502234358 02/19/2013

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Chunhua LI	02/12/2013
Hy Si BUI	01/21/2013
Dhaval PATEL	01/20/2013
Mohamed KANJI	01/21/2013
Geoffrey WHITE	01/25/2013

RECEIVING PARTY DATA

Name:	L'Oreal
Street Address:	14, rue Royale
City:	Paris
State/Country:	FRANCE
Postal Code:	F-75008

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13696145

CORRESPONDENCE DATA

Fax Number: 7034132220

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (703) 413-3000

Email: asomaiel@oblon.com

Correspondent Name: Oblon, Spivak, et al.

Address Line 1: 1940 Duke Street

Address Line 4: Alexandria, VIRGINIA 22314

ATTORNEY DOCKET NUMBER:	406044US99PCT
NAME OF SUBMITTER:	Adel Samuel

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Total Attachments: 4

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> PATENT REEL: 029829 FRAME: 0315

OP \$40.00 13696145

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WHICHEAC I (WE) (1) Chumbus II of

Assignment of Application

INSERT NAMES AND RESIDENCE ADDRESS OF THE INVENTORS:

WILKEAS, I (WE) (1) Chullitua El OI
242 Country Club Lane, Scotch Plains, New Jersey 07076, United States of America
(2) Hy Si BUI of:-
47 Hedgerow Street, Piscataway, New Jersey 08854, United States of America
(3) Dhaval PATEL of:
1005 Edison Glen Terrace, Edison, New Jersey 08837, United States of America
(4) Mohamed KANJI of:-
76 Heman Street, Edison, New Jersey 08837, United States of America
(5) Geoffrey WHITE of:-
5 Central Avenue, Old Bridge, New Jersey 08857, United States of America
, respectively
have invented certain new and useful improvements in: COSMETIC COMPOSITIONS CONTAINING ACRYLIC THICKENER
(Application No. 13/696,145 , filed January 11, 2013), and
WHEREAS, L'OREAL

INSERT NAME AND ADDRESS OF COMPANY OR OTHER ASSIGNEE

DISERT TITLE OF INVENTION:

(hereinafter referred to as "ASSIGNEE") having a place of business at: 14, Rue Royale, Paris F-75008, France is desirous of acquiring the entire right, title and interest in and to said invention and in and to any Letters Patent that may be granted therefore in the United States and its territorial possessions and in any and all foreign countries;

NOW, THEREFORE, in consideration of the sum of FIVE DOLLARS (\$5.00), the receipt whereof is hereby acknowledged, and for other good and valuable consideration, I (WE), by these presents do sell, assign and transfer unto said ASSIGNEE, the full and exclusive right to the said invention in the United States and its territorial possessions and in all foreign countries (including the right to claim priority under the terms of the International Convention and other relevant International Treaties and Arrangements from the aforesaid application(s)) and the entire right, title and interest in and to any and all Letters Patent which may be granted therefor in the United States and its territorial possessions and in any and all foreign countries and in and to any and all divisions, reissues, continuations, substitutions and renewals thereof.

I (WE) hereby authorize and request the Patent Office Officials in the United States and its territorial possessions and any and all foreign countries to issue any and all of said Letters Patent, when granted, to said ASSIGNEE as the assignee of my (our) entire right, title and interest in and to the same, for the sole use and behoof of said ASSIGNEE, its (his) successors and assigns, to the full end of the term for which said Letters Patent may be granted, as fully and entirely as the same would have been held by me (us) had this Assignment and sale not been made.

Further, I (WE) agree that I (WE) will communicate to said ASSIGNEE or its (his) representatives any facts known to me (us) respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, substitute, renewal and reissue applications, execute all necessary assignment papers to cause any and all of said Letters Patent to be issued to said ASSIGNEE, make all rightful oaths, and, generally do everything possible to aid said ASSIGNEE, its (his) successors and assigns, to obtain and enforce proper protection for said invention in the United States and its territorial possessions and in any and all foreign countries.

