

## PATENT ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Gary A. Demos</td> <td>03/07/2001</td> </tr> <tr> <td>David Ruhoff</td> <td>03/07/2001</td> </tr> </tbody> </table>		Name	Execution Date	Gary A. Demos	03/07/2001	David Ruhoff	03/07/2001						
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RECEIVING PARTY DATA													
<table border="1"> <tr> <td>Name:</td> <td>DemoGraFX</td> </tr> <tr> <td>Street Address:</td> <td>4640 Admiralty Way</td> </tr> <tr> <td>Internal Address:</td> <td>Suite 500</td> </tr> <tr> <td>City:</td> <td>Marina del Rey</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>90292</td> </tr> </table>		Name:	DemoGraFX	Street Address:	4640 Admiralty Way	Internal Address:	Suite 500	City:	Marina del Rey	State/Country:	CALIFORNIA	Postal Code:	90292
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CORRESPONDENCE DATA													
Fax Number: 8777697945 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> Phone: (202) 626-7708 Email: apsi@fr.com Correspondent Name: Leland I. Gardner Address Line 1: FISH & RICHARDSON P.C. Address Line 2: P.O.BOX 1022 Address Line 4: MINNEAPOLIS, MINNESOTA 55440-1022													
ATTORNEY DOCKET NUMBER:	07314-0009004												
NAME OF SUBMITTER:	Lori L. Stewart												
Total Attachments: 1 source=Assignment to DemoGraFX#page1.tif													

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PATENT

ASSIGNMENT

For valuable consideration, we, GARY A. DEMOS of Culver City, CA, DAVID RUHOFF of Marina Del Rey, CA, hereby assign to: DemoGraFX, a California corporation having a place of business at: 3205 Ocean Park Boulevard, Suite 100, Santa Monica, CA 90405; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled HIGH PRECISION ENCODING AND DECODING OF VIDEO IMAGES, filed March 2, 2001, and assigned U.S. Serial Number     , and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

Date: 7 Mar 01  
GARY A. DEMOSDate: March 7, 2001  
DAVID RUHOFF

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