

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
IMCOM, Inc.	01/25/2013
RECEIVING PARTY DATA	
Name:	Innovative Marketing Communications, Inc.
Street Address:	38632 Via Majorca
City:	Murrieta
State/Country:	CALIFORNIA
Postal Code:	92562
PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	7383978
CORRESPONDENCE DATA	
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Address Line 4:	Roseland, NEW JERSEY 07068-1739
ATTORNEY DOCKET NUMBER:	458750
NAME OF SUBMITTER:	Francis C. Hand
Total Attachments: 2 source=assignmentimcom#page1.tif source=assignmentimcom#page2.tif	

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PATENT ASSIGNMENT

This PATENT ASSIGNMENT, dated as of 25th January, 2013 by and between

IMCOM, Inc., a corporation organized under the laws of the State of New York and having a place of business at Murrieta, California ("Assignor") and

Innovative Marketing Communications, Inc., a corporation organized under the laws of the State of California and having a place of business at Murrieta, California ("Assignee").


NOW, THEREFORE, in consideration of the representations, warranties, covenants and agreements contained herein and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

Assignor does hereby irrevocably sell, convey, transfer, assign, grant and deliver to Assignee all of Assignors' right, title and interest in and to United States Patents and Patent Applications set forth on Schedule A hereto, ("Assigned Patents") free and clear of all liens, mortgages, options, charges, title defects, security interests, and similar encumbrances, the same to be held by Assignee for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns, designees, nominees, and other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, together with all causes of action (in law or equity), claims, demands, and any other rights for, or arising from any past, present or future infringement, of the Assigned Patents, along with the right to sue for and collect any damages for the use and benefit of Assignee and Assignee's successors, assigns, designees, nominees and other legal representatives.

IN WITNESS WHEREOF, the parties hereto have duly executed this Assignment as of the day and year first above written.

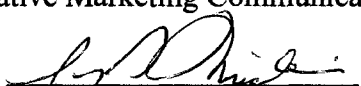
ASSIGNOR:

IMCOM, Inc.,

By: 
Name: James N. Michlen
Title: President

ASSIGNEE:

Innovative Marketing Communications, Inc.,

By: 
Name: James N. Michlen
Title: President

#425762

Schedule A

US Patent 7,383,978 dated June 10, 2008 -entitled Blank and Method for Forming a Novelty Product