

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Essential, Inc.	01/22/2013
Michael Joseph Alwicker	01/25/2013
John P. Devlin	01/22/2013
Mark Bui Breneman	01/23/2013
RECEIVING PARTY DATA	
Name:	Shure Acquisition Holdings, Inc.
Street Address:	5800 West Touhy Avenue
City:	Niles
State/Country:	ILLINOIS
Postal Code:	60714
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12833651
CORRESPONDENCE DATA	
Fax Number:	3124635001
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	312-463-5000
Email:	mmora@bannerwitcoff.com, BWPTOPAT@bannerwitcoff.com
Correspondent Name:	Banner & Witcoff, Ltd.
Address Line 1:	10 S. Wacker Drive
Address Line 2:	Suite 3000
Address Line 4:	Chicago, ILLINOIS 60606
ATTORNEY DOCKET NUMBER:	010886.01320
NAME OF SUBMITTER:	Bradley J. Van Pelt
Total Attachments: 7	

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CONFIRMATION OF ASSIGNMENT AND ASSIGNMENT OF PATENT RIGHTS

This CONFIRMATION OF ASSIGNMENT AND ASSIGNMENT is made on the 28th day of January 2013, by:

- Essential, Inc., having its principal place of business at 143 South Street, 6th Floor, Boston MA 02111 USA ("Assignor");
- Shure Acquisition Holdings, Inc., having its principal place of business at 5800 West Touhy Avenue, Niles, IL 60714, USA ("Assignee");
- Michael Joseph Alwicker, an employee of Shure Incorporated, who has a mailing address of: c/o 5800 West Touhy Avenue, Niles, IL 60714, USA;
- John P. Devlin, an employee of Essential, Inc., who has a mailing address of: c/o 143 South Street, 6th Floor, Boston MA 02111 USA; and
- Mark Bui Breneman, an employee of Essential, Inc., who has a mailing address of: c/o 143 South Street, 6th Floor, Boston MA 02111 USA;

each referred to herein as a Party and collectively referred to as the Parties.

WHEREAS Michael Joseph Alwicker during his employment at Shure Incorporated, John P. Devlin during his employment at Essential, Inc., and Mark Bui Breneman during his employment at Essential, Inc. invented certain new and useful inventions and improvements (the "Inventions") set forth in U.S. Patent Application No. 12/833,651, filed on July 9, 2010, entitled "Earphone Assembly" (the "Application") and corresponding or counterpart patent applications in other jurisdictions;

WHEREAS the Parties believe that Shure Acquisition Holdings, Inc. should and does own all rights, title and interest in and to the Inventions throughout the world and said Application and to any and all patents, petty patents, design patents, and utility model patents which may be granted therefor, and all continuations, continuations-in-part, divisions, reissues, extensions, renewals, and any non-provisional based on a provisional thereof, and renewals of any of them (collectively and severally the "Patent Rights"),

WHEREAS the Parties desire to confirm the ownership stated in the preceding paragraphs and to the extent necessary, if any, to accomplish such ownership by this assignment;

WHEREAS on September 7, 2010 Michael Joseph Alwicker assigned his entire interest in the Invention and the Application, including any patents that may be granted on or as a result thereof in the United States of America and in any and all foreign countries, to Shure Acquisition Holdings, Inc.;

Confirmation Of Assignment And Assignment Of Patent Rights

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WHEREAS on August 16, 2010 John P. Devlin and Mark Bui Breneman assigned their entire interest in the Invention and the Application, including any patents that may be granted on or as a result thereof in the United States of America and in any and all foreign countries, to Shure Acquisition Holdings, Inc.; and

NOW THEREFORE, in consideration of the undertakings and mutual covenants set forth herein and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

Michael Joseph Alwicker, John P. Devlin, Mark Bui Breneman, and Essential, Inc. jointly and severally hereby confirm the assignment of and assign to Shure Acquisition Holdings, Inc. all right, title and interest in and to: the Inventions throughout the world, the Patent Rights, and all related rights, including all rights and claims for the infringement thereof that any or all of them may own or control, the same to be held and enjoyed by Shure Acquisition Holdings, Inc. for Shure Acquisition Holdings, Inc.'s own use and enjoyment and for the use and enjoyment of its successors, assigns, or other legal representatives, all such rights, title and interest in the Inventions being permanent and irrevocable and all such rights, title and interest in the Patent Rights being permanent and irrevocable and extending to the end of the respective term or terms of each of them, as fully and entirely as the same would have been held and enjoyed by Michael Joseph Alwicker, John P. Devlin, Mark Bui Breneman, and/or Essential, Inc. if the assignment thereof to Shure Acquisition Holdings, Inc. had not been made, together with all claims for damages by reason of past infringement of any of the Patent Rights, with the right to sue for and collect the same for Shure Acquisition Holdings, Inc.'s own use and for the use of its successors, assigns, or other legal representatives; and

Each of the Parties covenants and agrees that promptly upon request and without further consideration he or it will execute all such lawful papers as may be necessary to perfect the rights, title and interests confirmed or assigned by this instrument, and communicate all known facts respecting the Inventions, the Patent Rights (including, without limitation, the Application), testify in any legal proceedings, and generally do all lawful things necessary or useful to obtaining or enforcing the same, all at the expense, however, of the requesting Party.

Each of the Parties hereby grant the attorneys at the law firm of Banner & Witcoff the power to insert into this document information sufficient to identify the patent application to which this assignment pertains.

IN WITNESS WHEREOF, Michael Joseph Alwicker, John P. Devlin, and Mark Bui Breneman have executed this Confirmation of Assignment and Assignment and the other the Parties each has caused this Confirmation of Assignment and Assignment to be executed by its duly-authorized signatories.

ESSENTIAL, INC.

By: _____

Name: _____

Title: _____

State of Massachusetts)

) ss:

County of Suffolk)

Scott Stropkay, personally known to me to be the person whose name is subscribed to this document, personally appeared before me and acknowledged to me that he/she executed this document.

Date

1/22/2013

Janae Newman
Notary Public

My Commission Expires: 4/4/2019

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SHURE ACQUISITION HOLDINGS, INC.

By: Paul L. Applebaum

Name: Paul L. Applebaum

Title: Executive Vice President

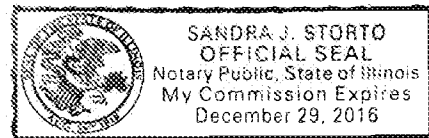
STATE OF ILLINOIS

COUNTY OF COOK

PAUL L. APPLEBAUM, personally known to me to be the person whose name is subscribed to this document, personally appeared before me and acknowledged to me that he/she executed this document.

January 28, 2013
Date

Sandra J. Storto
Notary Public
My Commission Expires: 12/29/2016



Date:

Michael Joseph Alwicker

State of ILLINOIS)

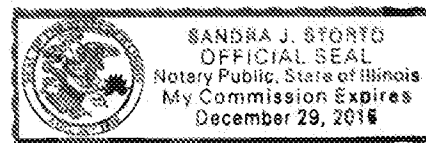
SS:

Michael Joseph Alwicker, personally known to me to be the person whose name is subscribed to this document, personally appeared before me and acknowledged to me that he/she executed this document.

Date _____

Notary Public

My Commission Expires: 6/29/2016



1/22/13
Date:

State of Massachusetts)
) ss:
County of Suffolk)

John P. Devlin
John P. Devlin

John P. Devlin, personally known to me to be the person whose name is subscribed to this document, personally appeared before me and acknowledged to me that he/she executed this document.

1/22/2013
Date

James Nanan
Notary Public
My Commission Expires: 4/4/2019

