

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Monster, Inc.</td> <td>06/30/2012</td> </tr> </tbody> </table>		Name	Execution Date	Monster, Inc.	06/30/2012								
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RECEIVING PARTY DATA													
<table border="1"> <tr> <td>Name:</td> <td>Beats Electronics, LLC</td> </tr> <tr> <td>Street Address:</td> <td>1601 Cloverfield Blvd</td> </tr> <tr> <td>Internal Address:</td> <td>Suite 5000N</td> </tr> <tr> <td>City:</td> <td>Santa Monica</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>90404</td> </tr> </table>		Name:	Beats Electronics, LLC	Street Address:	1601 Cloverfield Blvd	Internal Address:	Suite 5000N	City:	Santa Monica	State/Country:	CALIFORNIA	Postal Code:	90404
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PROPERTY NUMBERS Total: 5													
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>29365972</td> </tr> <tr> <td>Application Number:</td> <td>29366076</td> </tr> <tr> <td>Patent Number:</td> <td>D599781</td> </tr> <tr> <td>Application Number:</td> <td>29369183</td> </tr> <tr> <td>Patent Number:</td> <td>D649533</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	29365972	Application Number:	29366076	Patent Number:	D599781	Application Number:	29369183	Patent Number:	D649533
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CORRESPONDENCE DATA													
Fax Number:	3129800728												
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>													
Phone:	312-269-8000												
Email:	mhall@ngelaw.com												
Correspondent Name:	Michael G. Kelber												
Address Line 1:	Two North LaSalle Street, Suite 1700												
Address Line 2:	Attn: Patent Administrator												
Address Line 4:	Chicago, ILLINOIS 60602												
NAME OF SUBMITTER:	Michael G. Kelber												

CH \$200.00 29365972

Total Attachments: 4

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INDUSTRIAL DESIGN AND PATENT ASSIGNMENT

THIS PATENT ASSIGNMENT (this “Assignment”) is entered into as of this 30th day of June (the “Effective Date”) by and between **Monster, Inc.**, a California corporation with an address of 455 Valley Drive, Brisbane, CA 94005 (“Assignor”), and BEATS ELECTRONICS, LLC, a Limited Liability Company organized and existing under the laws of the State of Delaware, having its principal place of business at 1601 Cloverfield Blvd, Suite 5000N, Santa Monica, CA 90404, U.S.A, (“Assignee”).

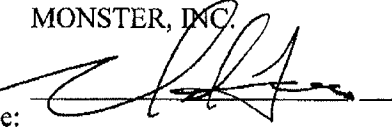
WHEREAS, Assignee desires to acquire and Assignor desires to assign all right, title and interest in and to the industrial designs and design patents and pending patent applications listed on **Schedule A** attached hereto (collectively, the “Patents”); and

NOW, THEREFORE, as of the Effective Date, Assignor, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, does hereby transfer and assign to Assignee, and Assignee hereby accepts the transfer and assignment of, all right, title, and interest in, to, and under the Patents and all ornamental design inventions and industrial designs in and throughout the United States of America and its territories, and all foreign countries, including the right to claim priority under United States law, any applicable foreign country’s law, or international convention, and all continuations, continuations-in-part, divisionals, reissues, reexaminations, renewals, substitutes and extensions of any of the foregoing, all rights to sue for past, present and future infringements, whether arising prior to or subsequent to the date of this Assignment, together with all causes of action and the right to collect damages and costs for all past, present and future infringements, the same to be held and enjoyed by the said Assignee, its successors and assigns, from and after the effective date above, as fully and entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made.

IN ADDITION, Assignor covenants and agrees to execute or cause execution of any further assurance of title to any of the Patents or ornamental design inventions or industrial designs disclosed in the Patents, and to, at any time, upon the request of Assignee deliver, or cause to be delivered, and execute, or cause to be executed, all papers that may be necessary or desirable to perfect the title to said Patents or ornamental design inventions or industrial designs disclosed in the Patents in Assignee, its successors, assigns or any other legal representatives and will make, or cause to be made, all rightful oaths, or declarations, and do all lawful acts requisite for procuring the same therein, without further compensation. The parties hereby incorporate the recitals into this Agreement. The scope of this Agreement is worldwide and is governed by and construed according to the laws of the State of California. The parties hereby consent to the personal jurisdiction of, and venue in, the Circuit Courts of the State of California and the United States District Court for the Central District of California. This Agreement may be executed in counterparts, each of which may serve as an original as to the party signing it.

IN WITNESS WHEREOF, Assignor has executed this Assignment as of the date first above written.

MONSTER, INC.

By: 
Name:
Title:

NOTARIAL CERTIFICATE

State of: _____)
County of: _____) SS.

This instrument was executed before me on this ___ day of _____, 2012, by _____, a citizen of the United States of America.

WITNESS my hand and official seal.

Notary Public Signature

SCHEDULE A

TITLE (MONSTER ID)	FILING DATE	COUNTRY	PATENT NO. (OR APPL. NO.)
In-Ear Headphone (P2012)	July 16, 2010	U.S.	29/365,972
In-Ear Headphone (P2012CN)	January 14, 2011	China	201130008857.5
In-Ear Headphone (P2012EP)	January 13, 2011	Europe	001805011
In-Ear Headphone (P2012HK)	January 14, 2011	Hong Kong	1100073.6
In-Ear Headphone (2012TW)	January 14, 2011	Taiwan	100300244
Headphone Ear Hook (P2015)	July 19, 2010	U.S.	29/366,076
Headphone Ear Hook (P2015CN)	January 19, 2011	China	201130016006.5
Headphone Ear Hook (P2015EP)	January 19, 2011	Europe	001807595
Headphone Ear Hook (P2015TW)	January 19, 2011	Taiwan	10030302
Pair Of In Ear Headphones	April 10, 2009	U.S.	D599,781
Headphone (P2036)	September 3, 2010	U.S.	29/369,183
Headphone (P2036CN)	March 3, 2011	China	201130035229.6
Headphone (P2036EP)	March 3, 2011	Europe	001830233
Earhooks (LadyGaga.v2)	September 3, 2010	U.S.	D649,533
Earhooks (LadyGaga.v2)	March 3, 2011	China	201130035226.2
Earhooks (LadyGaga.v2)	March 3, 2011	Europe	001829839-0001

NGEDOCs: 1876905.4