

PATENT ASSIGNMENT

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNMENT |
| CONVEYING PARTY DATA | |
| Name | Execution Date |
| Christopher MCSWEYN | 05/12/2011 |
| RECEIVING PARTY DATA | |
| Name: | SCOSCHE INDUSTRIES, INC. |
| Street Address: | 1550 Pacific Avenue |
| City: | Oxnard |
| State/Country: | CALIFORNIA |
| Postal Code: | 93033 |
| PROPERTY NUMBERS Total: 1 | |
| Property Type | Number |
| Application Number: | 13402826 |
| CORRESPONDENCE DATA | |
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| ATTORNEY DOCKET NUMBER: | 030286.00339 |
| NAME OF SUBMITTER: | Richard Yo |
| Total Attachments: 2 source=030286-00339-Signed-Assignment#page1.tif source=030286-00339-Signed-Assignment#page2.tif | |

OP \$40.00 13402826

ASSIGNMENT

WHEREAS, I, Christopher McSweyn residing in Oxnard, California; the undersigned inventor (ASSIGNOR), is the owner of all right, title and interest in and to an invention which is disclosed in application for United States Patent entitled "PORTABLE UNIVERSAL SERIAL BUS (USB) CABLE KEYCHAIN ASSEMBLY WITH CARABINER CLIP," filed concurrently herewith.

WHEREAS, Scosche Industries, Inc. (ASSIGNEE) is a corporation organized and existing under the laws of California having a place of business at 1550 Pacific Avenue, Oxnard, California 93033, USA. ASSIGNEE desires to acquire the entire right, title and interest in and to the inventions, applications and letters patent to be granted and issued for the inventions and applications.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to me in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, I have sold, assigned, transferred and set over, and do hereby sell, assign, transfer and set over to ASSIGNEE the entire right, title and interest in and to said improvements, and said application and all divisions, continuations, and continuations-in-part thereof, and all United States Letters Patent which may be granted thereon and all reissues, reexaminations and extensions thereof, and all priority rights under all available International Agreements, Treaties and Conventions for the protection of intellectual property in its various forms in every participating country, and all applications for patents (including related rights such as utility-model registrations, inventor's certificates, and the like) heretofore or hereafter filed for said improvements in any foreign countries, and all patents (including all continuations, continuations-in-part, divisions, extensions, renewals, substitutes, reissues, and reexams thereof) granted for said improvements in any foreign countries; and I hereby authorize and request the United States Commissioner of Patents and Trademarks, and any officials of foreign countries whose duty it is to issue patents on applications as aforesaid, to issue all patents for said improvements to ASSIGNEE in accordance with the terms of this Assignment;

I HEREBY covenant that I have the full right to convey the entire interest herein assigned, and that I have not executed, and will not execute, and agreement in conflict herewith;

AND I HEREBY further covenant and agree that we will communicate to ASSIGNEE any facts known to us respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, substitute, reissue and reexam applications, make all rightful oaths and generally do everything possible to aid ASSIGNEE to obtain and enforce proper patent protection for said improvements in all countries.

IN TESTIMONY WHEREOF, I hereby set my hand this 12 day of May, 2011.

[Handwritten Signature]

Christopher McSweyn

CITY OF OKLAHOMA,)
COUNTRY OF USA,)

ss.

On 5/12, 2011 before Eva Torres, Notary Public personally appeared Christopher McSweyn

personally known to me or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument, the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Eva Torres
Notary Public

(SEAL)

