

## PATENT ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Devon A. Rolf	07/13/2006
RECEIVING PARTY DATA	
Name:	GoFigure, L.L.C.
Street Address:	25606 Old Kansas City Road
City:	Paola
State/Country:	KANSAS
Postal Code:	66071
PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	7827074
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NAME OF SUBMITTER:	Jennifer C. Bailey
Total Attachments: 1 source=Assignment_1_as_Filed#page1.tif	

CH \$40.00 7827074

ASSIGNMENT

WHEREAS, I, Devon A. Rolf, of Paola, KS in the County of Miami and the State of Kansas have invented certain new and useful invention(s) and/or improvement(s) which are entitled:

**SYSTEM AND METHOD FOR PLACING PRODUCTS  
OR SERVICES AND FACILITATING PURCHASE**

for which I am about to make application for Letters Patent of the United States; and

WHEREAS, GoFigure, L.L.C., a limited liability company duly organized under the laws of the State of Missouri and having its principal place of business at 26950 Old Kansas City Road, Paola, KS 66071, has acquired or is desirous of acquiring an interest in, to and under said invention(s), said application and any and all Letters Patent which may be granted for or upon said invention(s) in the United States of America and all countries foreign thereto;

NOW, THEREFORE, to all whom it may concern, be it know that for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I, Devon A. Rolf, have sold, assigned, transferred, and by these presents do sell, assign and transfer unto said GoFigure, L.L.C., the full and exclusive right, title and interest, throughout the world, in, to and under said invention(s) as fully set forth and described in the specification prepared and executed by me on even date herewith preparatory to obtaining Letters Patent of the United States therefore; in, to and under said application; in, to and under any and all refilings, divisions and continuations of said application; in, to and under any and all Letters Patent of the United States of America which may issue from said application, refilings, divisions and continuations; in, to and under any and all reissues of said Letters Patent of the United States of America; in, to and under any and all applications for Letters Patent upon said invention(s) which may hereafter be filed in any and all countries foreign to the United States of America; in, to and under any and all refilings, divisions and continuations of said foreign-filed applications; in, to and under any and all Letters Patent of countries foreign to the United States of America, which may issue from the said foreign-filed applications, refilings, divisions and continuations, and in, to and under any and all extensions of, and additions to, said Letters Patent of countries foreign to the United States of America, the same to be held and enjoyed by GoFigure, L.L.C. for its own use and behoof, and for its successors and assigns, to the full end of the term for which said Letters Patent may be granted, and I do hereby authorize and request the Commissioner of Patents in the United States, and the Patent Offices of countries foreign to the United States, to issue said Letters Patent in accordance with this assignment.

Executed this 13<sup>th</sup> day of July, 2006

  
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Devon A. Rolf

RECORDED: 07/13/2006

RECORDED: 02/14/2013

PATENT  
REEL: 018104 FRAME: 0469  
PATENT

REEL: 029815 FRAME: 0594