PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|--------------------|----------------|
| Hugh Cooke | 01/25/2013 |
| Colin John Brunton | 01/25/2013 |
| Maria Dincheva | 01/25/2013 |

RECEIVING PARTY DATA

| Name: | Chemence Limited | |
|-----------------|------------------------|--|
| Street Address: | Princewood Road, Corby | |
| City: | Northamptonshire | |
| State/Country: | UNITED KINGDOM | |
| Postal Code: | NN17 4XD | |

PROPERTY NUMBERS Total: 1

| Property Type | Number | |
|---------------------|----------|--|
| Application Number: | 13685422 | |

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER: 063999-5027-US

NAME OF SUBMITTER: Candida Rubalcaba-Rivera

Total Attachments: 2

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PATENT

REEL: 029872 FRAME: 0218

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Attorney Docket No.: 063999-5027-US ARC/P201032US2

ASSIGNMENT OF PATENT APPLICATION

JOINT

WHEREAS, Hugh Cooke of Princewood Road, Corby, Northamptonshire, NN17 4XD United Kingdom, Colin John Brunton of Princewood Road, Corby, Northamptonshire, NN17 4XD United Kingdom, and Maria Dincheva of Princewood Road, Corby, Northamptonshire, NN17 4XD United Kingdom, hereinafter referred to as "Assignors," are the inventors of the invention described and set forth in the below-identified patent application:

Title of Invention:

NAIL POLISH

Filing Date:

November 26, 2012.

Application No.:

13/685,422, and

WHEREAS, Chemence Limited, located at Princewood Road, Corby, Northamptonshire, NN17 4XD United Kingdom, hereinafter referred to as "ASSIGNEE," is desirous of acquiring an interest in the invention and application and in any U.S. Letters Patent and Registrations which may be granted on any patent application claiming priority from the same;

For good and valuable consideration, receipt of which is hereby acknowledged by Assignors, Assignors have assigned, and by these presents does assign to Assignee all right, title and interest in and to the invention and application and to all foreign counterparts (including patent, utility model and industrial designs), and in and to any Letters Patent and Registrations which may hereafter be granted on any patent application claiming priority from the same in the United States and all countries throughout the world, and to claim the priority from the application as provided by the Paris Convention. The right, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignors had this Assignment not been made, for the full term of any Letters Patent and Registrations which may be granted thereon, or of any division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation or extension thereof

Assignors further agree that Assignors will, without charge to Assignee, but at Assignee's expense, (a) cooperate with Assignee in the prosecution of U.S. Patent applications and foreign counterparts on the invention and any improvements, (b) execute, verify, acknowledge and deliver all such further papers, including applications and instruments of transfer, and (c) perform such other acts as Assignee lawfully may request to obtain or maintain Letters Patent and Registrations for the invention and improvements in any and all countries, and to vest title thereto in Assignee, or Assignee's successors and assigns.

1282/23694174.1

PATENT REEL: 029872 FRAME: 0219

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|--|---|
| IN TESTIMONY WHEREOF, Assignors have signed I | nis/per names on the dates indicated |
| Dated: 25/1/3 SHUGH | 7 <u> </u> |
| On the date above, before me (see Witnesses be personally known to me (or proved to me on the basis on name is subscribed to the within instrument, and acknowless/her authorized capacity, and that by his/her signature behalf of which the person acted, executed the instrument. | of satisfactory evidence) to be the person whose wledged to me that he/she executed the same in e on the instrument the person, or the entity upon int. |
| WITNESS NO. Acard | |
| WITNESS NO. 2 LL HICKORY RUSSEL | Date: 25/0//20/3 |
| Dated: 25/1//3 COLD | N JOHN BRUNTON |
| On the date above, before me (see Witnesses be BRUNTON, personally known to me (or proved to me person whose name is subscribed to the within instrume the same in his/her authorized capacity, and that by his/entity upon behalf of which the person acted, executed witness NO 1: | on the basis of satisfactory evidence) to be the int, and acknowledged to me that he/she executed her signature on the instrument the person, or the |
| WITNESS NO. 2: 444 S 92248464 | Date: 25/1//3 |
| Dated: 25/1/3 | A DINCHEVA |
| personally known to me (or proved to me on the basis of name is subscribed to the within instrument, and acknow his/her authorized capacity, and that by his/her signatur behalf of which the person acted, executed the instrume | wledged to me that he/she executed the same in e on the instrument the person, or the entity upon int. |
| WITNESS NO 1. DA PUBLICAL WITNESS NO 2 SA SERRY SYLAK | Date: 257///3 |
| | - * |

DB2/23694174.1

Assignment

PATENT REEL: 029872 FRAME: 0220

RECORDED: 02/25/2013