

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Nina Henriksson</td> <td>02/19/2013</td> </tr> </tbody> </table>		Name	Execution Date	Nina Henriksson	02/19/2013				
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RECEIVING PARTY DATA									
<table border="1"> <tr> <td>Name:</td> <td>Swedish Match North Europe AB</td> </tr> <tr> <td>Street Address:</td> <td>SE-118 85</td> </tr> <tr> <td>City:</td> <td>Stockholm</td> </tr> <tr> <td>State/Country:</td> <td>SWEDEN</td> </tr> </table>		Name:	Swedish Match North Europe AB	Street Address:	SE-118 85	City:	Stockholm	State/Country:	SWEDEN
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PROPERTY NUMBERS Total: 1									
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CORRESPONDENCE DATA									
<p>Fax Number: 2142000853 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> Email: lenore.brady@haynesboone.com Correspondent Name: Haynes and Boone, LLP Address Line 1: 2323 Victory Avenue, Suite 700 Address Line 4: Dallas, TEXAS 75219</p>									
ATTORNEY DOCKET NUMBER:	49782.16								
NAME OF SUBMITTER:	John Teresinski								
<p>Total Attachments: 2 source=4978216Assignment#page1.tif source=4978216Assignment#page2.tif</p>									

OP \$40.00 29445575

ASSIGNMENT

WHEREAS, I, as a below named inventor of certain new and useful improvements in a SNUFF CONTAINER for which application for Design Patent of the United States of America was executed on the date indicated next to my name;

AND WHEREAS, Swedish Match North Europe AB, a Swedish corporation with offices at SE-118 85 Stockholm, Sweden, (hereinafter referenced as "Assignee") is desirous of acquiring all interest in, to and under any Design Patent or similar legal protection which may be granted therefore in the United States and in any and all foreign countries;

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00), and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I, as sole inventor as indicated below, by these presents do hereby assign, sell and transfer unto the said ASSIGNEE, its successors, assigns and legal representatives, the entire, right, title and interest in the said invention, said application, including any divisions and continuations thereof, and in and to any and all Design Patents of the United States, and countries foreign thereto, which may be granted for said invention, and in and to any and all priority rights and/or convention rights under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and to any other benefits accruing or to accrue to me with respect to the filing of applications for patents or securing of patents in the United States and countries foreign thereto, and I hereby authorize and request the Commissioner of Patents to issue the said United States Design Patent to said ASSIGNEE, as the ASSIGNEE of the whole right, title and interest thereto;

And I further agree to execute all necessary or desirable and lawful future documents, including assignments in favor of ASSIGNEE or its designee, as ASSIGNEE or its successors, assigns and legal representatives may from time-to-time present to me/us and without further remuneration, in order to perfect title in said invention, modifications, and improvements in said invention, applications and Design Patents of the United States and countries foreign thereto;

And I further agree to properly execute and deliver and without further remuneration, such necessary or desirable and lawful papers for application for foreign patents, for filing subdivisions of said application for patent, and or, for obtaining any reissue or reissues of any Design Patent which may be granted for the aforesaid invention, as the ASSIGNEE thereof shall hereafter require and prepare at their own expense;

And I further agree that ASSIGNEE will, upon request, be provided promptly with all pertinent facts and documents relating to said application, said invention and said Design Patent and legal equivalents in foreign countries as may be known and accessible to me and will testify as to the same in any interference or litigation related thereto;

And I hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale;

And I hereby authorize and request our attorney(s) of record in this application to insert the execution date, serial number and filing date of this application in the spaces that follow:

Serial Number: 29/445575, Filing Date: February 13, 2013

This assignment is being executed on the date indicated below.

By:  Dated: 2013-02-19
Nina Henriksson