

## PATENT ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Johnson & Johnson Consumer Companies, Inc.	02/06/2013
RECEIVING PARTY DATA	
Name:	McNeil-PPC, Inc.
Street Address:	199 Grandview Road
City:	Skillman
State/Country:	NEW JERSEY
Postal Code:	08558
PROPERTY NUMBERS Total: 10	
Property Type	Number
Patent Number:	D402470
Patent Number:	5768737
Patent Number:	D421339
Patent Number:	D414340
Patent Number:	D414609
Patent Number:	D414339
Patent Number:	5564152
Patent Number:	5707166
Patent Number:	6076223
Patent Number:	6161244
CORRESPONDENCE DATA	
Fax Number:	7325242808
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Email:	jnjustpatent@corus.jnj.com
Correspondent Name:	Philip S. Johnson

CH \$400.00 D402470

Address Line 1: 1 J&J Plaza  
Address Line 2: Johnson & Johnson  
Address Line 4: New Brunswick, NEW JERSEY 08933

NAME OF SUBMITTER:

Lisa Peters

Total Attachments: 5

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## GENERAL PATENT ASSIGNMENT

WHEREAS, Johnson & Johnson Consumer Companies, Inc., a New Jersey corporation (hereinafter, "Assignor"), is the sole and exclusive owner of the patents and industrial designs identified in attached Schedule 1-A (hereafter the "Patents"); and

WHEREAS, Assignor desires to assign all of the Assignor's right, title and interest in and to the Patents to McNeil-PPC, Inc., a New Jersey corporation (hereinafter, "Assignee");

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign and transfer unto Assignee, and Assignee does hereby accept, all of Assignor's rights, title and interest in and to the Patents, including any continuations, divisions, continuations-in-part, reissues, reexaminations and extensions thereof, together with all preliminary invention records with respect thereto and all claims which may be obtained therefrom and all income and royalties arising or payable after the date of this assignment and all rights, claims and credits of Assignor or any of its Affiliates relating thereto, including rights to sue for infringement of intellectual property relating to thereto. Assignor undertakes within twelve months hereof to duly execute, or have duly executed, any further documents reasonably necessary to record the transfer of title effected hereby as prepared by Assignee. Assignee shall bear any and all costs and fees for recording the transfer of title, including attorneys' and agents' fees therefor.

This Assignment may be executed in one or more counterparts, each of which shall be deemed an original, and together shall constitute one and the same assignment; it being understood that the parties hereto need not sign the same counterpart.

*[signature pages follow]*

IN WITNESS WHEREOF, Assignor and Assignee have caused these presents to be executed by their duly authorized officers or agents on this 6<sup>th</sup> day of February, 2013.

ASSIGNOR: Johnson & Johnson Consumer  
Companies, Inc..

By: Karen G. Horowitz

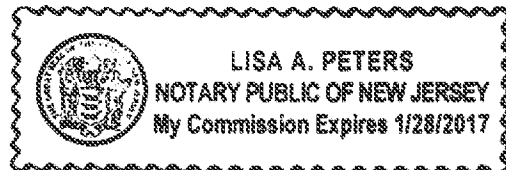
Name: Karen G. Horowitz

Title: Assistant Secretary

Before me this 6 day of February, 2013 personally appeared Evan Federman known to me to be the person who executed the above-written Assignment on behalf of Johnson & Johnson Consumer Companies, Inc.

Lisa A. Peters

Notary Public



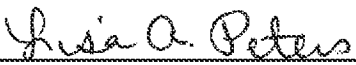
ASSIGNEE: McNeil-PPC, Inc.

By: 

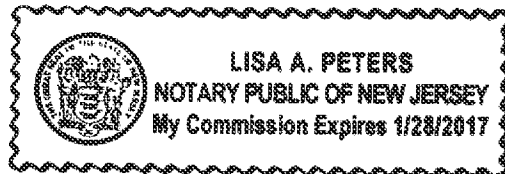
Name: Evan J. Federman

Title: Assistant Secretary

Before me this 6 day of February, 2013 personally appeared E.J. Federman known to me to be the person who executed the above-written Assignment on behalf of McNeil-PPC, Inc.



