

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT | | | | | | | | | | |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------|---------------|------------------------|---------------------|--------------------|---------------------|----------------|----------------|------------|--------------|----------|
| NATURE OF CONVEYANCE: | ASSIGNMENT | | | | | | | | | | |
| CONVEYING PARTY DATA | | | | | | | | | | | |
| <table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Minako Sato</td> <td>02/12/2013</td> </tr> <tr> <td>Takashi Teshigawara</td> <td>02/12/2013</td> </tr> <tr> <td>Kei Watanabe</td> <td>02/12/2013</td> </tr> </tbody> </table> | | Name | Execution Date | Minako Sato | 02/12/2013 | Takashi Teshigawara | 02/12/2013 | Kei Watanabe | 02/12/2013 | | |
| Name | Execution Date | | | | | | | | | | |
| Minako Sato | 02/12/2013 | | | | | | | | | | |
| Takashi Teshigawara | 02/12/2013 | | | | | | | | | | |
| Kei Watanabe | 02/12/2013 | | | | | | | | | | |
| RECEIVING PARTY DATA | | | | | | | | | | | |
| <table border="1"> <tr> <td>Name:</td> <td>Shiseido Company, Ltd.</td> </tr> <tr> <td>Street Address:</td> <td>5-5, Ginza 7-Chome</td> </tr> <tr> <td>City:</td> <td>Chuo-ku, Tokyo</td> </tr> <tr> <td>State/Country:</td> <td>JAPAN</td> </tr> <tr> <td>Postal Code:</td> <td>104-8010</td> </tr> </table> | | Name: | Shiseido Company, Ltd. | Street Address: | 5-5, Ginza 7-Chome | City: | Chuo-ku, Tokyo | State/Country: | JAPAN | Postal Code: | 104-8010 |
| Name: | Shiseido Company, Ltd. | | | | | | | | | | |
| Street Address: | 5-5, Ginza 7-Chome | | | | | | | | | | |
| City: | Chuo-ku, Tokyo | | | | | | | | | | |
| State/Country: | JAPAN | | | | | | | | | | |
| Postal Code: | 104-8010 | | | | | | | | | | |
| PROPERTY NUMBERS Total: 1 | | | | | | | | | | | |
| <table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13519348</td> </tr> </tbody> </table> | | Property Type | Number | Application Number: | 13519348 | | | | | | |
| Property Type | Number | | | | | | | | | | |
| Application Number: | 13519348 | | | | | | | | | | |
| CORRESPONDENCE DATA | | | | | | | | | | | |
| <p>Fax Number:</p> <p><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 216-566-9700</p> <p>Email: kallay@rankinhill.com</p> <p>Correspondent Name: Kenneth A. Clark</p> <p>Address Line 1: 23755 Lorain Road - Suite 200</p> <p>Address Line 4: North Olmsted, OHIO 44070-2224</p> | | | | | | | | | | | |
| ATTORNEY DOCKET NUMBER: | HAS-35954 | | | | | | | | | | |
| NAME OF SUBMITTER: | Kenneth A. Clark | | | | | | | | | | |
| <p>Total Attachments: 2</p> <p>source=has35954assign#page1.tif</p> <p>source=has35954assign#page2.tif</p> | | | | | | | | | | | |

CH \$40.00 13519348

PATENT

Assignment

For good and valuable consideration received of the hereinafter named assignee, receipt of which is hereby acknowledged, we the undersigned, Minako Sato, Takashi Teshigawara and Kei Watanabe, hereby sell and assign to Shiseido Company, Ltd., a corporation of the country of Japan, having a place of business at 5-5, Ginza 7-chome, Chuo-ku, Tokyo 104-8010, Japan, its successors and assigns, the entire right, title and interest, so far as concerns the United States and the Territories and Possessions thereof and all foreign countries, in and to the inventions in

