

## PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

| SUBMISSION TYPE:   | NEW ASSIGNMENT                   |               |                |                     |            |                 |            |                 |            |                |            |                 |            |                     |            |                      |            |
|--|----------------------------------|---------------|----------------|---------------------|------------|-----------------|------------|-----------------|------------|----------------|------------|-----------------|------------|---------------------|------------|----------------------|------------|
| NATURE OF CONVEYANCE:  | ASSIGNMENT                       |               |                |                     |            |                 |            |                 |            |                |            |                 |            |                     |            |                      |            |
| CONVEYING PARTY DATA   |                                  |               |                |                     |            |                 |            |                 |            |                |            |                 |            |                     |            |                      |            |
| <table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Gene Fein</td> <td>12/04/2012</td> </tr> <tr> <td>Royce A. Levien</td> <td>01/28/2013</td> </tr> <tr> <td>Richard T. Lord</td> <td>12/09/2012</td> </tr> <tr> <td>Robert W. Lord</td> <td>12/09/2012</td> </tr> <tr> <td>Mark A. Malamud</td> <td>01/11/2013</td> </tr> <tr> <td>John D. Rinaldo Jr.</td> <td>01/25/2013</td> </tr> <tr> <td>Clarence T. Tegreene</td> <td>01/30/2013</td> </tr> </tbody> </table> |                                  | Name          | Execution Date | Gene Fein           | 12/04/2012 | Royce A. Levien | 01/28/2013 | Richard T. Lord | 12/09/2012 | Robert W. Lord | 12/09/2012 | Mark A. Malamud | 01/11/2013 | John D. Rinaldo Jr. | 01/25/2013 | Clarence T. Tegreene | 01/30/2013 |
| Name   | Execution Date                   |               |                |                     |            |                 |            |                 |            |                |            |                 |            |                     |            |                      |            |
| Gene Fein  | 12/04/2012                       |               |                |                     |            |                 |            |                 |            |                |            |                 |            |                     |            |                      |            |
| Royce A. Levien  | 01/28/2013                       |               |                |                     |            |                 |            |                 |            |                |            |                 |            |                     |            |                      |            |
| Richard T. Lord  | 12/09/2012                       |               |                |                     |            |                 |            |                 |            |                |            |                 |            |                     |            |                      |            |
| Robert W. Lord   | 12/09/2012                       |               |                |                     |            |                 |            |                 |            |                |            |                 |            |                     |            |                      |            |
| Mark A. Malamud  | 01/11/2013                       |               |                |                     |            |                 |            |                 |            |                |            |                 |            |                     |            |                      |            |
| John D. Rinaldo Jr.  | 01/25/2013                       |               |                |                     |            |                 |            |                 |            |                |            |                 |            |                     |            |                      |            |
| Clarence T. Tegreene   | 01/30/2013                       |               |                |                     |            |                 |            |                 |            |                |            |                 |            |                     |            |                      |            |
| RECEIVING PARTY DATA   |                                  |               |                |                     |            |                 |            |                 |            |                |            |                 |            |                     |            |                      |            |
| Name:  | Elwha LLC                        |               |                |                     |            |                 |            |                 |            |                |            |                 |            |                     |            |                      |            |
| Street Address:  | 11235 S.E. 6th Street, Suite 200 |               |                |                     |            |                 |            |                 |            |                |            |                 |            |                     |            |                      |            |
| City:  | Bellevue                         |               |                |                     |            |                 |            |                 |            |                |            |                 |            |                     |            |                      |            |
| State/Country:   | WASHINGTON                       |               |                |                     |            |                 |            |                 |            |                |            |                 |            |                     |            |                      |            |
| Postal Code:   | 98004                            |               |                |                     |            |                 |            |                 |            |                |            |                 |            |                     |            |                      |            |
| PROPERTY NUMBERS Total: 1  |                                  |               |                |                     |            |                 |            |                 |            |                |            |                 |            |                     |            |                      |            |
| <table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13673070</td> </tr> </tbody> </table>  |                                  | Property Type | Number         | Application Number: | 13673070   |                 |            |                 |            |                |            |                 |            |                     |            |                      |            |
| Property Type  | Number                           |               |                |                     |            |                 |            |                 |            |                |            |                 |            |                     |            |                      |            |
| Application Number:  | 13673070                         |               |                |                     |            |                 |            |                 |            |                |            |                 |            |                     |            |                      |            |
| CORRESPONDENCE DATA  |                                  |               |                |                     |            |                 |            |                 |            |                |            |                 |            |                     |            |                      |            |
| Fax Number:  | 4252834820                       |               |                |                     |            |                 |            |                 |            |                |            |                 |            |                     |            |                      |            |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>   |                                  |               |                |                     |            |                 |            |                 |            |                |            |                 |            |                     |            |                      |            |
| Phone:   | 425-467-2300                     |               |                |                     |            |                 |            |                 |            |                |            |                 |            |                     |            |                      |            |
| Email:   | saral@intvenls.com               |               |                |                     |            |                 |            |                 |            |                |            |                 |            |                     |            |                      |            |
| Correspondent Name:  | THE INVENTION SCIENCE FUND       |               |                |                     |            |                 |            |                 |            |                |            |                 |            |                     |            |                      |            |
| Address Line 1:  | 11235 SE 6TH STREET              |               |                |                     |            |                 |            |                 |            |                |            |                 |            |                     |            |                      |            |
| Address Line 2:  | SUITE 200                        |               |                |                     |            |                 |            |                 |            |                |            |                 |            |                     |            |                      |            |
| Address Line 4:  | BELLEVUE, WASHINGTON 98004       |               |                |                     |            |                 |            |                 |            |                |            |                 |            |                     |            |                      |            |
| ATTORNEY DOCKET NUMBER:  | 0412-003-002-C00001              |               |                |                     |            |                 |            |                 |            |                |            |                 |            |                     |            |                      |            |