Notary Public



SCHEDULE 1-A

	Internal Reference	Country	Title	Filing Date	Filing Number	Grant Date	Grant Number	Current Owner
1	J&J1473CA	CA	TOOTHBRUSH WITH COLOR-CHANGE BRUSHING TIME INDICATION	02/01/1994	2114707	05/03/2005	2114707	Johnson & Johnson Consumer Companies, Inc.
2	J&J1492CA	CA	DEVICE FOR SELECTIVE SEPARATION OF TOOTHBRUSH BRISTLES AND DEVICE FOR SELECTIVE CUTTING OF TOOTHBRUSH BRISTLES	07/20/1994	2128475	03/08/2005	2128475	Johnson & Johnson Consumer Companies, Inc.
3	J&J1503CAN	CA	TOOTHBRUSH	11/21/1994	2136294	04/18/2006	2136294	Johnson & Johnson Consumer Companies, Inc.
4	J&J1608USA <sup>1</sup>	US	TOOTHBRUSH HAVING AN INDICATOR	05/24/1996	29/054924	12/15/1998	D402470	Johnson & Johnson Consumer Companies, Inc.
5	J&J1662US <sup>2</sup>	US	MECHANICAL-TYPE TOOTHBRUSH HAVING A REMOVABLE BRUSHHEAD	06/09/1997	08/871311	06/23/1998	5768737	Johnson & Johnson Consumer Companies, Inc.
6	J&J1695USA <sup>3</sup>	US	TOOTHBRUSH	02/13/1998	29/083746	03/07/2000	D421339	Johnson & Johnson Consumer Companies, Inc.
7	J&J1727USA <sup>4</sup>	US	TOOTHBRUSH HAVING AN INDICATOR	06/26/1998	29/089983	09/28/1999	D414340	Johnson & Johnson Consumer Companies, Inc.
8	J&J1728USA <sup>5</sup>	US	TOOTHBRUSH HAVING AN INDICATOR	06/26/1998	29/090027	10/05/1999	D414609	Johnson & Johnson Consumer Companies, Inc.
9	J&J5232CANP	CA	TOOTHBRUSH	06/05/2000	2591209			
10	JDC0214CA	CA	SELF-STANDING TOOTHBRUSH	08/13/1993	2104047	10/04/2000	2104047	Johnson & Johnson Consumer Companies, Inc.
11	JDC0260USA	US	BRISTLE HEAD FOR A TOOTHBRUSH	10/25/1995	29/045640	09/28/1999	D414339	Johnson & Johnson Consumer Companies, Inc.
12	JDC0265USA <sup>6</sup>	US	TOOTHBRUSH	01/18/1996	08/588295	10/15/1996	5564152	Johnson & Johnson Consumer Companies, Inc.

<sup>1</sup> Part of the J&J1515 family of applications

<sup>2</sup> Part of the J&J1529 family of applications

<sup>3</sup> Part of the J&J1514 family of applications

<sup>4</sup> Part of the J&J1515 family of applications

<sup>5</sup> Part of the J&J1515 family of applications

<sup>6</sup> Part of the JDC0199 family of applications

13	JDC0278USA <sup>7</sup>	US	TOOTHBRUSH (CONTINUATION OF JDC0268)	01/24/1997	08/782583	01/13/1998	5707166	Johnson & Johnson Consumer Companies, Inc.
14	JDC0341USA <sup>8</sup>	US	TOOTHBRUSH	10/30/1998	09/183561	06/20/2000	6076223	Johnson & Johnson Consumer Companies, Inc.
15	JDC0355USA <sup>9</sup>	US	TOOTHBRUSH	01/07/2000	09/479631	12/19/2000	6161244	Johnson & Johnson Consumer Companies, Inc.

<sup>7</sup> Part of the JDC0212 family of applications

<sup>8</sup> Part of the JDC0214 family of applications

<sup>9</sup> Part of the JDC0198 family of applications