

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Stephen Best Sturges</td> <td>01/04/2013</td> </tr> <tr> <td>Scott Loren Sturges</td> <td>01/04/2013</td> </tr> <tr> <td>Steven Curtis Schwartz</td> <td>01/04/2013</td> </tr> </tbody> </table>		Name	Execution Date	Stephen Best Sturges	01/04/2013	Scott Loren Sturges	01/04/2013	Steven Curtis Schwartz	01/04/2013
Name	Execution Date								
Stephen Best Sturges	01/04/2013								
Scott Loren Sturges	01/04/2013								
Steven Curtis Schwartz	01/04/2013								
RECEIVING PARTY DATA									
Name:	TRUVU MOBILE, LLC								
Street Address:	125 Park Avenue, Suite 200								
City:	Oklahoma City								
State/Country:	OKLAHOMA								
Postal Code:	73102								
PROPERTY NUMBERS Total: 1									
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13734637</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13734637				
Property Type	Number								
Application Number:	13734637								
CORRESPONDENCE DATA									
Fax Number:	4052350439								
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>									
Email:	jamie.beam@mcafeetaft.com								
Correspondent Name:	Andrew B Peterson								
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Address Line 4:	Oklahoma City, OKLAHOMA 73162								
ATTORNEY DOCKET NUMBER:	06226.4								
NAME OF SUBMITTER:	Andrew B Peterson								
Total Attachments: 4 source=AssignmentCombinedSigned#page1.tif source=AssignmentCombinedSigned#page2.tif source=AssignmentCombinedSigned#page3.tif source=AssignmentCombinedSigned#page4.tif									

CH \$40.00 13734637

ASSIGNMENT

WHEREAS, we, **STEPHEN BEST STURGES** of 5809 Oak Forest Rd. Edmond, OK 73025, **SCOTT LOREN STURGES** of 15604 Traditions Dr., Edmond, OK 73013, and **STEVEN CURTIS SCHWARTZ** of 3141 NW 18th, Oklahoma City, OK 73107, (hereinafter "ASSIGNORS") have made a certain invention entitled METHOD AND SYSTEM FOR CONTROLLING MOBILE COMMUNICATION DEVICE INTERACTIONS for which a U.S. non-provisional application is being filed (hereinafter "APPLICATION"), preparatory to obtaining a United States patent therefor; and

WHEREAS, WE, ASSIGNORS, hereby declare that we believe we are the original inventors of a claimed invention in the APPLICATION and in any patent application that claims priority to said APPLICATION;

WHEREAS, WE, ASSIGNORS, hereby declare that the APPLICATION was made or authorized to be made by all of us;

WHEREAS, WE, ASSIGNORS, hereby acknowledge that any willful false statement made in the above declarations is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more than five (5) years, or both; and

WHEREAS, **TRUVU MOBILE, LLC**, (hereinafter "ASSIGNEE") having its principal place of business at 125 Park Avenue, Suite 200, Oklahoma City, OK 73102, is desirous of acquiring all my right, title and interest in and to said APPLICATION and the invention described therein, and in and to any patents that may be granted on the APPLICATION and on any patent application claiming priority to the APPLICATION in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange of mutual promises and other good and valuable consideration received, the receipt and sufficiency of which is hereby acknowledged, ASSIGNORS have sold, assigned and transferred, and by these presents do sell, assign and transfer unto ASSIGNEE, the entire right, title and interest in and to said APPLICATION and the invention described therein in the United States of America and its territorial possessions and in all foreign countries, and the entire right, title and interest in and to any and all patents which may be granted based on the APPLICATION or any patent application claiming priority to the APPLICATION in the United States and its territorial possessions and in any and all foreign countries, and in and to any and all divisions, reissues, continuations and extensions thereof, together with the right to sue and obtain damages for past, present and future infringement.

ASSIGNORS hereby covenant that no assignment, sale agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.

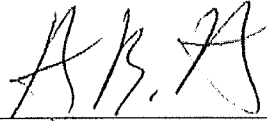
ASSIGNORS further covenant that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to the APPLICATION and the invention described therein, any patent applications claiming priority to the APPLICATION, and any patents issuing from said applications as may be known and accessible to ASSIGNORS and will testify as to the same in any interference, litigation, or proceeding related thereof and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce the APPLICATION, any patent applications claiming priority to the APPLICATION, and any patents issuing from said applications and said equivalents thereof which may be necessary or desirable to carry out the purpose thereof.

Executed by the undersigned on the date indicated.

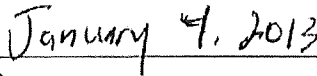
In the presence of:



Witness



STEPHEN BEST STURGES
Citizenship: United States of America



Date

Witness

SCOTT LOREN STURGES
Citizenship: United States of America

Date

Witness

STEVEN CURTIS SCHWARTZ
Citizenship: United States of America

Date

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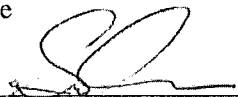


Witness

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STEPHEN BEST STURGES
Citizenship: United States of America

Date



SCOTT LOREN STURGES
Citizenship: United States of America

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In the presence of:

Witness

STEPHEN BEST STURGES
Citizenship: United States of America

Date

Witness

SCOTT LOREN STURGES
Citizenship: United States of America

Date

Alice Zarka

Witness

[Signature]

STEVEN CURTIS SCHWARTZ
Citizenship: United States of America

1/4/13

Date