PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Johan Vreugdenhil	01/08/2013
Paul S. Rago	01/08/2013
David B. Small	01/08/2013

RECEIVING PARTY DATA

Name:	Shoot the Moon Products II, LLC
Street Address:	7011 Koll Center Parkway, Suite 110
City:	Pleasanton
State/Country:	CALIFORNIA
Postal Code:	94566

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13725357

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER: 78781P053

NAME OF SUBMITTER: Roger W. Blakely, Jr., Reg. No. 25,831

Total Attachments: 2

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PATENT

REEL: 029850 FRAME: 0279

Attorney's Docket No.: 78781P053

ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we, the below-named inventor(s):

Johan Vreugdenhil; Paul S. Rago; David B. Small

hereby sell, assign, and transfer to

Shoot the Moon Products II, LLC

a Limited Liability Company of California, having a principal place of business at 7011 Koll Center Parkway, Suite 110, Pleasanton, California 94566 United States ("Assignee"), and its successors, assigns, and legal representatives, the entire right, title, and interest for the United States and all foreign countries, in and to any and all inventions or improvements that are disclosed in the application (provisional or non-provisional) for the United States patent which for the non-provisional application may have a declaration executed by the undersigned prior hereto or concurrently herewith and which application (provisional or non-provisional) is entitled

Rechargeable Toy Vehicles

said patent application also identified as follows (when known):

[I/we hereby authorize an attorney or agent for said Assignee to insert below the application number and filing date of said patent application when known.]						
United States Patent Application Number	13/725,357	filed	December 21, 2012	1		
and in and to said application (provisional	or non-provisional) a	and all prov	visional applications, non-p	orovision		

applications, utility applications, design applications, divisional applications, continuation applications, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions, and all other patent applications that have been or shall be filed in the United States and all foreign countries on any of said inventions or improvements; and in and to all original patents, reissued patents, reexamination certificates, and extensions, that have been or shall be issued in the United States and all foreign countries on said inventions or improvements; and in and to all rights of priority resulting from the filing of said United States application;

agree that said Assignee may apply for and receive a patent or patents for said inventions or improvements in its own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns, and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersigned will execute all provisional applications, non-provisional applications, utility applications, design applications, divisional applications, continuation applications, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions, and all other patent applications on any and all said inventions or improvements; execute all rightful oaths, assignments, powers of attorney, and other papers; communicate to said Assignee, its successors, assigns, and legal representatives all facts known to the undersigned relating to said inventions or improvements and the history thereof; and generally assist said Assignee, its successors, assigns, or legal representatives in securing and maintaining proper patent protection for said inventions or improvements and for vesting title to said inventions or improvements, and all applications for patents and all patents on said inventions or improvements, in said Assignee, its successors, assigns, and legal representatives; and

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PATENT REEL: 029850 FRAME: 0280 covenant with said Assignee, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

Each Inventor: Please Sign and Date Below:

1-8-2013	Incipus	
Date	Name: Johan Vreugdenhil	
1-8-13	Carel Calo	
Date	Name: Paul S. Rago	
1-8.2013	D080	
Date	Name: David B. Small	
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Date	Name:	
	Name at	
Date	Name:	
Date	Name:	

Assignment Document Return Address: BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP

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RECORDED: 02/15/2013