

PATENT ASSIGNMENT

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNMENT |
| CONVEYING PARTY DATA | |
| Name | Execution Date |
| Eyal Lalo | 01/29/2013 |
| RECEIVING PARTY DATA | |
| Name: | Invicta Watch Company of America, Inc. |
| Street Address: | 3069 Taft Street |
| City: | Hollywood |
| State/Country: | FLORIDA |
| Postal Code: | 33021 |
| PROPERTY NUMBERS Total: 1 | |
| Property Type | Number |
| Application Number: | 29444765 |
| CORRESPONDENCE DATA | |
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| ATTORNEY DOCKET NUMBER: | 12-6667-DPA |
| NAME OF SUBMITTER: | Howard Natter |
| Total Attachments: 2 source=assignment#page1.tif source=assignment#page2.tif | |

OP \$40.00 29444765

ASSIGNMENT

WHEREAS, EYAL LALO, a citizen of United States of America residing at Hallandale, Florida, (hereinafter referred to as the "Assignor") represents that he is the inventor of a certain new and original design for a

CHRONOGRAPH

(hereinafter referred to as the "Invention") for which he has executed an application for Design Letters Patent of the United States on this 29th day of January, 2013 which is the only application for Design Letters Patent executed by him for a CHRONOGRAPH on this 29th day of January, 2013; and

WHEREAS, Invicta Watch Company of America, Inc., a Florida corporation, having an office for the transaction of business at 3069 Taft Street, Hollywood, Florida 33021 (hereinafter referred to as the "Assignee") desires to acquire the entire right, title and interest in and to said Invention, and in and to said application, and in and to any Design Letters Patent which may be obtained therefor or thereon;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for monetary consideration to him in hand paid, and any other good and valuable consideration, the receipt of all of which is hereby acknowledged, the said Assignor has sold, assigned and transferred, and by these presents does sell, assign and transfer unto the said Assignee, its successors and assigns, the entire right, title and interest in and to said Invention, and in and to said application, and in and to any Design Letters Patent which may be obtained therefor or thereon in the United States and all foreign countries, and in and to any reissues or extensions of any Design Letters Patent which may be granted for said Invention and which the said Assignor may acquire by invention or otherwise, the same to be held and enjoyed by the said Assignee for its own use and behoof, and for the use and behoof of its successors and assigns, to the full end of the term for which said Design Letters Patent or any reissues or extensions thereof may be granted, as fully and as entirely as the same might be held by the said Assignor had this assignment and sale not been made, and the said Assignor hereby represents and warrants that he has not granted and will not grant any rights or interest and that he has not executed and will not execute any instrument inconsistent with the rights granted herein,

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and that he hereby binds himself, his heirs, executors, administrators and legal representatives to execute any and all papers and instruments and to do any and all acts which may be necessary or required by the said Assignee in order to carry into full force and effect this sale, assignment and transfer and to obtain and enforce the patent or patents which may be granted for said invention.

The said Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks to issue Design Letters Patent which may be granted for said Invention to the said Assignee of the entire right, title and interest therein.

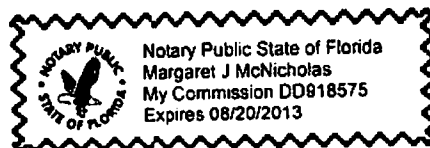
IN WITNESS WHEREOF, the said Assignor has hereunto set his hand and seal
this 29th day of January, 2013.


EYAL LALO

State of Florida)
 ss.:
County of Broward)

On this 29 day of January, 2013 before me, the undersigned, a Notary Public in and for said State, personally appeared Eyal Lalo, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed same in his capacity, and that by his signature on the instrument, the individual executed his instrument.


Notary Public



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