

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Mark Carlson</td> <td>02/18/2013</td> </tr> <tr> <td>Patrick Stan</td> <td>12/11/2012</td> </tr> </tbody> </table>		Name	Execution Date	Mark Carlson	02/18/2013	Patrick Stan	12/11/2012
Name	Execution Date						
Mark Carlson	02/18/2013						
Patrick Stan	12/11/2012						
RECEIVING PARTY DATA							
Name:	Visa International Service Association						
Street Address:	P.O.Box 8999						
City:	San Francisco						
State/Country:	CALIFORNIA						
Postal Code:	94128-8999						
PROPERTY NUMBERS Total: 1							
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13630295</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13630295		
Property Type	Number						
Application Number:	13630295						
CORRESPONDENCE DATA							
Fax Number:							
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>							
Email:	suim@gtlaw.com						
Correspondent Name:	Greenberg Traurig, LLP						
Address Line 1:	177 West Wacker Drive, Suite 3100						
Address Line 2:	Intellectual Property Department						
Address Line 4:	Chicago, ILLINOIS 60601						
ATTORNEY DOCKET NUMBER:	119945-422691/US						
NAME OF SUBMITTER:	Meng Sui						
This document serves as an Oath/Declaration (37 CFR 1.63).							
Total Attachments: 2 source=119945-422691_AssDec#page1.tif source=119945-422691_AssDec#page2.tif							

CH \$40.00 13630295

COMBINED PATENT ASSIGNMENT AND DECLARATION

As the below named inventor of an invention entitled,

SYSTEMS AND METHODS TO PROVIDE A USER INTERFACE TO CONTROL AN OFFER CAMPAIGN

I HEREBY DECLARE that:

This declaration is directed to

the attached application, or

United States Patent Application Serial Number 13/630,295 filed on September 28, 2012.

The above-identified application was made or authorized to be made by me.

I believe that I am the original inventor or an original joint inventor of a claimed invention in the application.

I HEREBY ACKNOWLEDGE that any willful false statement made in this declaration is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more than five (5) years, or both.


I HEREBY STATE that I have reviewed and understand the contents of the above-identified application, including the claims, and I am aware of the duty to disclose to the U.S. Patent and Trademark Office all information known by me to be material to patentability as defined in 37 CFR §1.56, including for continuation-in-part applications, material information which became available between the filing date of the prior application and the national or PCT International filing date of the continuation-in-part application.

TO ALL WHOM IT MAY CONCERN, be it known that for good and valuable consideration, I hereby sell, assign and transfer to

Visa International Service Association, a corporation organized and existing under the laws of the State of Delaware, and having a mailing address of P.O. Box 8999, San Francisco, CA 94128-8999, (hereinafter referred to as ASSIGNEE), which is desirous of acquiring the entire interest in, to and under said invention and in, to and under Letters Patent or similar legal protection to be obtained therefore in the United States and in any and all foreign countries

for receipt of which is hereby acknowledged, the full and exclusive right, title and interest to said invention in the United States and its territorial possessions and in all foreign countries and to all Letters Patent or similar legal protection in the United States and its territorial possessions and in any and all foreign countries to be obtained for said invention by said application or any continuation, continuation-in-part, divisional, renewal, substitute or reissue thereof or any legal equivalent thereof in a foreign country for the full term or terms for which the same may be granted.

I HEREBY COVENANT that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale.

Legal Name of Inventor	Last Name Carlson	First Name Mark	Middle Name
Residence & Citizenship	City Half Moon Bay	Country US	Country of Citizenship US
Mailing Address	Street 153 Miramontes Avenue	City Half Moon Bay	State & Zip Code CA 94019
Signature of Inventor: 		Date: 2/18/13	

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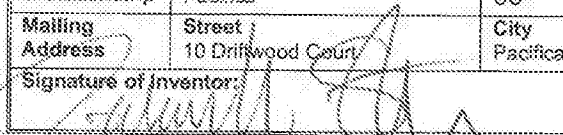
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for receipt of which is hereby acknowledged, the full and exclusive right, title and interest to said invention in the United States and its territorial possessions and in all foreign countries and to all Letters Patent or similar legal protection in the United States and its territorial possessions and in any and all foreign countries to be obtained for said invention by said application or any continuation, continuation-in-part, divisional, renewal, substitute or reissue thereof or any legal equivalent thereof in a foreign country for the full term or terms for which the same may be granted.

I HEREBY COVENANT that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale.

Legal Name of Inventor	Last Name Stan	First Name Patrick	Middle Name
Residence & Citizenship	City Pacifica	Country US	Country of Citizenship US
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Signature of Inventor: 		Date: 12/10/12	