502217043 02/01/2013

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date | |
|------------------|----------------|--|
| Laura C. Parrett | 11/28/2012 | |
| Jeff Rasmussen | 10/30/2012 | |

RECEIVING PARTY DATA

| Name: | NIKE, Inc. |
|-----------------|--------------------|
| Street Address: | One Bowerman Drive |
| City: | Beaverton |
| State/Country: | OREGON |
| Postal Code: | 97005 |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 29438677 |

CORRESPONDENCE DATA

Fax Number: 2028243001

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 2028243000

Email: ceptak@bannerwitcoff.com, bwptopat@bannerwitcoff.com

Correspondent Name: Darrell G. Mottley
Address Line 1: 1100 13th Street NW

Address Line 2: Suite 1200

Address Line 4: Washington, DISTRICT OF COLUMBIA 20005

NAME OF SUBMITTER: 015127.01969

Darrell G. Mottley

Total Attachments: 3

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> PATENT REEL: 029741 FRAME: 0425

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AGREEMENTS

Confirmation/Assignment 1:

| WE, Laura C. Parrett and Jeff Rasmussen ("ASSIGNORS"), have invented subject |
|--|
| matter ("INVENTION") disclosed and/or claimed in a patent application entitled "SHOE UPPER |
| ("APPLICATION"), which: |
| will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR |
| hereby authorizes, and requests, ASSIGNEE'S legal representatives, of |
| Banner & Witcoff, LTD., 1100 13th Street N.W., Suite 1200, Washington, DO |
| 20005-4051, who are associated with customer number 22907, to insert |
| here in parenthesis (U.S. Serial No. <u>29/438,677</u> , filed <u>11-30-12</u>) this |
| APPLICATION's U.S. Serial Number and filing date, when known; |
| was filed on and was given U.S. Serial No; |
| is filed concurrently herewith; |

WHEREAS, NIKE, Inc., a corporation of the state of Oregon, having a place of business at One Bowerman Drive, Beaverton, Oregon 97005-6453, hereinafter the Assignee, is desirous of confirming that it has already been assigned, or, if not already assigned, is desirous of acquiring the entire worldwide legal and beneficial right, title and interest in and to the aforesaid invention, in and to the aforesaid application and in and to any Patents, Design Registrations, Industrial Models, Industrial Designs, Petty Patents, Utility Models, Copyrights, Unregistered Design Rights, and legal equivalents thereof anywhere in the world which may be granted for said invention, including the right to claim priority of the respective United States Patent application;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we, by these presents do confirm that we did (under the law of the jurisdiction(s) where the invention was conceived, reduced to practice and made, under the NIKE Employee Invention and Secrecy Agreement and/or under some other agreement with NIKE, Inc. including such a sale, assignment or transfer) sell, assign and transfer or, if not already done so, do sell, assign and transfer unto NIKE, Inc., its successors, legal representatives and assigns, the full, exclusive and worldwide right in and to said invention as described in said application, in and to the aforesaid application and in and to any Patents, Design Registrations, Industrial Models, Industrial Designs, Petty Patents, Utility Models, Copyrights, Unregistered Design Rights, and legal equivalents thereof anywhere in the world which may be granted for said invention and in and to any and all divisions, reissues, continuations, extensions and renewals thereof, including the right to claim priority of the respective United States Patent application;

AND WE HEREBY agree that the said Assignee may apply for and receive Patents, Design Registrations, Industrial Models, Industrial Designs, Petty Patents, Utility Models, Copyrights, Unregistered Design Rights, and legal equivalents thereof anywhere in the world for said invention in its own name, we further authorize and request the Commissioner of Patents and Trademarks or any other proper officer or agency of any country to record this assignment

Page 1 of 3

and issue all said Patents, Design Registrations, Industrial Models, Industrial Designs, Petty Patents, Utility Models, Copyrights, Unregistered Design Rights, and legal equivalents thereof to said Assignee;

AND WE HEREBY warrant and covenant that we either had or do have the full right to convey the entire interest herein assigned at the time of the sale, assignment and transfer;

AND WE HEREBY warrant and covenant that we have not executed and will not execute any instrument or assignment in conflict herewith;

AND WE HEREBY agree to communicate to said assignee or its representatives any facts known to us respecting said invention, to execute all divisional, continuation, renewal, reissue and foreign applications, sign all lawful documents and make all rightful oaths and declarations relating to said invention, sign all lawful documents which the Assignee shall consider desirable for aiding in securing and maintaining proper protection for said invention and to testify in any judicial or administrative proceeding and generally do everything possible to aid said Assignee or any assignee of said Assignee to obtain and enforce said Patents, Design Registrations, Industrial Models, Industrial Designs, Petty Patents, Utility Models, Copyrights, Unregistered Design Rights, and legal equivalents thereof worldwide when requested so to do by said Assignee or any assignee of said Assignee.

I hereunto set my hand this <u>a8</u> day of <u>Movember</u>,2012.

Laura C. Parrett

I hereunto set my hand this <u>30</u> day of <u>November</u>,2012.

Jeff Rasmussen

| The terms and conditions of this Assignment | ient are accepted by the Assignee, l | NIKE, Inc |
|---|--|-----------|
| I hereunto set my hand this 30 | _day of <u>Worember</u> | ,2012. |
| | By: Ames A. Niegowski Attorney in Fact | |

Page 3 of 3