

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Evgeny BESKROVNY</td> <td>02/05/2013</td> </tr> <tr> <td>Iris LEV ARI</td> <td>02/05/2013</td> </tr> </tbody> </table>		Name	Execution Date	Evgeny BESKROVNY	02/05/2013	Iris LEV ARI	02/05/2013
Name	Execution Date						
Evgeny BESKROVNY	02/05/2013						
Iris LEV ARI	02/05/2013						
RECEIVING PARTY DATA							
Name:	SAMSUNG ELECTRONICS CO., LTD.						
Street Address:	416 Maetan-dong, Yeongtong-gu						
Internal Address:	Suwon-si						
City:	Gyeonggi-do						
State/Country:	KOREA, REPUBLIC OF						
Postal Code:	442 -742						
PROPERTY NUMBERS Total: 1							
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13759082</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13759082		
Property Type	Number						
Application Number:	13759082						
CORRESPONDENCE DATA							
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NAME OF SUBMITTER:	Kevin D. McCarthy						
Total Attachments: 1 source=0-13-059-assign#page1.tif							

OP \$40.00 13759082

PATENT

**Assignment of the Invention**

WHEREAS, we, Evgeny Beskrovny of 1/3 Michael Street, 52361 Ramat Gan, Israel; and Iris Lev Ari of 1/1 Snir Street, 47226 Ramat-Hasharon, Israel invented a certain new and useful improvement for METHOD AND SYSTEM FOR VERIFYING CONTENT AUTHENTICITY IN SMART TV the specification of which is filed herewith.



AND Samsung Electronics Co., Ltd. of 416 Maetan-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do 442-742, Republic of Korea ("Assignee") is desirous of acquiring all interest in said invention, said application, and in any Letters Patent which may be granted therefor;

AND WHEREAS, at the time the invention was made, we were under an obligation to assign all of right, title, and interest in my said invention to Assignee.

NOW THIS INDENTURE WITNESSETH, that for the sum of one dollar and other valuable consideration to us in hand paid, the receipt of which is hereby acknowledged, we hereby assign, sell, and transfer unto Assignee the entire right, title, and interest in said invention, said application, and in and to any and all Letters Patent of the United States, and countries foreign thereto, which may be granted for said invention, and in and to any and all priority rights, rights under the International Convention For The Protection Of Industrial Property, rights under the Patent Cooperation Treaty, and other benefits accruing or to accrue to us with respect to the filing of applications for patents or securing of patents in the United States and countries foreign thereto.

And we hereby authorize and request the Commissioner of Patents and Trademarks to issue said United States Letters Patent to Assignee as the assignee of the whole right, title, and interest thereto.

And we further agree to sign and properly execute such necessary and lawful papers for application for foreign patents, for filing subdivisions of said application for patent, and for obtaining any reissue or reissues of any Letters Patent which may be granted for our aforesaid invention, as the assignee thereof shall hereafter require and prepare at its own expense.

Signature:		
Name Typed:	Evgeny Beskrovny	Iris Lev Ari
Date	5 Feb 13	5 Feb 13