COSMETIC COMPOSITION

set forth in application for United States Letters Patent filed 27 June 2012, Serial No. 13/519348, any and all other applications for Letters Patent on said inventions in countries foreign to the United States, including all divisional, renewal, substitute, continuation and Convention applications based in whole or in part upon said inventions or upon said applications, and any and all Letters Patent and reissues and extension of Letters Patent granted for said inventions or upon said applications, and every priority right that is or may be predicated upon or arise from said inventions, said applications and said Letters Patent; said assignee being hereby authorized to file patent applications in any or all countries on any or all said inventions in the name of the undersigned or in the name of said assignee or otherwise as said assignee may deem advisable, under the International Convention or otherwise; the Commissioner of Patents of the United States of America and the empowered officials of all other governments being hereby authorized to issue or transfer all said Letters Patent to said assignee in accordance herewith; this assignment being under covenant, not only that full power to make the same is had by the undersigned, but also that such assigned right is not encumbered by any grant, license or other right heretofore given, and that the undersigned will do all acts reasonably serving to assure that said inventions, patent applications and Letters Patent shall be held and enjoyed by said assignee as fully and entirely as the same could have been held and enjoyed by the undersigned if this assignment had not been made, and particularly to execute and deliver to said assignee all lawful documents including petitions, specifications, oaths, assignments, invention disclaimers and lawful affidavits in form and substance which may be requested by said assignee, to furnish said assignee with all facts relating to said inventions or the history thereof and any and all documents, photographs, models, samples or other physical exhibits which may be useful for establishing the facts of conception, disclosure and reduction to practice of said inventions, and to testify in any proceedings relating to said inventions, patent applications and Letters Patent.

Attested by:

Signed:

Date:

Minako Sato12 Feb 2013

Minako Sato

Takashi TeshigawaraKei Watanabe12 Feb. 2013

Kei Watanabe

Assignment

For good and valuable consideration received of the hereinafter named assignee, receipt of which is hereby acknowledged, we the undersigned, Minako Sato, Takashi Teshigawara and Kei Watanabe, hereby sell and assign to Shiseido Company, Ltd., a corporation of the country of Japan, having a place of business at 5-5, Ginza 7-chome, Chuo-ku, Tokyo 104-8010, Japan, its successors and assigns, the entire right, title and interest, so far as concerns the United States and the Territories and Possessions thereof and all foreign countries, in and to the inventions in

COSMETIC COMPOSITION

set forth in application for United States Letters Patent filed 27 June 2012, Serial No. 13/519348, any and all other applications for Letters Patent on said inventions in countries foreign to the United States, including all divisional, renewal, substitute, continuation and Convention applications based in whole or in part upon said inventions or upon said applications, and any and all Letters Patent and reissues and extension of Letters Patent granted for said inventions or upon said applications, and every priority right that is or may be predicated upon or arise from said inventions, said applications and said Letters Patent; said assignee being hereby authorized to file patent applications in any or all countries on any or all said inventions in the name of the undersigned or in the name of said assignee or otherwise as said assignee may deem advisable, under the International Convention or otherwise; the Commissioner of Patents of the United States of America and the empowered officials of all other governments being hereby authorized to issue or transfer all said Letters Patent to said assignee in accordance herewith; this assignment being under covenant, not only that full power to make the same is had by the undersigned, but also that such assigned right is not encumbered by any grant, license or other right heretofore given, and that the undersigned will do all acts reasonably serving to assure that said inventions, patent applications and Letters Patent shall be held and enjoyed by said assignee as fully and entirely as the same could have been held and enjoyed by the undersigned if this assignment had not been made, and particularly to execute and deliver to said assignee all lawful documents including petitions, specifications, oaths, assignments, invention disclaimers and lawful affidavits in form and substance which may be requested by said assignee, to furnish said assignee with all facts relating to said inventions or the history thereof and any and all documents, photographs, models, samples or other physical exhibits which may be useful for establishing the facts of conception, disclosure and reduction to practice of said inventions, and to testify in any proceedings relating to said inventions, patent applications and Letters Patent.

Attested by:

Signed:

Date:

Minako Sato

Takashi Teshigawara
Takashi Teshigawara

12 Feb 2013

Kei Watanabe

02/12/2013 2:59AM (GMT-05:00)

PATENT**RECORDED: 02/13/2013****REEL: 029801 FRAME: 0903**