## PATENT ASSIGNMENT

## Electronic Version v1.1

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SUBMISSION TYPE:		NEW ASSIGNMENT				
NATURE OF CONVEYANCE:		ASSIGNMENT				
CONVEYING PARTY DATA						
N			lame	Execution Date		
Sarah J. Kennedy				01/15/2013		
Erin A. Wall				01/14/2013		
RECEIVING PARTY DATA						
Name:	SARAPOTEMPA, INC.					
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City:	Union City					
State/Country:	NEW JERSEY					
Postal Code:	07087					
PROPERTY NUMBERS Total: 1						
Property Type			Number			
Application Number:		29430	29430569			
Application Number: 29430569   CORRESPONDENCE DATA 29430569						
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ATTORNEY DOCKET NUMBER:		2048-004.001 POTEMPA				
NAME OF SUBMITTER:		Michael D. Marston, Reg. No. 61,432				
Total Attachments: 1 source=2048-004-001_Assgmt#page1.tif						

## ASSIGNMENT

WHEREAS, Sarah J, Kennedy and Erin A. Wall of 3312 Hudson #7J, Union City, New Jersey 07087, and 600 Palisade Avenue, #204, Union City, New Jersey 07087, respectively, ("Assignors"), have invented certain new and useful improvements in a(n) HAIR WRAP ("Invention") as fully set forth and described in an application for United States Design Patent Serial No. 29/430,569, filed August 28, 2012; and

WHEREAS, SARAHPOTEMPA, INC. a corporation of the State of Illinois, with its principal place of business at 600 Palisade Avenue #2, Union City, New Jersey 07087 ("Assignee"), is desirous of acquiring the entire right, title and interest in and to said Invention and in and to any Letters Patent which may issue therefor in the United States and its territorial possessions, and in any and all jurisdictions;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

Assignment. Assignors hereby sell, transfer and assign unto Assignee, free and clear of all liens, security interests, liabilities and encumbrances, the full and exclusive right, title and interest in and to said Invention and in and to any Letters Patent which may issue therefor in the United States and its territorial possessions, and in any and all jurisdictions, including any and all divisions, reissues, continuations, conversions, renewals or revivals thereof, the same to be held and enjoyed by Assignee for its own use and behoof, for the full term or terms for which the same may be granted, as fully and entirely as the same would have been held and enjoyed by Assignors had this Assignment and sale not been made.

Assignors hereby promise and agree, upon request, to execute all papers and all assignments necessary, expedient and permissible for the procurement of and to convey the entire right, title and interest in and to any Letters Patent in the United States and its territorial possessions, and in any and all jurisdictions, including any and all divisions, reissues, continuations, conversions, renewals or revivals thereof; and Assignors further promise and agree to perform all rightful acts, and to execute all papers necessary, expedient and permissible in connection with any interference proceeding or legal action which may be declared concerning this Invention or any Letters Patent which may issue therefor in the United States and its territorial possessions, and in any and all jurisdictions, including any and all divisions, reissues, continuations, conversions, renewals or revivals thereof, for the purpose of proving the facts relating to the conception, development and completion of said Invention and to cooperate with the Assignee in every way possible in obtaining and producing evidence and proceeding with such interference proceeding or legal action.

Successors in Interest. This Assignment shall be binding upon and inure to the benefit of the respective heirs, successors, legal representatives and assigns of the Assignors and Assignee.

Power to Insert. The undersigned hereby grant(s) the firm of Botkin & Hall, LLP the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

1/15/13

DATE

1-1-1713

Sarah D. Kenned Sarah J. Kennedy MMM

rin A. Wall

PATENT REEL: 029790 FRAME: 0800

**RECORDED: 02/11/2013**