PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT					
NATURE OF CONVEYANCE:		ASSIGNMENT					
CONVEYING PARTY DATA							
		N	ame	Execution Date			
Hyang Hee Jung				01/29/2013			
RECEIVING PARTY DATA							
Name:	Amorepacific	Corpo					
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City:	Seoul						
State/Country:	KOREA, REF	PUBLIC	; OF				
PROPERTY NUMBERS Total: 1							
Property Type			Number				
Application Number: 29446		353					
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ATTORNEY DOCKET NUMBER:			0008979USD/2242				
NAME OF SUBMITTER:			Charles N.J. Ruggiero				
Total Attachments: 2 source=20130222_USPTO_Assignment1#page1.tif source=20130222_USPTO_Assignment1#page2.tif							

ASSIGNMENT

FOR valuable and legally sufficient considerations, receipt of which is hereby acknowledged, I, **Hyang Hee JUNG**, a citizen of Republic of Korea, and a resident of #101-1503, GS Hangang Eclat, 3-ga Hangang-ro, Yongsan-gu, Seoul, REPUBLIC OF KOREA have invented certain new and useful improvements in

CONCEALER CONTAINER

and hereby assign to **AMOREPACIFIC CORPORATION**, a Korean corporation having its principal office at 181, 2-ga Hangang-ro, Yongsan-gu, Seoul, REPUBLIC OF KOREA (hereinafter referred to as "Assignee"), the entire right, title and interest in and to such invention, together with the patent rights and rights of protection to the same throughout the world, including any patent rights which may result from the application for United States Letters Patent which was filed in the United States Patent and Trademark Office on on even date, and any continuation, divisions, continuation-in-part applications, inventor's certificates and extensions thereof, preparatory to obtaining Letters Patent of the United States therefor; said invention, application and Letters Patent to be held and enjoyed by said Assignee for its own use and behoof and for the use and behoof of its successors and assigns, to the full end of the term for which said Letters Patent or other rights of protection may be granted as entirely as the same would have been held and enjoyed by me had the assignment not been made.

AND I COVENANT and AGREE and WARRANT that I have full and

unencumbered title to the invention hereby assigned, and I further covenant and agree that I have the right to grant such rights to said invention and application and Letters Patent and that I will, at any time upon request without further compensation, execute and deliver any and all papers or instruments that, in the opinion of the Assignee, may be necessary or desirable to secure said Assignee the full enjoyment of the rights and properties herein conveyed or intended to be conveyed by this instrument.

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> PATENT REEL: 029859 FRAME: 0185

Date:	JAN 24	, 2013	By: Hyang Hee JUNG			
Date:	Jan, 29	, 2013	Witness Signature			
Jihyun Kim Witness Printed Name						
Witness Address						
1003 Thepark 365 APT 558-3						
Dangsan-dong Yoengdeungpo-gu						
		Seoul Kore	۵			

IN WITNESS WHEREFORE, I have hereunto set my hand and seal:

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RECORDED: 02/22/2013