

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1


SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Gregory Matthew MARRA</td> <td>01/17/2013</td> </tr> <tr> <td>Gideon WALD</td> <td>01/25/2013</td> </tr> <tr> <td>Kathryn CUSHING</td> <td>01/25/2013</td> </tr> <tr> <td>Thomas Christian WILTZIUS</td> <td>01/25/2013</td> </tr> </tbody> </table>		Name	Execution Date	Gregory Matthew MARRA	01/17/2013	Gideon WALD	01/25/2013	Kathryn CUSHING	01/25/2013	Thomas Christian WILTZIUS	01/25/2013
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Kathryn CUSHING	01/25/2013										
Thomas Christian WILTZIUS	01/25/2013										
RECEIVING PARTY DATA											
Name:	GOOGLE INC.										
Street Address:	1600 Amphitheatre Parkway										
City:	Mountain View										
State/Country:	CALIFORNIA										
Postal Code:	94043										
PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13753440</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13753440						
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Application Number:	13753440										
CORRESPONDENCE DATA											
Fax Number:	9498519348										
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>											
Phone:	949-851-0633										
Email:	kcarraway@mwe.com, mweipdocket@mwe.com										
Correspondent Name:	McDermott Will & Emery LLP										
Address Line 1:	The McDermott Building										
Address Line 2:	500 North Capitol Street, N.W.										
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20001										
ATTORNEY DOCKET NUMBER:	090364-0404										
NAME OF SUBMITTER:	Andrew D. Mickelsen, Reg. No. 50,957										
Total Attachments: 4 source=090364-0404_Assignment#page1.tif source=090364-0404_Assignment#page2.tif source=090364-0404_Assignment#page3.tif source=090364-0404_Assignment#page4.tif											

CH \$40.00 13753440

ASSIGNMENT

For valuable consideration, WE, Gregory Matthew MARRA of 229 Noe Street, San Francisco, California 94114; Gideon WALD of 1901 Scott Street, San Francisco, California 94115; Kathryn CUSHING of 1795 Chestnut Street, Apt. 5, San Francisco, California 94123; and Thomas Christian WILTZIUS of 256 Loma Media, Santa Barbara, California 93103, hereby assign to: Google Inc., a corporation of Delaware having a place of business at: 1600 Amphitheatre Parkway, Mountain View, California 94043; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled DETECTION AND CONTROL OF MULTIMEDIA APPLICATIONS, filed January 29, 2013, and assigned U.S. Serial Number 13/753,440, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

Date: 1/17/13



Gregory Matthew MARRA

Witnessed by:



Signature

Elizabeth Dixon

Typed or Printed Name

301 Marina Blvd
San Francisco, CA

Witness Address

Date: _____

Gideon WALD

Witnessed by:

Signature

Typed or Printed Name

Witness Address

Date: _____

Gregory Matthew MARRA

Witnessed by:

Signature

Typed or Printed Name

Witness Address

Date: Jan 25, 2013 _____


Gideon Wald (Jan 25, 2013) _____

Gideon WALD

Witnessed by:

Signature

Typed or Printed Name

Witness Address

Date: Jan 25, 2013


Kathryn Cushing (Jan 26, 2013)

Kathryn CUSHING


Witnessed by:

Signature

Typed or Printed Name

Witness Address

Date: Jan 25, 2013


Tom Wiltzius (Jan 28, 2013)

Thomas Christian WILTZIUS

Witnessed by:

Signature

Typed or Printed Name

Witness Address