

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Matt Coleman</td> <td>02/19/2013</td> </tr> <tr> <td>Stephen Fahringer Jr.</td> <td>02/14/2013</td> </tr> </tbody> </table>		Name	Execution Date	Matt Coleman	02/19/2013	Stephen Fahringer Jr.	02/14/2013						
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RECEIVING PARTY DATA													
<table border="1"> <tr> <td>Name:</td> <td>Dr.'s Own, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>2270 Cosmos Court</td> </tr> <tr> <td>Internal Address:</td> <td>Suite 100</td> </tr> <tr> <td>City:</td> <td>Carlsbad</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>92011</td> </tr> </table>		Name:	Dr.'s Own, Inc.	Street Address:	2270 Cosmos Court	Internal Address:	Suite 100	City:	Carlsbad	State/Country:	CALIFORNIA	Postal Code:	92011
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CORRESPONDENCE DATA													
Fax Number: 6192350398 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> Phone: 619.238.1900 Email: docketing@procopio.com Correspondent Name: Stephen C. Beuerle Address Line 1: 525 B Street Address Line 2: Suite 2200 Address Line 4: San Diego, CALIFORNIA 92101													
ATTORNEY DOCKET NUMBER:	111656-204												
NAME OF SUBMITTER:	Stephen C. Beuerle												
Total Attachments: 1 source=111656-000204 assignment#page1.tif													

CH \$40.00 29446122

PATENT

ASSIGNMENT OF PATENT APPLICATION

WHEREAS, WE, MATT COLEMAN and STEPHEN FAHRINGER, JR, citizens of THE UNITED STATES, (hereinafter referred to as "ASSIGNORS"), have invented a certain invention entitled ARCH SUPPORT DEVICE for which U.S. design patent application is filed herewith, and

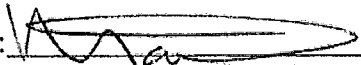
WHEREAS, DR.'S OWN, INC., a corporation organized and existing under and by virtue of the laws of the State of California and having its principal place of business at 2270 Cosmos Court, Suite 100, Carlsbad, California 92011 (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring the exclusive right, title and interest in, to and under said invention and in, to and under any Patent or similar legal protection to be obtained therefor in the United States of America, its territorial possessions and in any and all countries foreign thereto.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNORS hereby sell, assign, transfer and set over unto the said ASSIGNEE, its successors and assigns, the full and exclusive right, title and interest to said invention and to all Letters Patent or application or similar legal protection, not only in the United States and its territorial possessions, but in all countries foreign thereto to be obtained for said invention by said application, and to any continuation, division, renewal, substitute or reissue thereof or any legal equivalent thereof in the United States or a foreign country for the full term or terms for which the same may be granted, including all priority rights under the International Convention; and ASSIGNORS hereby authorize and request the United States Commissioner of Patents and Trademarks and any officials of foreign countries whose duty it is to issue patents or any legal equivalent thereof to said ASSIGNEE, its successors and assigns, in accordance with this Assignment.

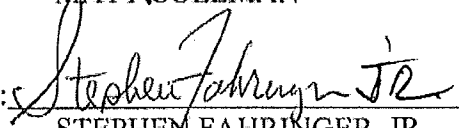
ASSIGNORS hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this Agreement;

ASSIGNORS further covenant that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said application, said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNORS and will testify as to the same in any interference or litigation related thereto and will promptly execute and deliver to ASSIGNEE or its legal representative any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents in the United States or in any foreign country, which may be necessary or desirable to carry out the purposes thereof.

Date: 2/19/13

By: 
MATT COLEMAN

Date: Feb 14, 2013

By: 
STEPHEN FAHRINGER, JR.