent No.	Issue Date
CA	Tents	Granted	TENT VENTILATION	2466021.00	2466021.00	23-Nov-2010
CA	Tents	Granted	STRUCTURE	2444662.00	2444662.00	1-Apr-2008
MX	Tents	Granted	WATERPROOF TENT	2444662.00	2444662.00	21-Sep-2007

International Trademarks

Trademark	Country	Status	Appl. No.	Filing Date	Reg. No.	Reg. Date	Class
NORTHPOLE OUTDOORS WITHOUT BORDERS (AND DESIGN)	CA	Registered	1,371,243	08-Nov-2007	TMA 812,248	22-Nov-2011	N/A
NORTHPOLE	CA	Registered	1,231,540	24-Sep-2004	TMA 766,493	12-May-2010	N/A
DRY-TEK	CN	Registered	42,597,43	08-Sep-2004	42,597,43	06-Aug-2008	24 Int.
DRY-TEK (AND DESIGN)	CN	Registered	42,359,14	23-Aug-2004	42,359,14	28-Apr-2008	24 Int.
EZ GLIDER	CN	Registered	42,359,16	23-Aug-2004	42,359,16	28-Apr-2008	26 Int.
EZ PAK	CN	Registered	42,359,15	23-Aug-2004	42,359,15	14-Jan-2008	22 Int.
GOBE DRY	CA	Registered	1,777,442	21-Oct-2005	TMA 685,324	02-Apr-2007	N/A
CAMP PORT (AND DESIGN)	CA	Registered	1,270,916	02-Sep-2005	TMA 673,293	25-Sep-2006	N/A
CAMP PORT (AND DESIGN)	EM	Registered	4571411	05-Sep-2005	4571411	11-Sep-2006	22 Int.
NORTHPOLE	AU	Registered	1,022,088	24-Sep-2004	1,022,088	15-May-2006	22 Int.
NORTHPOLE	EM	Registered	10,044,996	24-Sep-2004	10,044,996	23-Mar-2006	06 Int., 19 Int., 22 Int.
NORTHPOLE	RU	Registered	2004,772,015	27-Sep-2004	296,593	10-Oct-2005	22 Int.
EZ GLIDER	RU	Registered	2004,771,919	23-Aug-2004	296,587	10-Oct-2005	26 Int.
EZ PAK	RU	Registered	2004,771,920	23-Aug-2004	296,588	10-Oct-2005	18 Int.
EZ GLIDER	CA	Registered	1,227,826	20-Aug-2004	TMA 646,341	23-Aug-2005	N/A
NORTHPOLE	JP	Registered	2004-87991	27-Sep-2004	4877611	08-Jul-2005	22 Int.
EZ GLIDER	JP	Registered	2004-77402	23-Aug-2004	4842341	04-Mar-2005	26 Int.
EZ-TEK	CA	Registered	1,199,739	16-Dec-2003	TMA 633,329	21-Feb-2005	N/A
EZ GLIDER	AU	Registered	1,017,019	23-Aug-2004	1,017,019	04-Jan-2005	26 Int.
NORTHPOLE	CA	Registered	1,006,425	24-Feb-1999	TMA 558,710	01-Mar-2002	N/A
SPORTIVA	CA	Registered	747,804	18-Feb-1994	TMA 476,256	14-May-1997	N/A

United States Copyrights

Title	Country	Status	Reg. No.	Reg. Date
Autumn X2	US	Registered	VA 1-695-626	14-Oct-2009
Autumn X	US	Registered	VAU651-611	20-Dec-2004
Ozark Bark	US	Registered	VAU651-612	20-Dec-2004
Baseball Glove Chart	US	Registered	VAU651-685	16-Aug-2004
Floral Camo Pattern	US	Registered	VA 1-091-194	22-Aug-2001

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