

Form PTO-1595 (Rev. 06-12)  
OMB No. 0651-0027 (exp. 04/30/2015)

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**RECORDATION FORM COVER SHEET**  
**PATENTS ONLY**

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies)**

Craig Adam HENNESSY

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

**3. Nature of conveyance/Execution Date(s):**

Execution Date(s) September 26, 2011

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Joint Research Agreement  
☐ Government Interest Assignment  
☐ Executive Order 9424, Confirmatory License  
☐ Other \_\_\_\_\_

**2. Name and address of receiving party(ies)**

Name: TandemLaunch Technologies Inc.

Internal Address: Suite 200

Street Address: 245 Victoria Ave.

City: Westmount

State: Quebec

Country: CANADA Zip: H3Z 2M6

Additional name(s) & address(es) attached? ☐ Yes ☒ No

**4. Application or patent number(s):**

☐ This document serves as an Oath/Declaration (37 CFR 1.63).

A. Patent Application No.(s)

B. Patent No.(s)

13/764,397

Additional numbers attached? ☐ Yes ☒ No

**5. Name and address to whom correspondence concerning document should be mailed:**

Name: Brett J. Slaney

Internal Address: Blake, Cassels & Graydon LLP  
Suite 4000, Commerce Court West

Street Address: 199 Bay Street

City: Toronto

State: Ontario, CANADA Zip: M5L 1A9

Phone Number: 416-863-2518

Docket Number: 416-863-2653

Email Address: brett.slaney@blakes.com

**6. Total number of applications and patents involved:** one

**7. Total fee (37 CFR 1.21(h) & 3.41)** \$40

- ☒ Authorized to be charged to deposit account  
☐ Enclosed  
☐ None required (government interest not affecting title)

**8. Payment Information**

Deposit Account Number 02-2553

Authorized User Name Brett J. Slaney

**9. Signature:**

Brett J. Slaney

Name of Person Signing

Feb. 12/13

Date

Total number of pages including cover sheet, attachments, and documents: 3

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, V.A. 22313-1450

CH \$40.00 022553 13764397

*Assignment - World - application***ASSIGNMENT  
(World)**

WHEREAS,

**HENNESSEY, Craig Adam**

hereinafter referred to as the "Assignor", whose full post office address is,

**245 Victoria Avenue, Suite 200, Westmount, Quebec, H3Z 2M6, Canada**

has made an invention relating to and entitled:

**System and Method for Analyzing Three-Dimensional (3D) Media Content**

hereinafter referred to as the "Invention", as fully set forth and described in the following applications for Letters Patent identified as:

<u>Country</u>	<u>Serial number</u>	<u>Filing date</u>
<b>U.S.A.</b>	<b>61/373,974</b>	<b>August 16, 2010</b>
<b>PCT</b>	<b>PCT/CA2011/000923</b>	<b>August 16, 2011;</b>

hereinafter referred to as the "Applications";

AND WHEREAS,

**TandemLaunch Technologies Inc.**

hereinafter referred to as the "Assignee", whose full post office address is

**245 Victoria Avenue, Suite 200, Westmount, Quebec, H3Z 2M6, Canada**

desires to acquire the Assignor's entire right, title and interest in and to the Invention and the Application;

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor does hereby sell, assign, transfer and set over to the Assignee, its successors, assigns, or legal representatives, its entire right, title and interest for Canada, the United States and all other countries throughout the World in and to the Invention, together with its entire right, title and interest in and to the Application and any and all Letters Patent that may issue for the Invention, including any and all divisions, reissues, continuations and extensions of the Application, to the full end of the term for which each said Letters Patent may be granted, and including any right to claim priority based on the Application, the same to be held and enjoyed as fully and completely as the same would have been held and enjoyed by the Assignor had this Assignment not been made;

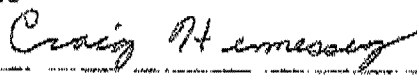
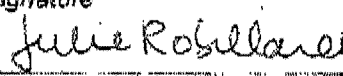
AND the Assignor, on behalf of itself and its executors and administrators, does hereby covenant and agree to do all such lawful acts and things and to execute without further consideration such further lawful assignments, documents, assurances, applications and other instruments as may reasonably be required by the Assignee, its successors, assigns, or legal representatives, to obtain

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Blake, Cassels &amp; Graydon LLP (7/04)

any and all Letters Patent for the invention and vest the same in the Assignee, its successors, assigns, or legal representatives.

AND the Assignor, on behalf of itself and its executors and administrators, does hereby authorize the Assignee, its successors, assigns, or legal representatives, including its Patent Agents, Blake, Cassels & Graydon LLP, to amend this assignment to insert or correct the filing date, serial number or other identifying information of the Application as may be needed to record this assignment.

Assignor 1	Witness
Name HENNESSEY, Craig Adam	Name JULIE ROBILLARD
Signature 	Signature 
Date September 26, 2011	Date September 26, 2011