

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Marla Kott	04/07/2010
RECEIVING PARTY DATA	
Name:	Illen Products Ltd.
Street Address:	21320 Gordon Way
Internal Address:	Unit 260
City:	Richmond
State/Country:	CANADA
Postal Code:	V6W 1J8
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29433646
CORRESPONDENCE DATA	
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ATTORNEY DOCKET NUMBER:	1081 0075/TWB
NAME OF SUBMITTER:	Thomas W. Bailey
Total Attachments: 2 source=10810075_Assignment#page1.tif source=10810075_Assignment#page2.tif	

OP \$40.00 29433646

ASSIGNMENT

WHEREAS I, **Marla KOTT**, ("Assignor"), of 21320 Gordon Way, Unit 260, Richmond, British Columbia, V6W 1J8, Canada, am the inventor of certain inventions or improvements described and/or claimed in:

- United States Design Patent Application No. 29/351111 filed 30 November 2009 entitled **IDENTIFIER TAG HOLDER**; and
- United States Design Patent Application No. 29/351112 filed 30 November 2009 entitled **LABEL SHEET** (the "applications");

AND WHEREAS, **ILLEN PRODUCT LTD.**, (the "Assignee") whose full post office address is 21320 Gordon Way, Unit 260, Richmond, British Columbia, V6W 1J8, Canada, has acquired the entire right, title and interest in and to the said inventions or improvements, and in and to the said applications, and in, to and under all design patents or industrial design registrations which may be granted on or as a result thereof in all countries;

AND WHEREAS it is desired, by this Memorandum, to confirm the assignment aforesaid, and to provide evidence thereof for recordation in such Patent Offices as may be expedient;

NOW THEREFORE, in consideration of ONE (\$1.00) DOLLAR and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I, the Assignor, do confirm that I have and do hereby sell, assign, transfer and set over to the Assignee the entire right, title and interest in and to the said inventions or improvements and said applications, and all continuations, divisions, renewals of or substitutes for said applications, and in, to and under all design patents or industrial design registrations which may be granted on or as a result thereof, and any reissue or reissues of said design patents or industrial design registrations; and I assign to and authorize the Assignee to file in my name applications for design patents or industrial design registrations for said inventions or improvements in all countries, the same to be held and enjoyed by the Assignee, its successors, assigns, nominees or legal representatives, to the full end of the term or terms for which said respectively may be granted, reissued or extended, as fully and entirely as the same would have been held and enjoyed by me, had this assignment, sale and transfer not been made;

AND I hereby covenant that I have full right to convey the entire interest herein assigned, and that I have not executed and will not execute any agreement in conflict herewith, and I further covenant and agree that I will, each time request is made and without undue delay, execute and deliver all such papers as may be necessary or desirable to perfect the title to said inventions or improvements, said applications and said design patents or industrial design registrations, in the Assignee, its successors, assigns, nominees or legal representatives, and I agree to communicate to the Assignee, or its nominees, all known facts respecting said inventions or improvements, said applications and said design patents or industrial design registrations, to testify in any legal proceedings, to sign all lawful papers, to execute all disclaimers and divisional, continuing, reissue and foreign applications, to make all rightful oaths, and generally to do everything possible to aid the Assignee, its successors, assigns, nominees and legal representatives to obtain and enforce for its or their own benefit, proper patent and design protection for said inventions or improvements in all countries, all at the expense, however, of the Assignee or its successors, assigns, nominees or legal representatives;

AND I hereby authorize and request the Commissioner of Patents and Trademarks of the United States of America and any official of any country or countries foreign to the United States of America whose duty it is to issue design patents or industrial design registrations on said applications as aforesaid, to issue to the Assignee, as assignee of the entire right, title and interest, all design patents or industrial design registrations for said inventions or improvements which may be issued and granted on or as a result of the applications aforesaid, in accordance with the terms of this Assignment.

EXECUTED at 2:10 pm, British Columbia this 7 day of APRIL 2010.


Marla KOTT

DECLARATION OF WITNESS

I, Kim Smith, whose full post office address is 21320 Gordon Way #260 Richmond BC hereby declare:
That I was personally present and did see Marla KOTT, who is known to me to be the person named in the above Assignment duly sign and execute same.

Declared at 2:10 pm, British Columbia this 7 day of APRIL 2010.

STATEMENT OF ACCEPTANCE

The foregoing Assignment is hereby accepted by the Assignee:

Illen Products Ltd.

By: 

Title: CEO

Date: 4/7/10