

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Hisanori YAMAHARA	12/17/2012
RECEIVING PARTY DATA	
Name:	RAKUTEN, INC.
Street Address:	4-12-3, Higashishinagawa
City:	Shinagawa-ku, Tokyo
State/Country:	JAPAN
Postal Code:	140-0002
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13816678
CORRESPONDENCE DATA	
Fax Number:	2022937860
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	202-293-7060
Email:	dhunter@sughrue.com, sughrue@sughrue.com
Correspondent Name:	Sughrue Mion, PLLC
Address Line 1:	2100 Pennsylvania Avenue NW
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20037
ATTORNEY DOCKET NUMBER:	Q200920
NAME OF SUBMITTER:	Darryl Hunter, New Apps Specialist
Total Attachments: 1 source=Q200920_Assignment_as_filed#page1.tif	

OP \$40.00 13816678

Assignment

Whereas, I/We, Hisanori YAMAHARA of Shinagawa-ku, Tokyo, Japan hereinafter called assignor(s), have invented certain improvements in INFORMATION PROVIDING DEVICE, INFORMATION PROVIDING METHOD, INFORMATION PROVIDING PROGRAM, INFORMATION DISPLAY DEVICE, INFORMATION DISPLAY METHOD, INFORMATION DISPLAY PROGRAM, INFORMATION SEARCH SYSTEM, AND RECORDING MEDIUM

and executed an application for Letters Patent of the United States of America therefor on _____; and

Whereas, Rakuten, Inc. of
4-12-3 Higashishinagawa, Shinagawa-ku, Tokyo 140-0002 Japan

(assignee), desires to acquire the entire right, title, and interest in the application and invention, and to any United States patents to be obtained therefor;

Now therefore, for valuable consideration, receipt whereof is hereby acknowledged,

I/We, the above named assignor(s), hereby sell, assign and transfer to the above named assignee, its successors and assigns, the entire right, title and interest in the application and the invention disclosed therein for the United States of America, including the right to claim priority under 35 U.S.C. § 119, and I/we request the Director – U.S. Patent and Trademark Office to issue any Letters Patent granted upon the invention set forth in the application to the assignee, its successors and assigns; and I/we will execute without further consideration all papers deemed necessary by the assignee in connection with the United States application when called upon to do so by the assignee.

I/We hereby authorize and request our attorneys SUGHRUE MION, PLLC of 2100 Pennsylvania Avenue, NW, Washington, DC 20037-3213 to insert here in parentheses (Application number 13/816,678 and Confirmation number 9520, filed February 12, 2013) the filing date and application number of said application when known.

Date: December 17, 2012
s/

山原 久雄