

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

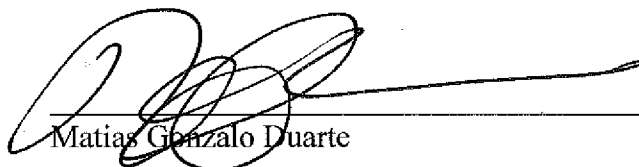
SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Matias Gonzalo Duarte</td> <td>02/04/2013</td> </tr> <tr> <td>Daniel Marc Gatan Shiplacoff</td> <td>02/03/2013</td> </tr> <tr> <td>Marco Paglia</td> <td>01/30/2013</td> </tr> <tr> <td>Alexander Faaborg</td> <td>01/31/2013</td> </tr> </tbody> </table>	Name	Execution Date	Matias Gonzalo Duarte	02/04/2013	Daniel Marc Gatan Shiplacoff	02/03/2013	Marco Paglia	01/30/2013	Alexander Faaborg	01/31/2013	
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Matias Gonzalo Duarte	02/04/2013										
Daniel Marc Gatan Shiplacoff	02/03/2013										
Marco Paglia	01/30/2013										
Alexander Faaborg	01/31/2013										
RECEIVING PARTY DATA											
Name:	Google Inc.										
Street Address:	1600 Amphitheatre Parkway										
City:	Mountain View										
State/Country:	CALIFORNIA										
Postal Code:	94043										
PROPERTY NUMBERS Total: 1											
Property Type	Number										
Application Number:	13763327										
CORRESPONDENCE DATA											
Fax Number:	6517351102										
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>											
Phone:	651 735 1100										
Email:	pairedocketing@ssiplaw.com										
Correspondent Name:	Shumaker & Sieffert, P.A.										
Address Line 1:	1625 Radio Drive, Suite 300										
Address Line 4:	Woodbury, MINNESOTA 55125										
ATTORNEY DOCKET NUMBER:	1133-530US01										
NAME OF SUBMITTER:	Jaclyn M. Skiba										
Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif											

OP \$40.00 13763327

ASSIGNMENT

For good and valuable consideration, which is hereby acknowledged, We, Matias Gonzalo Duarte of 1600 Amphitheatre Parkway, Mountain View, California 94043, Daniel Marc Gatan Shiplacoff of 1600 Amphitheatre Parkway, Mountain View, California 94043, Marco Paglia of 1600 Amphitheatre Parkway, Mountain View, California 94043, Alexander Faaborg of 1600 Amphitheatre Parkway, Mountain View, California 94043 hereby assign to: Google Inc., a corporation of the State of Delaware, having a place of business at 1600 Amphitheatre Parkway, Mountain View, California 94043, and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are the subject of an application for United States Patent signed by us, entitled NOTIFICATION CLASSIFICATION AND DISPLAY, filed February 8, 2013, and assigned U.S. Serial Number 13/763,327; this assignment including said application, any provisional, continuation, continuation-in-part, divisional, reissue, renewal, extension or other application for any of said inventions or improvements, any and all United States and foreign patents, utility models, and design registrations granted disclosing any of said inventions or improvements, and the right to claim priority based on the filing date of any of these applications under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and We agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment, and including any claims for damages by reason of past infringement or for provisional rights, and right to sue for and collect on such claims for the Assignee's own use and benefit. We hereby authorize Google Inc., its employees, and its legal representatives to fill in the serial number and filing date above after this document has been executed.

Date: FEB 04 2013



Matias Gonzalo Duarte

Witnessed by:



Witness Signature

Witness Signature

Thomas Karlo

Typed or Printed Witness Name

542 Brannan St, SF, CA 94109

Witness Address

Date: 2/3/2013
RJ


Daniel Marc Gatan Shiplacoff

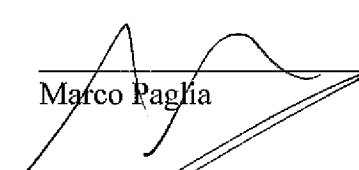
Witnessed by:


Witness Signature


ALEXANDRA PORSHNIKOFF
Typed or Printed Witness Name

1751 SILVER AVENUE, SAN FRANCISCO
Witness Address

Date: 01/30/2013


Marco Paglia

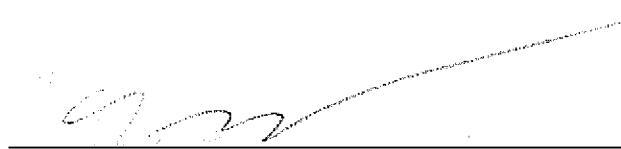
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Witness Signature


JOSAUA KAPLAN
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45 CHEENEY ST APT D.
Witness Address

Date: 1/31/13


Alexander Faaborg

Witnessed by:


Witness Signature

HECTOR VALDEZ OLMO S
Typed or Printed Witness Name

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Witness Address