

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
JH Direct LLC	01/29/2013
RECEIVING PARTY DATA	
Name:	Johann B. Verheem
Street Address:	3315 Lilac Summit
City:	Encinitas
State/Country:	CALIFORNIA
Postal Code:	92024
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13638830
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NAME OF SUBMITTER:	Christopher Franich
Total Attachments: 3 source=Assignment 1-30-2013 -- JHDIR to VRHM#page1.tif source=Assignment 1-30-2013 -- JHDIR to VRHM#page2.tif source=Assignment 1-30-2013 -- JHDIR to VRHM#page3.tif	

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## ASSIGNMENT

WHEREAS, **JH DIRECT LLC**, a Delaware limited liability company (hereinafter referred to as the "Assignor"), having a business address at 2387 La Mirada Drive, Vista, California 92081, is the owner of the entire right, title and interest in and to inventions relating to **FOOD CHOPPER** which are set forth in various patent applications listed in **Schedule A** attached hereto; and

WHEREAS, **Johann B. VERHEEM**, an individual (hereinafter referred to as the "Assignee") residing at 3315 Lilac Summit, Encinitas, California, 92024 is desirous of acquiring the entire right, title and interest in and to said inventions and said patent applications listed in Schedule A, and in and to any Letters Patent(s), United States or foreign, to be obtained therefore and thereon:

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor has sold, assigned, transferred and set over, and by these presents does sell, assign, transfer and set over, unto said Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to the above-mentioned inventions, patents and/or patent applications listed in Schedule A, including applications for Letters Patent, and any and all Letters Patent(s) in the United States and all foreign countries which may be granted therefore and thereon, and in and to any and all divisions, continuations and continuations-in-part of said application, or reissues or extensions of said Letters Patent(s), and all rights under the International Convention for the Protection of Industrial Property, the same to be held and enjoyed by said Assignee, for its own use and the use of its successors, legal representatives and assigns, to the full end of the term or terms for which Letters Patent(s) may be granted, as fully and entirely as the same would have been held and enjoyed by the Assignor, had this sale and assignment not been made.

AND for the same consideration, said Assignor hereby covenants and agrees to and with said Assignee its successors, legal representatives and assigns, that, at the time of execution and delivery of these presents, said Assignor is the sole and lawful owner of the entire right, title and interest in and to the above-mentioned inventions, and applications for Letters Patent(s), and that the same are unencumbered and that said Assignor has good and full right and lawful authority to sell and convey the same in the manner herein set forth.

AND for the same consideration, said Assignor hereby covenants and agrees to and with said Assignee, its successors, legal representatives and assigns, that said Assignor will, whenever counsel of said Assignee, or the counsel of its successor, legal representatives and assigns, shall advise that any proceeding in connection with said inventions, or said application for Letters Patent(s), or any proceeding in connection with Letters Patent(s) for said inventions in any country, including interference proceedings, is lawful and desirable, or that any division, continuation or continuation-in-part of any application for Letters Patent(s) or any reissue or extension of any Letters Patent(s), to be obtained thereon, is lawful and desirable, sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of Letters Patent(s) for said inventions,

without charge to said Assignee, its successors, legal representatives and assigns, but at the cost and expense of said Assignee, its successors, legal representatives and assigns.

AND said Assignor hereby requests the Commissioner of Patents to issue said Letters Patent(s) of the United States to said Assignee as the Assignee of said inventions and the Letters Patent(s) to be issued thereon for the sole use of said Assignee, its successors, legal representatives and assigns.

1-29-2013  
Date

  
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**ASSIGNOR**  
Johann B. VERHEEM, CEO  
JH Direct LLC  
2387 La Mirada Drive  
Vista, CA 92081

1-29-2013  
Date

  
\_\_\_\_\_  
**ASSIGNEE**  
Johann B. VERHEEM  
3315 Lilac Summit  
Encinitas, CA 92024

SCHEDULE A – ASSIGNMENT FROM JH DIRECT LLC TO JOHANN B. VERHEEM

G&R Ref. No. (JHDIR -)	Country	Title	App. No. Issue No. (Pub. No.)	Filing Date Issue Date (Pub. Date)
1077907	U.S. (provisional)	Food Chopper	61/319,170	3/30/2010
1077480	PCT	Food Chopper	PCT/US11/30503 (WO/2011/12352)	3/30/2011 (10/6/2011)
1083467	US	Food Chopper	13/638,830	10/1/2012
1077492	CN	Food Chopper	201030134600 (201030134600) 201030134600	3/30/2010 (1/19/2011) 1/19/2011
1084750	CN	Food Chopper	2011900005344	11/30/2012