

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Mertz Design Studio	12/12/2012
RECEIVING PARTY DATA	
Name:	The Gillette Company
Street Address:	One Gillette Park, IP/Legal Patent Dept. 3E
Internal Address:	Attn: Chief Patent Counsel
City:	Boston
State/Country:	MASSACHUSETTS
Postal Code:	02127
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13760236
CORRESPONDENCE DATA	
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Address Line 4:	Cincinnati, OHIO 45202
ATTORNEY DOCKET NUMBER:	Z-8653Q
NAME OF SUBMITTER:	David M. Weirich
Total Attachments: 2 source=Z8653QASGNMERTZTOGILLETE#page1.tif source=Z8653QASGNMERTZTOGILLETE#page2.tif	

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GLOBAL GENERAL ASSIGNMENT

WHEREAS, MERTZ DESIGN STUDIO, 1205 Pendleton Street, Cincinnati, Ohio 45202 declares that it is the sole owner of certain invention(s), as set forth in a patent application (including industrial designs and utility models), whether claimed or unclaimed, entitled ORAL CARE INSTRUMENT AND PACKAGE THEREFORE, filed in the name(s) of Uwe Jungnickel, Niclas Altman, Hansjoerg Reick, John Joseph Mertz and Bertholt Schroeder, Attorney's Docket No. Z-8653PQ and filed in the United States Patent Office as Number 61/597,350, on February 10, 2012. (MERTZ DESIGN STUDIO grants the hereinafter named assignee and/or any person authorized thereby, the power to insert the Serial Number and filing date of said application in this document when ascertained.)

For valuable consideration, the receipt and sufficiency of which are hereby acknowledged, MERTZ DESIGN STUDIO assigns to The Gillette Company, its legal representatives, successors and assigns, all right, title, and interest owned by MERTZ DESIGN STUDIO, in the United States and throughout the world, in, to and under said invention(s) and all patents, patent applications, patent rights, and inventor's certificates thereof, therefore, and therein, including without limitation said application, all divisions and continuations thereof, all patents which may be granted thereon, all reissues and extensions thereof, all patents which may be granted for said invention(s) by states or nations other than the United States, or by other authority, entity, or organization, and all applications therefore (including the right to claim priority of the filing date of said application in the United States and/or under international conventions), as fully and completely as the same would have been held by MERTZ DESIGN STUDIO had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Gillette Company. MERTZ DESIGN STUDIO further agrees upon request, without additional compensation, but at no expense to MERTZ DESIGN STUDIO, to assist The Gillette Company in obtaining signatures for any applications or any other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Gillette Company, its legal representatives, successors and assigns, or as The Gillette Company may direct.

MERTZ DESIGN STUDIO requests and authorizes the Commissioner of Patents and Trademarks and/or appropriately empowered officials of foreign countries to issue any and all Patent(s) and/or letters patent(s) which may be granted for said invention(s) herein assigned and as set forth in U. S. Application Serial Number 13/760,236 to The Gillette Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said Patent(s).

This GLOBAL GENERAL ASSIGNMENT is effective as of the earlier of 1) the date of execution shown below, or 2) the filing date of the first-filed of said patent application(s).

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Signed: John Mertz

12/12/12
Date

For: MERTZ DESIGN STUDIO

Title OWNER, DESIGNER

STATEMENT OF WITNESS:

I, Thomas B. Walker, Jr. (name of witness), declare that I was personally present and did see JOHN MERTZ duly sign and execute the above assignment. I make this Statement conscientiously believing it to be true and knowing that it is of the same force and effect as if made under oath or affirmation, and with the knowledge that knowingly making false statements herein may be punishable by law.

Thomas B. Walker, Jr.
Witness printed name

Thomas B. Walker, Jr.
Witness signature

Assignment to PG.doc
Updated 10/2012