

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Hirmasa Iwashita	02/15/2013
RECEIVING PARTY DATA	
Name:	The Coca-Cola Company
Street Address:	One Coca-Cola Plaza NW
City:	Atlanta
State/Country:	GEORGIA
Postal Code:	30313
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13746370
CORRESPONDENCE DATA	
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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Correspondent Name:	Sutherland Asbill & Brennan LLP
Address Line 1:	999 Peachtree St., NE
Address Line 4:	Atlanta, GEORGIA 30309
ATTORNEY DOCKET NUMBER:	25040-4513
NAME OF SUBMITTER:	Daniel J. Warren
Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif	

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## ASSIGNMENT

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WHEREAS, I, Hirumasa Iwashita a citizen of Japan, residing at 6-3, Shibuya 4-chome, Shibuya-ku, Tokyo, 150-0002, JAPAN (hereinafter, "ASSIGNOR"), have invented certain inventions and improvements disclosed in an application for Letters Patent entitled "HANDLE FOR A PLASTIC BOTTLE" filed in the United States Patent and Trademark Office on January 22, 2013, and assigned U.S. Patent Serial No. 13/ 746,370,

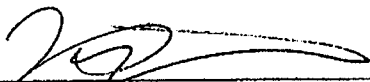
WHEREAS, The Coca-Cola Company, a corporation of the State of Delaware having a principal place of business at One Coca-Cola Plaza, NW, Atlanta, Georgia 30313 (hereinafter, "ASSIGNEE"), is desirous of acquiring an interest in the same;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR by his presents do sell, assign and transfer unto ASSIGNEE the full, exclusive and entire right, title, and interest in and to said Application, in and to any divisions, continuations, and reissues thereof, and in and to all inventions and improvements disclosed and described in said Application, preparatory to obtaining Letters Patent of the United States therefor; and ASSIGNOR hereby requests the Commissioner of Patents and Trademarks to issue any and all Letters Patent of the United States resulting from said Applications, or from a division, continuation, or reissue thereof, to ASSIGNEE, as the assignee, for its interest and for the sole use and benefit of ASSIGNEE and its assigns and legal representatives;

For the same consideration, ASSIGNOR, by his presents does sell, assign, and transfer to ASSIGNEE the full, exclusive, and entire right, title and interest in and to any foreign application or applications corresponding to said Application, in whole or in part, in countries other than the United States, in and to any Letters Patent and similar protective rights granted on said foreign applications, and in and to the right to claim any applicable priority rights arising from or required for said foreign applications under the terms of any applicable conventions, treaties, statutes, or regulations; said foreign applications to be filed and issued in the name of ASSIGNEE, or its designee insofar as permitted by applicable law.

AND, for the same consideration, ASSIGNOR agrees to sign all lawful papers, execute all division, continuing, reissue and other applications, make all assignments and rightful oaths, and generally do everything possible to aid ASSIGNEE, its successors, assigns, and nominees, to obtain and enforce proper protection for all said inventions and improvements in all countries throughout the world.

SOLE INVENTOR

  
\_\_\_\_\_  
Hiromasa Iwashita

Date: 2013, 2.15

WITNESS: \_\_\_\_\_

Date: \_\_\_\_\_

WITNESS: \_\_\_\_\_

Date: \_\_\_\_\_