502215265 01/31/2013

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Rochelle DENNING	01/30/2013

RECEIVING PARTY DATA

Name:	EasyUndies, LLC
Street Address:	20 Fernhill Road
City:	Springfield
State/Country:	NEW JERSEY
Postal Code:	07081

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29429120

CORRESPONDENCE DATA

Fax Number: 9739125236

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (973)912-5232

Email: file@hoxpat.com

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Address Line 4: Millburn, NEW JERSEY 07041

ATTORNEY DOCKET NUMBER: RDE-02-DES(N)

NAME OF SUBMITTER: Matthew SEIFERT

Total Attachments: 3

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> PATENT REEL: 029732 FRAME: 0727

OF \$40.00 28428120

RECORDATION FORM COVER SHEET			
PATENTS ONLY			
To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.			
1. Name of conveying party(ies)	2. Name and address of receiving party(ies)		
	Name: EasyUndies, LLC		
Rochelle DENNING	Internal Address:		
Additional name(s) of conveying party(ies) attached? Yes No 3. Nature of conveyance/Execution Date(s):	Street Address: 20 Fernhill Road		
Execution Date(s) 01/30/2013	Officer / Marieso.		
Assignment Merger			
Security Agreement Change of Name	City: Springfield		
Joint Research Agreement	State: New Jersey		
Government Interest Assignment	Country: USA Zip: 07081		
Executive Order 9424, Confirmatory License			
Other	Additional name(s) & address(es) attached? Yes No		
4. Application or patent number(s): A. Patent Application No.(s)	document serves as an Oath/Declaration (37 CFR 1.63). B. Patent No.(s)		
29/429,120			
Additional numbers at	ached? Yes No		
5. Name and address to whom correspondence concerning document should be mailed:	6. Total number of applications and patents involved:		
Name:_Hoxie & Associates LLC	7. Total fee (37 CFR 1.21(h) & 3.41) \$\frac{40.00}{}		
Internal Address:	, , , , , , , , , , , , , , , , , , , ,		
	Authorized to be charged to deposit account		
Street Address: 75 Main Street, Suite 301	Enclosed		
	None required (government interest not affecting title)		
City: Millburn	8. Payment Information		
State: New Jersey Zip: 07041			
Phone Number: (973)912-5232	50 4255		
Docket Number: RDE-02-DES(N)	Deposit Account Number 50-4255		
Email Address:_file@hoxpat.com	Authorized User Name Matthew SEIFERT		
9. Signature:	1 31 2013		
Signature			
_	Date		
Matthew SEIFERT	Total number of pages including cover		
Matthew SEIFERT Name of Person Signing			

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ASSIGNMENT

Attorney Ref: RDE-02-DES(N)

Whereas I, Rochelle Denning, hereinafter referred to as "ASSIGNOR(s)", have Invented certain new and useful improvements disclosed in an application for United States Letters Patent entitled

MEN'S BRIEFS

for which an Application for a United States Patent was filed on August 7, 2012 and assigned application number 29/429,120, claiming priority to 29/411,125, filed January 17, 2012.;

Whereas EasyUndies, LLC, having an address of 20 Fernhill Road Springfield, New Jersey 07081, hereafter referred to as "ASSIGNEE" is desirous of acquiring the entire right, title and interest in the same;

NOW, THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, the receipt and sufficiency whereof is hereby acknowledged, I/we, as Assignor(s), have sold, assigned, and transferred, and by these presents do sell, assign and transfer unto said Assignee, its successors and/or assigns, the entire right, title and interest for all countries in and to all inventions and/or improvements I/we have made or may have made and/or all inventions and/or improvements disclosed in the aforesaid Patent Applications, including the aforementioned Provisional Patent Applications and International Patent Application, as well as any and all applications and patents claiming priority therefrom, including all divisions, continuations, continuations-in-part, substitutions, registrations and/or renewals thereof, all Letters Patent which may be granted there from and related thereto, and all reissues or extensions, supplementary Protection Certificates or the like, of such patents, as well as in and to any and all applications which have been or shall be filed in any foreign country(ies) for Letters Patent on said inventions and improvements, including an assignment of all rights under the provisions of the International Convention or similar provisions thereof, and all Letters Patent of foreign countries which may be granted there from; and I/we do hereby authorize and request the United States Commissioner of Patents and Trademarks and/or any other authority(ies) granting Letters of Patent, to issue any and all Letters Patent for the aforesaid inventions and improvements to the said Assignee as the assignee of the entire right, title and interest in and to the same, for the use of the said Assignee, its successors and/or assigns.

AND, for the consideration aforesaid, I/we, as Assignor(s), do hereby agree that I/we and my/our executors and/or legal representatives, will make, execute and deliver any and all other instruments in writing including any and all further application papers, affidavits, assignments and other documents, and will communicate to said Assignee, its successors and/or representatives all facts known to me/us relating to said improvements, the history thereof and relevant related art, and will testify in all legal proceedings and generally do all things which may be necessary or desirable more effectually to secure to and vest in said Assignee, its successors and/or assigns the entire right, title and interest in and to the said improvements,

PATENT REEL: 029732 FRAME: 0729 inventions, Patent Applications, Letters Patent, rights, titles, benefits, privileges and advantages hereby sold, assigned and conveyed, or intended so to be.

AND, furthermore, I/we, the Assignor(s) covenant and agree with said Assignee, its successors and assigns, that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by me/us, individually and/or jointly and that full right to convey the same as herein expressed is possessed by me/us.

Name Date 30/13

RECORDED: 01/31/2013

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