The undersigned hereby grant(s) the firm of Oblon, Spivak, McClelland, Maier & Neustadt, L.L.P. of 1940 Duke Street, Alexandria, Virginia 22314 the power to insert on this assignment any further identification, including the application number and filing date, which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

Date: Tep Both, 2013	Clnlf
Date: January 21, 2013	(Signature of Inventor) Chunhua LI (Signature of Inventor) Hy Si BUI
Date:	(Signature of Inventor) Dhaval PATEI
Date: January 21, 2013	(Signature of Inventor) Dhaval PATEL (Signature of Inventor) Mohamed KANJI
Date: January 25, 2013	(Signature of Inventor) Geoffrey WHITE
Date:	(Signature of Inventor)

OBLON, SPIVAK, McCLELLAND, MAIER & NEUSTADT, L.L.P.

ATTORNEYS AT LAW 1940 DUKE STREET ALEXANDRIA, VIRGINIA 22314

Assignment of Application

INSERT NAMES	WHEREAS, I (WE) (1) Chunhua LI of:-
AND RESIDENCE ADDRESS OF	242 Country Club Lane, Scotch Plains, New Jersey 07076, United States of America
THE INVENTORS:	(2) Hy Si BUI of:-
	47 Hedgerow Street, Piscataway, New Jersey 08854, United States of America
	(3) Dhaval PATEL of:
	1005 Edison Glen Terrace, Edison, New Jersey 08837, United States of America
	(4) Mohamed KANJI of:-
	76 Heman Street, Edison, New Jersey 08837, United States of America
	(5) Geoffrey WHITE of:-
	5 Central Avenue, Old Bridge, New Jersey 08857, United States of America
	, respectively,
INSERT TITLE OF INVENTION:	have invented certain new and useful improvements in: COSMETIC COMPOSITIONS CONTAINING ACRYLIC THICKENER
	(Application No. 13/696,145 , filed January 11, 2013), and
INSERT NAME	WHEREAS, L'OREAL
COMPANY OR	(hereinafter referred to as "ASSIGNEE") having a place of business at: 14, Rue Royale, Paris F-75008, France is

(hereinafter referred to as "ASSIGNEE") having a place of business at: 14, Rue Royale, Paris F-75008, France is desirous of acquiring the entire right, title and interest in and to said invention and in and to any Letters Patent that may be granted therefore in the United States and its territorial possessions and in any and all foreign countries;

NOW, THEREFORE, in consideration of the sum of FIVE DOLLARS (\$5.00), the receipt whereof is hereby acknowledged, and for other good and valuable consideration, I (WE), by these presents do sell, assign and transfer unto said ASSIGNEE, the full and exclusive right to the said invention in the United States and its territorial possessions and in all foreign countries (including the right to claim priority under the terms of the International Convention and other relevant International Treaties and Arrangements from the aforesaid application(s)) and the entire right, title and interest in and to any and all Letters Patent which may be granted therefor in the United States and its territorial possessions and in any and all foreign countries and in and to any and all divisions, reissues, continuations, substitutions and renewals thereof.

I (WE) hereby authorize and request the Patent Office Officials in the United States and its territorial possessions and any and all foreign countries to issue any and all of said Letters Patent, when granted, to said ASSIGNEE as the assignee of my (our) entire right, title and interest in and to the same, for the sole use and behoof of said ASSIGNEE, its (his) successors and assigns, to the full end of the term for which said Letters Patent may be granted, as fully and entirely as the same would have been held by me (us) had this Assignment and sale not been made.

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Date:		
	(Signature of Inventor)	Chunhua LI
Date:		
	(Signature of Inventor)	Hy Si BUI
Date: 1/20/2013		hava & Al
	(Signature of Inventor)	Dhaval PATEL
Date:		
	(Signature of Inventor)	Mohamed KANJI
Date:		
	(Signature of Inventor)	Geoffrey WHITE
Date:		
	(Signature of Inventor)	

OBLON, SPIVAK, McCLELLAND, MAIER & NEUSTADT, L.L.P.

ATTORNEYS AT LAW 1940 DUKE STREET ALEXANDRIA, VIRGINIA 22314

07/09