## 502216841 02/01/2013

### PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
Yao-Chung Lin	01/25/2013
Xiaosong Zhou	01/29/2013
Hsi-Jung Wu	01/29/2013
Douglas S. Price	01/29/2013
Chris Y. Chung	01/29/2013
Dazhong Zhang	01/29/2013

### **RECEIVING PARTY DATA**

Name:	APPLE INC.
Street Address:	
City:	CUPERTINO
State/Country:	CALIFORNIA
Postal Code:	95014-2084

#### PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13755928

## **CORRESPONDENCE DATA**

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ATTORNEY DOCKET NUMBER: 13316/1490901

NAME OF SUBMITTER: Yuliya Artsisheuskaya

PATENT REEL: 029740 FRAME: 0596 > \$40.00 137559;

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## Total Attachments: 4

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PATENT REEL: 029740 FRAME: 0597

#### ASSIGNMENT

In consideration of good and valuable consideration, the receipt of which is hereby acknowledged, the undersigned hereby sell, assign, and transfer to **Apple Inc.**, a corporation of the state of California, having a principal place of business at 1 Infinite Loop, Cupertino, California, 95014-2084 ("Assignee"), and its successors, assigns, and legal representatives, the entire right, title, and interest for the United States and all foreign countries, in and to any and all inventions and discoveries that are disclosed in the United States Patent Application entitled:

#### PREDICTIVE VIDEO CODER WITH LOW POWER REFERENCE PICTURE TRANSFORMATION

the specification of which is attached hereto unless the following is entered:

Filed on	as United States Application Number or PCT International Application Number	and was amended on (if applicable)

and in and to said United States Patent Application and all provisional, divisional, continuing, substitute, renewal, reissue, and other patent applications that have been or shall be filed in the United States or any foreign country on any of said inventions and discoveries; and in and to all original and reissued patents that have been or shall be issued in the United States or any foreign country on said inventions and discoveries; and in and to all rights of priority resulting from the filing of said United States Patent Application;

agree that said Assignee may apply for and receive a patent or patents for said inventions and discoveries in its own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns, and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersigned will execute all provisional, divisional, continuing, substitute, renewal, reissue, and other patent applications on any and all said inventions and discoveries; execute all rightful oaths, assignments, powers of attorney, and other papers; communicate to said Assignee, its successors, assigns, and representatives all facts known to the undersigned relating to said inventions and discoveries and the history thereof; and generally assist said Assignee, its successors, assigns, or representatives in securing and maintaining proper patent protection for said inventions and discoveries and for vesting title to said inventions and discoveries, and all applications for patents and all patents on said inventions and discoveries, in said Assignee, its successors, assigns, and legal representatives; and

covenant with said Assignee, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and properly herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

Inventor; Yao-Chung Lin	······
Inventor Signature	Date January 25, 2013
Inventor: Xiaosong Zhou	
Inventor Signature	Date
Inventor: Hsi-Jung Wu	
Inventor Signature	Date

Page 1 of 2

Inventor: Douglas S. Price	
Inventor Signature	Date
Inventor: Chris Y. Chung	
Inventor Signature	Date
Inventor: Dazhong Zhang	
Inventor Signature	Date

<u>Assignment Document Return Address</u>: Robert L. Hails

Robert L. Hails KENYON & KENYON LLP 1500 K. St. NW Suite 700 Washington, D.C. 20005

Telephone: (202) 220-4200 Facsimile: (202) 220-4201

PATENT Docket No. 13316/1490901

#### ASSIGNMENT

In consideration of good and valuable consideration, the receipt of which is hereby acknowledged, the undersigned hereby sell, assign, and transfer to **Apple** Inc., a corporation of the state of California, having a principal place of business at 1 Infinite Loop, Cupertino, California, 95014-2084 ("Assignee"), and its successors, assigns, and legal representatives, the entire right, title, and interest for the United States and all foreign countries, in and to any and all inventions and discoveries that are disclosed in the United States Patent Application entitled:

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agree that said Assignee may apply for and receive a patent or patents for said inventions and discoveries in its own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns, and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersigned will execute all provisional, divisional, continuing, substitute, renewal, reissue, and other patent applications on any and all said inventions and discoveries; execute all rightful oaths, assignments, powers of attorney, and other papers; communicate to said Assignee, its successors, assigns, and representatives all facts known to the undersigned relating to said inventions and discoveries and the history thereof; and generally assist said Assignee, its successors, assigns, or representatives in securing and maintaining proper patent protection for said inventions and discoveries and for vesting title to said inventions and discoveries, and all applications for patents and all patents on said inventions and discoveries, in said Assignee, its successors, assigns, and legal representatives; and

covenant with said Assignee, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

Inventor: Yao-Chung Lin	
Inventor Signature	Date
Inventor: Xiaosong Zhou	
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Inventor Signature	Date
	1/29/2013
Inventor: Hsi-Jung Wu	
Inventor Signature	Date ,
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PATENT Docket No. 13316/1490901

Inventor: Douglas S. Price Inventor Signature	Date V / n = / n = x
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Inventor: Chris Y. Chung	
Inventor Signature	Date
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Inventor: Dazhong Zhang	
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**Assignment Document Return Address:** 

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**PATENIT** REEL: 029740 FRAME: 0601

**RECORDED: 02/01/2013**