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NAME OF SUBMITTER:

James J. Namiki

Total Attachments: 8

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ASSIGNMENT


WHEREAS, we, Gene Fein, Royce A. Levien, Richard T. Lord, Robert W. Lord, Mark A. Malamud, John D. Rinaldo, Jr., and Clarence T. Tegreene (hereinafter referred to as ASSIGNORS), having post office addresses of 1198 Ridgecrest Place, Westlake, CA 91362, 43 Somerset Road, Lexington, MA 02420-3519, 505 Broadway #405, Tacoma, WA 98402, 1410 - 41st Ave. East, Seattle, WA 98112, 1508 Ninth Avenue West, Seattle, WA 98119, 1560 - 134th Avenue S.E. #301, Bellevue, WA 98005-8030, and 5910 E Mercer Way, Mercer Island, WA 98040, respectively, are the joint inventors of an invention entitled "PRESENTING AN AUGMENTED VIEW IN RESPONSE TO ACQUISITION OF DATA INFERRING USER ACTIVITY," as described and claimed in the specification for which an application for United States letters patent was filed on November 9, 2012 and assigned Application No. 13/673,070; and

WHEREAS, Elwha LLC, (hereinafter referred to as ASSIGNEE), a limited liability company of the State of Delaware, having a place of business at 11235 S.E. 6<sup>th</sup> Street, Suite 200, Bellevue, WA 98004, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNORS hereby sell, assign and transfer unto said ASSIGNEE the entire right, title and interest in and to said invention, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to

which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNORS had this assignment, transfer and sale not been made. ASSIGNORS hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNORS agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

12/4/2012  
Date

  
Gene Fein

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Date

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Royce A. Levien

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Date

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Richard T. Lord

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Date

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Robert W. Lord

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Date

2013-01-28

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Date

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Gene Fein

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Date

\_\_\_\_\_  
Royce A. Levien

12/9/2012

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Date

Richard T. Lord  
Richard T. Lord

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Date

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Robert W. Lord

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Robert W. Lord

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Gene Fein

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Date

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Royce A. Levien

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Date

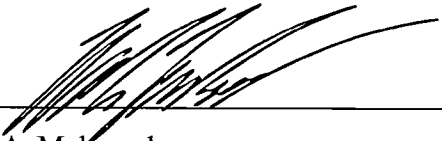
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Richard T. Lord

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Date

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Robert W. Lord

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Date


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Mark A. Malamud

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| _____            | _____  |
| Date             | Gene Fein  |
| _____            | _____  |
| Date             | Royce A. Levien  |
| _____            | _____  |
| Date             | Richard T. Lord  |
| _____            | _____  |
| Date             | Robert W. Lord   |
| _____            | _____  |
| Date             | Mark A. Malamud  |
| _____            | _____  |
| January 25, 2013 |  |
| Date             | John D. Rinaldo, Jr.   |

Date

1/30/13

Clarence T. Tegreene