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PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Dominic William Massaro	10/14/2011

RECEIVING PARTY DATA

Name:	Psyentific Mind, Inc.
Street Address:	617 Arroyo Seco
City:	Santa Cruz
State/Country:	CALIFORNIA
Postal Code:	95060

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13253335

CORRESPONDENCE DATA

Fax Number: 8315768222

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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ATTORNEY DOCKET NUMBER: MAS.P001

NAME OF SUBMITTER: Robert E. Blumberg

Total Attachments: 1

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PATENT REEL: 029725 FRAME: 0992 Attorney's Docket No. MAS.P001

PATENT

ASSIGNMENT

In consideration of good and valuable consideration, the receipt of which is hereby acknowledged, I, the undersigned, hereby sell, assign, and transfer to Psyentific Mind, Inc., a corporation of the State of California, having a having a principal place of business at 617 Arroyo Seco, Santa Cruz, CA 95060 ("Assignee"), and its successors, assigns, and legal representatives, the entire right, title, and interest for the United States and all foreign countries, in and to any and all improvements that are disclosed in the application for a United States patent that was filed on October 5, 2011 and assigned Application No. 13/253,335 and is entitled

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and in and to said application and all divisional applications, continuation applications, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions, and all other patent applications that have been or shall be filed in the United States and all foreign countries on any of said improvements; and in and to all original patents, reissued patents, reexamination certificates, and extensions that have been or shall be issued in the United States and all foreign countries on said improvements; and in and to all rights of priority resulting from the filing of said United States application;

agree that said Assignee may apply for and receive a patent or patents for said improvements in its own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns, and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersigned will execute all divisional applications, continuation applications, continuation applications, continuation applications, renewal applications, reissue applications, reexaminations, extensions, and all other patent applications on any and all said improvements; execute all rightful oaths, assignments, powers of attorney, and other papers; communicate to said Assignee, its successors, assigns, and representatives all facts known to the undersigned relating to said improvements and the history thereof; and generally assist said Assignee, its successors, assigns, or representatives in securing and maintaining proper patent protection for said improvements and for vesting title to said improvements, and all applications for patents and all patents on said improvements, in said Assignee, its successors, assigns, and legal representatives; and

covenant with said Assignee, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

Date: Oct 14,2011

Name: Dominic William Massaro

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REEL: 029725 FRAME: 0993